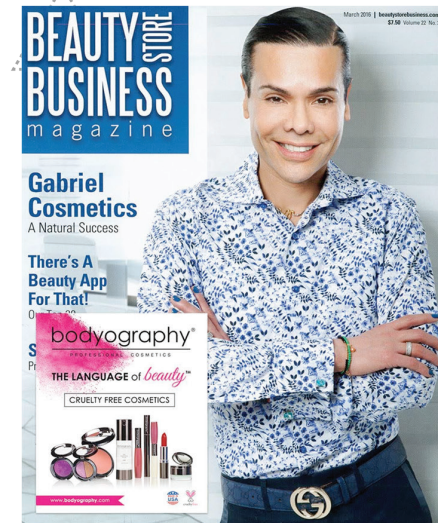


PRINT MEDIA HIGHLIGHTS



DIGITAL MEDIA HIGHLIGHTS

THE DENVER POST

Coming clean with your 2017 beauty routine: Where and how to do it around Denver

Instead of your regular lipstick,

- Save with Well People Nudies Colorbalm .07 oz., \$13.99 at Target, Zuzu Luxe Lipstick .17 oz. \$18 at Whole Foods
- Splurge on Illa Lipstick and Tinted Lip Conditioner .14 oz., \$26 at Ailias

Instead of your regular lipgloss,

- Save with Well People Bio Extreme Lip Gloss .17 oz., \$14.99 at Target, Zuzu Luxe Lip Gloss .17 oz. \$17.99 at Whole Foods and Target
- Splurge on Evelyn Iona Natural & Organic Lip Gloss \$19.50 at Ailias

Los Angeles Times

Vegan beauty care: When going natural isn't enough

Consumer that are free of animal ingredients and have not been tested on animals represent a small but growing market.

Advertisement: **west elm** SEE WHAT'S NEW

Advertisement: **Best Anti Aging Face** All You Need to Know About Best Anti Aging

gorl

11 Vegan Lipstick Brands That You'll Actually Want To Use

Like most people, I suffer from a shameful, chronic affliction that forces me to threaten to become a vegan at least once a year. (I'm sure you can relate?) This usually strikes me in the summer, when I have been spending my longer evenings reading *Goop*, and, in this impressionable state, thinking about how my life might be positively impacted by Gayle's Paltrow-endorsed gluten- and dairy-free cleanse. It literally *never* sticks, of course, and high dairy consumption of whatever dairy products love cheese enough for me to insist that all imitation cheddar "cheese," but I do really love cheese all the same, so, by vaguely annoyed and disappointed in myself.

Recently, though, I've been feeling the urge to go veg happen in a few months), but rather, in my makeup. These cruelty-free makeup brands out there that it's kind of all makeup bag-items are totally affordable and they all look like lipstick brands that are so good, you won't even have to you still will, probably, but you don't "have to," is the point.

BLONDE GONE CLEAN

SMALL TOWN BLONDE | BIG TIME HEALTH NUT

MY MUST-HAVE MAKEUP

October 2, 2016

I've always believed that what you put on the outside of your body is just as important as what you put on the inside. So many makeup products, lotions, etc. are packed full of harmful chemicals and additives that can cause your skin to break out and become unhealthy. I won't get into the nitty gritty details of the specific chemicals to avoid because there are a LOT, but if you want to know more, visit Caraway for Safe Cosmetics.

I try to use natural makeup products whenever possible, but even I'm not perfect! I just can't give up my Maybelline mascara. I've tried to give you a sneak peek at the beauty products I can't live without, so here they are!

3. **Zuzu Luxe Blush (Samba):** This blush is seriously perfection and this company? AMAZING. Their philosophy is: "sustainable individual natural beauty while continuing to advocate healthy living." Their products are organic, vegan, and gluten free. They also have a recycle program that allows you to get a free lipstick if you return 5 empty Gabriel brand containers to them. How cool is that? Being able to help the Earth be a healthier place while making your skin healthier is the best of both worlds (good thing I now have Hannah Montana stuck in my head...)

Forbes

Meet The Entrepreneur Who Built A \$10M Natural Cosmetics Company Organically

Kate Martison, *founder*

The organic personal care products market is projected to be grow to \$15.68 billion by 2020. This rapidly expanding space is fueled in part by the growth of large companies like The Body Shop and L'Oréal, which now process the raw materials they use for integration across their entire value chains. However, many mid-size companies are experiencing steady growth as well — in everything from lip balms to shampoos. One emerging brand leader, Gabriel Cosmetics, is a privately owned company that offers products carried by more than 4,000 retailers. The company is projected to hit \$10 million dollars in annual revenue in the near future.

allure

Zuzu Luxe Concealer, Eyeliner, and Mascara

"This concealer is in my makeup bag no matter what. They make a really good concealer in a long tube that works really well for covering all sorts of things."

organic spa

MAGAZINE

Meryl Streep

Meryl was elegant in a beaded blue dress by Elie Saab. Her lipstick was on the red side, but she had to make and not to go too far. For this effect, try Lip Shine by R42 in Harvest or Bloom. Her lips looked for simple but flawless and timeless makeup.

Photo Credit: DeviantArt

I hope you enjoyed this year's Oscars. If you are a make-up gal, try diversifying your lipstick palette with a red or two. If you are a faithful red lipstick wearer, add a shade to your collection for Spring. Always use lip oil as a divinely good!

Get The Look

Zuzu Luxe Lipstick in Rose Dew - \$19

Vagueur Lip Lip Gloss in Pink - \$24

REFINERY29

Zuzu Luxe Liquid Eyeliner

"Zuzu has a line of aesthetic liquid liners that are available in truly electric colors. I need to use the navy and green most often, but I'm also a big fan of the classic black! In the green beauty world, it can be tough to find true, dark blacks — but this one is!" — Karyn Demko

SHOP THIS

Zuzu Luxe Liquid Eyeliner \$14.95 BUY AT GABRIEL COSMETICS