

Z E N T S

Collections

ANTARA

SPA

by

Z E N T S



ANTARA, which means balance, captures the inner wisdom of the body to bring about profound healing. Used for centuries in India, the Cannabis plant is a sacred form of medicine. The Vedas believed that its leaves were inhabited by a guardian angel, and associated the plant with happiness and relief from fear.

ZENTS founder Cord Coen's experience with Indian medicine was the catalyst for his own change. It was also the spark that set fire to the idea that healing is possible for us all.

ANTARA

CBD COLLECTION



SETTING THE STANDARD *for* CBD BODY CARE

ULTRA-CLEAN FORMULAS *that* DELIVER REAL RESULTS

PURE

The purest skin care ingredients for your skin, featuring CBD Oil grown with organic principles, organic coconut, shea, and nature's finest botanicals and plant extracts.

POTENT

Packed with higher levels of CBD than other brands, alongside hydrating, youth-boosting skin care ingredients, our potent formulas deliver amazing results that speak for themselves.

TRANSPARENT

We rigorously 3rd party test our formulas, and include QR codes with lab results on every product.

PACKAGING

Featuring exquisite glass bottles from Italy and opulent gold cerused wood lids.

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ANTARA

SETTING A NEW STANDARD FOR CBD

LOCALLY GROWN

BOULDER VALLEY FARM

Organically grown in the Boulder Valley, watered with snowmelt from Colorado's highest peaks, then nurtured to full potency on an organic farm. The on-site animal sanctuary helps both the animals and the plants, naturally regulating the soil and providing food for the animals.

PURE

UNMATCHED PURITY

Our ultra-clean non-psychoactive CBD is grown without pesticides and extracted without adding harsh chemicals, solvents, or carbon dioxide, for unmatched purity.

POTENT

TRUE FULL SPECTRUM

We extract our oil from freshly cut hemp flowers on the farm right there in the field—no drying, no heat like all other processes such as CO². When you use heat on a plant it burns off some of the beneficial compounds. In our heat-free process we are able to preserve the cannabinoids, terpenes and flavonoids for maximum potency. Much like fresh, cold pressed juice, it keeps the most vital properties of the plant intact.

TRUSTED

TRANSPARENT

Dedicated to fostering trust and transparency, ANTARA is meticulously third-party lab tested and QR code labeled. We make it easy to review the cannabinoid and terpene profile and verify the purity of each product. We believe you should always feel confident that ANTARA is the very best for your body.

FULL SPECTRUM • ORGANIC • NOT INTOXICATING

THE SCIENCE OF CBD

“With MORE than 65 CELLULAR TARGETS, CBD may PROVIDE a KIND of FULL-BODY MASSAGE at the MOLECULAR LEVEL.”

MOISES VELASQUEZ-MANOFF, AUTHOR
(NEW YORK TIMES MAGAZINE)

WHAT IS CBD?

Cannabidiol (kan-uh-buh-**dahy**-uhl), or CBD for short, is a chemical compound found in the Cannabis plant. While there are a number of Cannabis plant species, CBD is usually extracted from the flowers of the hemp plant.

WHAT ARE CANNABINOIDS?

“Cannabinoids” (or “phytocannabinoids”) is a term used for the group of 100+ chemical compounds found in the Cannabis plant. Each has its own properties and effects on the body that researchers are uncovering every day.

WHAT ARE TERPENES?

Terpenes are aromatic hydrocarbons found in plants. They are the reason lavender, eucalyptus, and orange have their distinct smells. Aromatherapy oils and other holistic medicine relies on the mood lifting properties of terpenes. The cannabis plant contains over 100 terpenes, with beneficial properties that work together with cannabinoids.

THE ENDOCANNABINOID SYSTEM

The human body also utilizes its own version of cannabinoids through a vast biological system called the Endocannabinoid System (ECS). ECS regulates important processes in the body including pain, mood, stress, and sleep in order to maintain perfect balance—homeostasis.

HOMEOSTASIS

Our bodies are constantly regulating temperature, hydration, oxygen levels, internal pressure, etc. to keep the body in balance and achieve homeostasis—equilibrium with all of your physiological processes. Disturbances can result in feeling poorly, pain, and disease. CBD helps prevent these disturbances, by telling the Endocannabinoid System to produce cannabinoids.

WHY SHOULD I USE CBD?

CBD is rapidly transforming the world of wellness and creating a profound shift in the way we address health. The areas of the body impacted by CBD can make a dramatic impact on the way we feel and function. Research indicates its use in improving:

- Overall Wellness • Stress • Sleep • Pain • Anxiety • Inflammation
- Skin Redness • Skin Tone • Acne • Fine Lines • Radiance

THE RETAIL COLLECTION

MEET OUR ANTARA COLLECTION,
FEATURING CBD... NATURE'S OLDEST
AND NEWEST PLANT MEDICINE

FULL SPECTRUM • ORGANIC • NOT INTOXICATING



VITALITY ELIXIR 500 & 1500 MG

An ingestible remedy for overall vitality, health and harmony

Use daily, morning & night, or as needed for general wellness, to promote harmony within the body and mind. CBD, flower essences and our immunity blend of cinnamon, clove, and ginger essential oils help restore you to full vitality. Place desired amount under the tongue, hold for 30 seconds, swallow. Or dispense into water or tea.

KEY INGREDIENTS

FULL SPECTRUM HEMP EXTRACT • ZEN BLEND FLOWER ESSENCES
ESSENTIAL OILS OF CINNAMON, CLOVE, GINGER

1 fl oz / e 30ml



BALANCE OIL 300 MG

A hydrating and nourishing oil for healthy, glowing face and body

Apply to damp skin after your bathing ritual, including face, neck, décolletage, and body. Coconut oil, and passionflower provide a gorgeous glow as CBD brings balance to the body and mind. Ideal for all skin types.

KEY INGREDIENTS

FULL SPECTRUM HEMP EXTRACT • COCONUT OIL • PASSIONFLOWER

3.3 fl oz / e 98 ml



RESTORE BALM 300 MG

An age defying balm for all-over-body wellness

Apply daily under eyes, neck, décolleté, elbows, hands, knees, and feet for hydration and anti-aging. Age defying paracress plant extract boosts the skin's youthful appearance, and hydrating shea butter softens skin. This dual-function CBD balm is also a go-to for everyday fatigue and aches. Simply massage onto skin to bring restoration, and to look and feel your best.

KEY INGREDIENTS

FULL SPECTRUM HEMP EXTRACT • PARACRESS PLANT EXTRACT • SHEA BUTTER

1.5 oz / e 43 g



RELIEF BALM 800 MG

A powerful salve for muscle aches and pains

Apply topically to targeted area as needed to provide soothing relief for muscle tension and aches. Cayenne pepper, CBD, and arnica work together with an immunity blend of cinnamon, clove, and ginger essential oils to renew and revive, so you can feel your very best.

KEY INGREDIENTS

FULL SPECTRUM HEMP EXTRACT • CAYENNE PEPPER • ARNICA
ESSENTIAL OILS OF CINNAMON, CLOVE, GINGER

1.5 oz / e 43 g



BATH TRUFFLES 100 MG

An effervescent shea butter bath soak

Dissolve in a warm tub or foot bath to soak away muscle aches and tension. CBD, Epsom salt and arnica combine with organic coconut oil and shea to soften, balance and invite true harmony.

KEY INGREDIENTS

FULL SPECTRUM HEMP EXTRACT • EPSOM SALT • ARNICA
PINK HIMALAYAN SALT • SHEA BUTTER • COCONUT OIL

2.5 oz / e 71 g

THE PRO COLLECTION



BALANCE MASSAGE OIL

Massage, Body Polish, Scalp Ritual

- 1/2 Gallon 6000 MG
- 1 Gallon 12,000 MG

RESTORE BALM

Massage, Wrap, Mani-Pedi, Rituals

- 10 oz 1000 MG
- 60 oz 6000 MG

RELIEF BALM

Massage, Wrap, Rituals

- 10 oz 4740 MG
- 60 oz 28,440 MG

BATH TRUFFLES

Mani-Pedi

- 10 oz (1/2 oz each) 500 MG
- 30 oz (1/2 oz each) 1500 MG

VITALITY ELIXIRS (RETAIL COLLECTION)

Welcoming and departing refreshment rituals. Easily incorporated into services if desired.

- 1 oz 500 MG & 1500 MG

Z E N T S

COST PER TREATMENT

DELIVER THE DEEPEST LEVELS OF WELLNESS

Featuring *2-20 times* higher CBD milligrams per treatment compared to other spa lines

MASSAGE

Balance Massage (100mg CBD).....\$5.87
Restore Massage (100mg CBD)\$10.00
Relief Massage (180mg CBD).....\$7.95

BODY

Restore Wrap (179mg CBD).....\$12.08
Body Polish (100mg CBD)\$7.40
Scalp Serum (25-50mg CBD).....\$1.62-\$2.94

MANI/PEDI

Restore Manicure (8mg CBD)\$1.45
Restore Pedicure (33mg CBD)\$5.58
Relief Manicure (37mg CBD)\$2.50
Relief Pedicure (73mg CBD).....\$7.66

ENHANCEMENTS

Hand & Foot Relief (40mg CBD).....\$2.08
Scalp Serum (25-50mg CBD).....\$1.62-\$2.94
Vitality Booster (25-100mg CBD).....\$1.25-\$5.00

RITUALS

Body in Balance (140-240mg CBD).....\$13.57-\$18.57
+take-home 500mg Vitality Tincture...\$56.07
+take-home 1500mg Vitality Tincture.\$88.57

SPECIALTY/SEASONAL

Couple's Massage (146mg CBD).....\$8.88

Z E N T S

TREATMENT OFFERINGS

MASSAGE

ANTARA BALANCE MASSAGE

Bring harmony to the body with this organic CBD and passionflower enhanced service that cares for tired muscles, soothes skin and re-boots the mind.

ANTARA RESTORE MASSAGE

Access all the mind body benefits of CBD alongside an infusion of age-defying paracress plant extract in this restorative, hydrating massage.

ANTARA RELIEF MASSAGE

Deliver fast-acting relief to the whole body and targeted attention to sore back, joints, hands, and feet with this cayenne, clove, ginger and arnica massage.

BODY

ANTARA RESTORE WRAP

Revitalize from head to toe after everyday exposure to the elements with this warm shea butter, lotus, and CBD wrap that nourishes the body and the mind. Paracress plant extract offers lifting and firming for the skin, while a grounding neck, shoulder and foot massage with fast-acting cayenne and CBD brings relief from aches and pains.

ANTARA BODY POLISH

Invigorate and replenish the skin and invite harmony to the mind with this luxurious sugar, salt, shea, and CBD body polish. Gentle enough for sensitive skin, highly effective for all skin types, the polish is tailored to your needs. Then, soothing arnica and CBD infused oil is applied in long strokes for impeccable, glowing skin.

ANTARA SCALP SERUM

Energize and revitalize the scalp with this warm infusion of CBD, Icelandic moss and coconut oil. Gentle rhythmic massage is used in combination with the warm oil to relax, ease muscle tension, and stimulate circulation.

MANI-PEDI

ANTARA MANICURE

This nourishing and age defying shea butter spa manicure features a luxurious infusion of CBD, warm organic shea butter and age defying paracress massaged onto the hands and arms. Promotes healthy nails and beautiful skin, and invites deepest harmony within the body and mind.

ANTARA PEDICURE

Soul to sole care is at the heart of this CBD and warm shea butter spa pedicure that brings the skin and body into harmony. A soothing leg and foot massage with our CBD and age defying paracress infused Balance Oil eases muscle tension and cares for skin.

ENHANCED OFFERINGS

ENHANCE ANY MASSAGE OR FACIAL, AND BRING ADDITIONAL REVENUE TO THE SPA WITH THESE OFFERINGS.

HAND & FOOT RELIEF

Relieve muscle aches and ease tension with this warming cayenne, arnica and CBD service that provides extra care for hands and feet.

SCALP SOOTHER SERUM

Bring vitality to your scalp with a warm application of oil featuring CBD, coconut oil and Icelandic moss.

VITALITY BOOSTER

Maximize the benefits of your service with a CBD Vitality Elixir tea or water infusion.

BALANCE MASSAGE UPGRADE

Bring harmony to the body with this CBD and arnica enhanced service that cares for tired muscles, soothes skin and re-boots the mind.

RESTORE MASSAGE UPGRADE

Access all the mind body benefits of CBD alongside an infusion of age-defying paracress plant extract in this restorative, hydrating massage.

RITUALS

BODY IN BALANCE RITUAL

Bring your system into its deepest state of harmony with this mind-body ritual that includes a scrub, wrap, scalp serum, and massage.

OPTIONAL

Build in the price of an ANTARA Vitality Elixir for the guest to take home.

ROI PER TREATMENT

BOOST REVENUE WITHOUT SACRIFICING QUALITY

Featuring 2-20 *times* higher CBD milligrams per treatment compared to other spa lines

BALANCE MASSAGE OIL	1/2 GALLON	1 GALLON
Price per Container	\$360	\$700
Treatments per Container	60	120
Cost Per Treatment	\$6.00	\$5.83
ENHANCEMENT UPCHARGE (HIGH RANGE)		
	\$50	\$50
Enhancement Revenue	\$3,000	\$6,000
Profit Per Container	\$2,640	\$5,300
Profit Per Treatment	\$44	\$44
ROI	733%	757%
ENHANCEMENT UPCHARGE (LOW RANGE)		
	\$25	\$25
Enhancement Revenue	\$1,500	\$3,000
Profit Per Container	\$1,140	\$2,300
Profit Per Treatment	\$19	\$19
ROI	316%	328%

Z E N T S

CBD TYPES & POTENCY

HOW POTENT ARE BRANDS IN THE SPA MARKET?

From milligram potency, to type of CBD used, the marketplace varies widely. Is it full spectrum, broad spectrum, isolate, or a combination? How much CBD are you actually getting? All of these factors make it difficult to compare apples to apples. We've helped to decode the mystery in the chart below.

VENDOR	MG/ GALLON	MG/OZ	WHLS. PRICE	PRICE/ MG	COST PER 100MG TREAT- MENT
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FULL SPECTRUM

Here are companies offering organically grown, TRUE full spectrum CBD. TRUE full spectrum is the only CBD that offers the benefits of the entourage effect.

ANTARA	12,800	100	\$700	\$.05	\$5.47
VENDOR 2	6,400	50	\$549	\$.09	\$8.58
VENDOR 3	2,379	19	\$665	\$.28	\$27.96
VENDOR 4	1,600	13	\$580	\$.36	\$36.25

BROAD SPECTRUM

Here are companies using Broad Spectrum CBD. Broad Spectrum CBD is partially or entirely missing the other chemical compounds found in full spectrum CBD.

VENDOR 5	6,400	50	\$512	\$.08	\$8.00
VENDOR 6	6,400	50	\$650	\$.10	\$10.16
VENDOR 7	3,685	29	\$750	\$.20	\$20.35

HEMP SEED OIL WITH FULL SPECTRUM EXTRACT & ISOLATE

Some vendors are using a mix of hemp seed (which contains NO CBD), with added full spectrum and then a CBD isolate. This is very different than organically grown TRUE full spectrum and would be a much lower price point.

VENDOR 1	12,800	100	\$560	\$.04	\$4.38
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UNZENTED

SPA

by

Z E N T S

RETAIL

TREATMENT OFFERINGS

IN ROOM OFFERINGS

UNZENTED

UNSCENTED COLLECTION



LUXE, UNSCENTED AGE DEFYING BODY & SKIN CARE
IDEAL *for* ALL SKIN TYPES, SENSITIVITIES & PREGNANCY

SENSITIVE SKIN

Up to 98% organic, gentle, a favorite of people with sensitive skin, eczema or psoriasis

SCENT SENSITIVITIES

Unscented, ideal for people who have scent allergies or sensitivities and their families

PREGNANCY

Ultra-gentle for use during pregnancy, used in prenatal services at the world's premier spas

HEALTH CHALLENGES

Beloved by people with health or medical issues who seek the cleanest and best nourishing body care

UNSCENTED LOVERS AND PERFUME LOVERS

A necessity for both unscented fans and perfume lovers who want body care that won't clash

UNZENTED

RETAIL COLLECTION

Our gentle, but highly effective organic formulas deliver beautifully soft skin. For use at any age and stage... soothe pregnant bellies, wash children's sweet toes, smooth aging hands. A wonderful option for people with chemical sensitivities.



ZEN BLEND ORAL TONIC

Stress Busting Mouth Spray
with organic flower essences & organic mint

A warm fuzzy in a bottle. Spray 3 times in the mouth to boost happiness and alleviate stress. Use daily as needed to promote a more relaxed and harmonious you. Refreshingly minty, subtly sweet.



UNSCENTED WASH

Ageless Aloe Moisture Wash
with organic fruit extracts, shea, lotus & flower essences

A facial for the hands and body, this lavish shea wash hydrates as fruit extracts gently exfoliate. Can be used at the sink, in the shower, as a shave liquid, or as a nourishing soak.



UNSCENTED LOTION

Age Defying Probiotic Cream
with organic shea, lotus & flower essences

Improves skin with peptide-rich probiotics to refine and smooth, antioxidants to alleviate the appearance of aging and ease wrinkles, and deeply hydrating shea to seal in moisture.



UNSCENTED BODY OIL

Luminous Cashmere Elixir
with organic coconut, passionflower & organic
flower essences

These nourishing oils revitalize skin with deeply moisturizing coconut and jojoba, imparting a delicate cashmere feel and an irresistibly sexy sheen. Ideal for everyday use out of the shower, after sun and in the hair.



UNSCENTED CONCRETA

Concentrated Repair Balm
with organic shea butter, paracress plant extract & organic
flower essences

This deep conditioning treatment balm is packed with a clinically active extract of the paracress plant, which firms and tightens skin on the very first use. Apply daily for hydration and an instant youth boost. Use on face (eyelids, under eyes, lips), and body (neck, décolleté, elbows, cuticles, heels, knees, and feet). Ideal for use as a natural paraffin alternative.



UNSCENTED BODY POLISH

Sugar, Salt & Organic Shea Infusion
with organic flower essences

This hydrating exfoliation for hands, feet, elbows, knees and body leaves skin soft and satiny smooth. This exceptional polish can be easily tailored to your desired strength.



UNSCENTED BATH TRUFFLES

Silky Soft Body Treat
with organic shea butter, Epsom, arnica & organic flower
essences

Deliciously softening shea butter bath fizzies help restore supple, smooth, youthful skin. Epsom aids in detoxification and muscle recovery as pink Himalayan salts replenish essential minerals.

UNZENTED

TREATMENT OFFERINGS

Finally...Unscented treatments with a matching retail collection!

UNSCENTED TREATMENTS

Elevate your unscented offering with luxe, result driven products with a retail link for the guests with sensitivities (chemical, eczema, psoriasis) or those who don't like scent:

Massage, Scrub, Wrap, Mani/Pedi, Enhancements, Rituals

PRENATAL

Streamline inventory with the same UNZEN TED collection that was also designed especially for prenatal. Perfect for mommy-to-be and her little ones:

Massage, Scrub, Rituals

VIBRANT LIVING

Wellness massage for people who have gone through or are undergoing oncology treatment.

ENHANCEMENTS AND BOOSTERS

Enhance and boost any massage or facial by bringing new wellness and revenue to your spa: *Probiotic Boost; Age Defy Boost; Stress Busting Boost; Hand, Foot, and Scalp, Quenches; Mommy-to-be*

SPECIALTY TREATMENTS

Bring a deeper sense of wellness with our new, cutting edge Wellness Rituals.

PROBIOTIC

Heal the body, hydrate, and ward off premature aging with our new probiotic rituals:

Massage, Scrub, Wrap, Rituals, Mani/Pedi

STRESS BUSTER

Target the stressed out guest with our new stress-busting and adrenal fatigue treatments:

Scrub, Wrap, Scalp, Rituals, Mani/Pedi

AGE DEFY

Firming and lifting age defying treatments with clinically proven organic Paracress:

Massage, Scrub, Wrap, Scalp, Rituals, Mani/Pedi

Z E N T S

UNZENTED

IN ROOM OFFERINGS

FOR SENSITIVE GUESTS

The UNZENTED in-room collection is a beautiful solution to the increasing number of guests with chemical and skin sensitivities, as well as people who prefer unscented.

IDEAL FOR:

PREGNANCY

SKIN SENSITIVITIES

CHEMICAL SENSITIVITIES

ECZEMA

PSORIASIS

CANCER CARE



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BESPOKE

SPA

by

Z E N T S

RETAIL

RITUALS

SHOWER ROOM

IN-ROOM

BESPOKE

AROMATIC COLLECTION



A BESPOKE BODY CARE EXPERIENCE *with*
CLEAN AROMAS *and* RESULT-DRIVEN FORMULAS

THE MARRIAGE OF TWO WORLDS

Clean, result-driven body care merged with sophisticated aromas

FOR THE BODY CARE PURIST

Packed with Organics, Anti-agers, Organic Shea,
Probiotic Peptides, and Active Hydrators

FOR THE AROMA LOVER

Clean, Phthalate-free Aromas
Gentle Enough for the Scent Sensitive
Compatible, Beautiful Alone or Combined to Create Your Very Own Bespoke Aroma

THE NEXT LEVEL OF BESPOKE

ZENTS is known for creating bespoke aromas for celebrities and royalty. The Bespoke Collection takes this to the next level, allowing you to easily layer your favorite aromas. Use probiotic Lotion in your favorite aroma, cashmere Body Oil in your second, age defying wash in your third. Mix any of your favorites from the collection, creating your very own bespoke aroma with result-driven body care.

Z E N T S

BESPOKE

RETAIL COLLECTION

Result-driven spa-grade body care formulas in beautifully giftable vessels.
Available in ten gentle aromas. Formulated without parabens, sulfates,
propylene glycol, mineral oil, dyes, or palm oil, Up to 98% organic.
Vegan, gluten-free, cruelty-free.



WASH

Ageless Aloe Moisture Wash
with organic fruit extracts, shea & lotus

A facial for the hands and body, this lavish shea wash hydrates as fruit extracts gently exfoliate. Can be used at the sink, in the shower, as a shave liquid, or as a nourishing soak.



SOAP

Luxe Hydrating Soap
with organic shea & neem

These triple-milled shea butter bars hydrate and nourish as they cleanse. Use at the sink, in the shower, or as a luxe shave soap.



LOTION

Age Defying Probiotic Cream
with organic shea & lotus

Improves skin with peptide-rich probiotics to refine and smooth, antioxidants to alleviate the appearance of aging and ease wrinkles, and deeply hydrating shea to seal in moisture.



CONCRETA

Concentrated Repair Balm
with organic shea butter & paracress plant extract

This deep conditioning treatment balm is packed with a clinically active extract of the paracress plant, which firms and tightens skin on the very first use. Use daily to repair moisture-depleted elbows, knees, heels and cuticles. Apply to the neck as an anti-aging treatment and aroma application—two steps in one! Ideal for use as a natural paraffin alternative.



BODY OIL

Luminous Cashmere Elixir
with organic coconut & passionflower

These nourishing oils revitalize skin with deeply moisturizing coconut and jojoba, imparting a delicate cashmere feel and an irresistibly sexy sheen. Ideal for everyday use out of the shower, after sun and in the hair.



BATH TRUFFLES

Silky Soft Body Treat
with organic shea butter, Epsom & arnica

Deliciously softening shea butter bath fizzes help restore supple, smooth, youthful skin. Epsom aids in detoxification and muscle recovery as pink Himalayan salts replenish essential minerals.



EAU DE TOILETTE

Gentle Uplifting Aroma

These gentle aromas are beautiful on their own, and fully compatible when layered. Sophisticated enough for the aroma lover, yet gentle enough for many who are scent sensitive.



ATTAR

Concentrated Roll-on Aroma

Attar means "to smell sweet." These elegant roll-on aromas are a beautiful way to enjoy a scent pick-me-up anytime throughout the day. Apply a dab of this concentrated aroma for scent staying power that won't overpower.



SHAMPOO

Balancing Shampoo with passionflower, shea & lotus

Lather this luxuriously gentle cleanser into damp hair to balance and nourish. The color-safe, phthalate-free formula leaves hair shiny, healthy and vibrant.

CONDITIONER

Hydrating Conditioner with Icelandic moss, shea & jojoba

Smooth this brilliance enhancing conditioner onto wet, freshly washed hair. Wait two minutes before rinsing for added hydration, frizz prevention and protection.

BESPOKE

TREATMENT OFFERINGS

ZENTS luxurious bespoke treatments are seamlessly personalized for the guest. Make them even more special by customizing them for your spa. One possibility is to begin each service with a foot ritual while the guest sips a tea or zen blend tincture. Or take guests on a self-guided aroma journey to select their two favorite aromas that will be blended to create their bespoke aroma. Pressure, focused area and product can also be personalized to each guest's need for a fully custom service.

BESPOKE MANICURE & PEDICURE

Our luxe mani/pedi services allow guests to select a bespoke aroma that they will experience throughout the entire treatment. Deeply hydrating with a natural paraffin. Luxurious, yet easy. Streamlined with amazing retail tie-in for you and your team.

BESPOKE ROMANCE RITUALS

Easy, streamlined services created for couples, weddings, and everyday romance. Offerings include a two-hour romance ritual with a full body scrub, ultra-hydrating warm shea butter wrap, warm oil scalp treatment, and a manicure and pedicure.

BESPOKE SEASONAL TREATMENTS

Complex, beautiful seasonal offerings that offer more than peppermint, pumpkin, and pine trees for the most discerning 5 star guests. Simple and streamlined with menu copy, point-of-purchase, and retail programs. Ties into the exact same retail and pro inventory. No additional training is needed.

BESPOKE

SHOWER ROOM



OUR BRACKETS

Elegantly hidden locking brackets. Polished chrome.

OUR BOTTLES

Exquisite 16 ounce bottles.

OUR FUNCTIONALITY

Beautifully sustainable for your operations team at any volume.

OUR INGREDIENTS

Packed with active botanicals and organic shea butter. Free of sodium lauryl/eth sulfate, parabens, phthalates, dyes.

AN ELEVATED BATHING RITUAL THAT CREATES REVENUE

Elevate your showers, sinks, vanities, restrooms, and communal spaces. While most companies present a single scent in their showers, we offer something unique—a multiple-scent experience. With ZENTS, guests indulge in six gentle scents during their aromasensory bath ritual.

You'll find it pays to give guests more. Five additional scent options means guests are five times more likely to discover a scent they love enough to purchase at retail and take home as a memento of their time with you. Unlike other lines, ZENTS offers eight retail products in the guest's favorite scent.

SHOWER

Shampoo (*Mandarin*)

Conditioner (*Water*)

Body Wash (*Earth*)

SINK

Wash (*Sun*)

Lotion (*Ore & Fresh*)

VANITY

Lotion (*Ore & Fresh*)

BESPOKE

IN ROOM OFFERINGS

AROMA SENSORY EXPERIENCE

FOR SENSITIVE GUESTS

It was important for founder Cord Coen to create a line that could be worn by those with scent allergies, like himself. As a result, ZENTS is gentle enough for sensitive guests.

COMPATIBLE

Beautifully compatible, the complimentary aromas in the ZENTS in-room collection work together to create a beautiful aroma journey within each guestroom. Clash-proof!

MULTIPLE SENSORY EXPERIENCE

Guests experience multiple gentle aromas during their bathing ritual – a sensory journey through four beautifully compatible scents. This multi-scent approach connects guests with more to love... in turn increasing purchasing opportunities throughout the property and boosting revenue.



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