



veletta

LUXURIOUS, NATURAL
SKINCARE

SPA PROTOCOLS

MADE IN NEW ZEALAND

THE PRODUCTS

The Velettà range has seven carefully curated products designed to be used together in daily and weekly rituals.



Velettà
Luxury Face Cloths



Velettà
Cleansing Oil



Velettà
Rejuvenating Oil



Velettà Youthful Glow
AHA* Radiance
Treatment



Velettà Youthful Glow
Intensive Hydrating
Treatment



Velettà
Purifying Mask



Velettà
Nourishing
Moisturiser



* alpha hydroxy acid



**VELETTÀ
CLEANSING OIL**

Velettà Cleansing Oil melts into the skin, removing make-up (including mascara), pollution and impurities while also penetrating the dermis deeply to hydrate, reduce inflammation and stimulate the production of collagen and elastin.

Ten multi-tasking oils work together in the formulation to nourish and soothe skin while protecting against free radicals and helping your skin to look bright, dewy and blemish-free.

Rather than stripping the skin, Velettà Cleansing Oil gently cleanses away impurities while simultaneously enriching and hydrating.

PRODUCTS	DESCRIPTION	INGREDIENTS & ACTIONS	RESULTS
Cleansing Oil	<p>Gentle hydrating cleansing oil that melts into the skin</p> <p>Removes make-up (including mascara), pollution and excess sebum</p> <p>A blend of 10 natural oils</p>	<p>100% natural origin ingredients</p> <p>Grapeseed oil to even out skin tone</p> <p>Tamanu oil helps heal damaged skin</p> <p>Totarol and mānuka oils for their antibacterial properties</p>	<p>Skin is bright, dewy and hydrated</p>
Rejuvenating Oil	<p>Luxurious protective oil</p> <p>Helps to fight against ageing</p>	<p>100% natural high-quality essential oils</p> <p>Frankincense oil, rosehip seed oil and avocado oil to strengthen the skin, reduce inflammation and improve elasticity and tone</p>	<p>Skin appears instantly brighter, healthy and glowing</p> <p>Provides an even base for make-up application</p> <p>Visibly reduces under-eye puffiness</p>



**VELETTÀ
REJUVENATING OIL**

Velettà Rejuvenating Oil is packed with efficacious vitamins and fatty acids; it's an anti-inflammatory powerhouse that works to hydrate and even out your skin tone, while neutralising free radicals.

It's 100 percent natural, but composed to deliver the results of an ultra-powerful serum. Made in New Zealand from high-quality essential oils, it's super-charged skincare that boosts natural radiance, helps fight against ageing, softens and conditions skin and evens skin tone.

Applied using the Velettà Uplifting and Enlivening Facial Massage ritual after cleansing in the evening or morning, Velettà Rejuvenating Oil gives skin an instantly brighter appearance and visibly reduces under-eye puffiness. If you're going bare-faced, Velettà Rejuvenating Oil will make your skin look healthy and glowing; if you prefer to wear make-up, it provides an even base for application.

SELLING TIPS	LINK PRODUCTS	NOTES
<p>Suitable for all skin types and climate conditions</p> <p>Whilst deeply cleansing, this oil penetrates the dermis to hydrate, reduce inflammation and stimulate collagen production</p>	<p>Luxury Face Cloths</p> <p>Rejuvenating Oil</p> <p>Nourishing Moisturiser</p> <p>Purifying Mask</p>	
<p>Packed with Omega 3s to strengthen the skins lipid barrier</p> <p>An anti-inflammatory powerhouse to neutralise free radicals</p>	<p>Cleansing Oil</p> <p>Nourishing Moisturiser</p> <p>Purifying Mask</p> <p>Youthful Glow AHA Radiance Treatment</p> <p>Youthful Glow Intensive Hydrating Treatment</p>	



**VELETTÀ
NOURISHING MOISTURISER**

Velettà Nourishing Moisturiser locks in moisture and nutrients to leave you with softer, plumper skin.

Applied to skin after the Velettà Rejuvenating Oil, or used on its own, it delivers another layer of hydration and protection to your skin. Composed of the same potent, active natural ingredients as Velettà Rejuvenating Oil, the Nourishing Moisturiser is designed to work as an additional step in replenishing your skin with essential vitamins and minerals.

Velettà Nourishing Moisturiser leaves skin looking naturally bright and fresh, while also providing an even base for make-up application.

PRODUCTS	DESCRIPTION	INGREDIENTS & ACTIONS	RESULTS
Nourishing Moisturiser	Hydrating and nourishing light cream moisturiser	100% natural-origin ingredients High in avocado oil for its antioxidant properties, essential fatty acids and vitamins A, D & E	Skin feels soft, plump and nourished Provides an even base for make-up application
Purifying Mask	Mousse-like mask that exfoliates and nourishes the skin	Kaolin and French pink clay to gently exfoliate, detoxify and purify the skin Vitamin C for brightening Neem leaf to strengthen and nourish the lipid barrier	Leaves the skin soft and radiant



**VELETTÀ
PURIFYING MASK**

Treat your skin once a week with the Velettà Purifying Mask, a luxurious component of the Velettà skincare ritual. It is formulated to cleanse, remove impurities and exfoliate, while also nurturing sensitive skin.

Together, the natural components help to fight against the signs of ageing, working to make your skin plumper, firmer and brighter. Regular use can lead to skin tone that's visibly more even, soft and radiant.

SELLING TIPS	LINK PRODUCTS	NOTES
<p>Can be used on its own or in conjunction with the Rejuvenating Oil</p> <p>Leaves the skin looking naturally brighter and fresh</p>	<p>Cleansing Oil</p> <p>Rejuvenating Oil</p> <p>Youthful Glow AHA Radiance Treatment</p> <p>Youthful Glow Intensive Hydrating Treatment</p>	
<p>Double use for exfoliation and mask in one</p> <p>Can be used as a spot treatment for acne</p> <p>Use on the rough, dry skin on knees and elbows</p> <p>Blend with other ingredients (eg, honey or green tea)</p>	<p>Rejuvenating Oil</p> <p>Nourishing Moisturiser</p> <p>Youthful Glow Intensive Hydrating Treatment</p>	



VELETTÀ YOUTHFUL GLOW AHA RADIANCE TREATMENT

This overnight treatment not only hydrates and exfoliates but also rejuvenates the skin by helping get rid of dull, dead skin cells. In turn, it increases the turnover of cells, leading to radiant, smoother skin.

Ingredients like salicylic acid are responsible for unclogging pores, while liquorice root serves to brighten the skin and prevent hyperpigmentation.

PRODUCTS	DESCRIPTION	INGREDIENTS & ACTIONS	RESULTS
Youthful Glow AHA Radiance Treatment	Overnight hydrating exfoliating serum	Lactic acid, for its humectant properties and its ability to break down the bonds between cells for excellent exfoliation Liquorice root for its anti-inflammatory properties and to brighten skin	Skin feels fresh and smooth and appears more radiant
Youthful Glow Intensive Hydrating Treatment	Intensive hydrating and antioxidant serum	Argan, jojoba, rosehip and avocado oils for their antioxidant and anti-inflammatory properties Vitamin E to nourish and hydrate Retinol* and Totarol to intensively stimulate cellular turnover	An extra layer of nourishment for added intensive hydration and times of skin stress



VELETTÀ YOUTHFUL GLOW INTENSIVE HYDRATING TREATMENT

Velettà Youthful Glow Intensive Hydrating Treatment is perfect for skin that needs hydrating or a little extra nourishment.

This powerful natural skin product has been developed to draw moisture from the air to provide an intensive hydrating treatment that you can sleep on.

Argan, jojoba, rosehip, avocado and marula oils are not only full of fatty acids but also come with antioxidants and anti-inflammatories that protect the barrier of the skin.

With vitamin E to nourish and hydrate the skin, our Youthful Glow Intensive Hydrating Treatment contains a wisp of retinol and totarol, a New-Zealand native that offers protection from free radicals and oxidative stress.

It's beautiful to wear and does wonders for the skin.

SELLING TIPS

A high-performing overnight treatment that hydrates and exfoliates while you sleep

We recommend also using it during the day if you wear sunscreen

LINK PRODUCTS

Cleansing Oil

Nourishing Moisturiser

Rejuvenating Oil

NOTES

For any skin that requires more nourishment

Apply to damp skin

Retinol and totarol (NZ native) for protection from free radicals and skin stress

Rejuvenating Oil

Youthful Glow AHA Radiance Treatment

SELLING TIPS	LINK PRODUCTS	NOTES
<p>A high-performing overnight treatment that hydrates and exfoliates while you sleep</p> <p>We recommend also using it during the day if you wear sunscreen</p>	<p>Cleansing Oil</p> <p>Nourishing Moisturiser</p> <p>Rejuvenating Oil</p>	
<p>For any skin that requires more nourishment</p> <p>Apply to damp skin</p> <p>Retinol and totarol (NZ native) for protection from free radicals and skin stress</p>	<p>Rejuvenating Oil</p> <p>Youthful Glow AHA Radiance Treatment</p>	



TREATMENT OPTIONS

EXPRESS 30 MIN

Aim of treatment – effective gentle, hydrating and illuminating treatment. Perfect as an addition to a body wrap or other spa service, or as a stand-alone skin refresh for the client with little time.

Recommendations – all skin types

Warnings – check allergies and sensitivities, patch test as required

Products

- Cleansing Oil
- Purifying Mask with customised added activator
- Rejuvenating Oil with the Velettà Uplifting and Enlivening Facial Massage
- Nourishing Moisturiser

Opening

Take 10-15 drops of Cleansing Oil, warm between your palms, place above the client's face and encourage them to take 3 deep breaths.

Treatment process

1. Cleansing

- Press the oil into the client's face, neck and décolletage
- Using firm upward strokes, ensure the entire areas are covered
- Then continue to massage for a time
- Adding a drop to your fingertips, gently rub over eyelids and lashes to remove make-up
- Remove with a warm damp cloth or use Velettà Luxury Face Cloths
- Repeat cleansing if required for heavy make-up

2. Exfoliate and mask

- Place 3 teaspoons into a small bowl for face and neck or 1 more to treat décolletage
- Slowly add 1 teaspoon of water or another liquid activator
- Blend to form a bubbling mousse. If not the correct consistency, add more liquid drop by drop
- Using fingertips or a clean brush, smooth over face, neck and décolletage – avoiding eye and lip area
- Option of using Rejuvenating Oil to perform hand or scalp massage
- Once dry, use generously wet hands to gently massage using circular movements
- Remove with cloths and plenty of water or use Velettà Luxury Face Cloths

3. Massage and protect

- Take 5-10 drops of Rejuvenating Oil into your palm, warm gently and press over client's face, neck and décolletage
- Follow with the Velettà Uplifting and Enlivening Facial Massage
- Finish with 3 firm presses on shoulders
- Apply Nourishing Moisturiser

Conclusion

Introduce client to appropriate home care and the step-by-step self-massage regimen to enliven and uplift their skin and spirit on a daily basis.

DELUXE 60 MIN

Aim of treatment – Relaxing, uplifting and energising treatment to leave client's skin hydrated and illuminated. Perfect as a stand-alone relaxing skin refresh for the client or as an addition to a body wrap or other spa service.

Recommendations – all skin types

Warnings – check allergies and sensitivities, patch test as required

Products

- Cleansing Oil
- Purifying Mask with customised added activator
- Rejuvenating Oil with the Velettà Uplifting and Enlivening Facial Massage
- Youthful Glow Intensive Hydrating Treatment
- Nourishing Moisturiser

Opening

Take 10-15 drops of Cleansing Oil, warm between your palms, place above the client's face and encourage them to take 3 deep breaths.

Treatment process

1. Cleansing

- Press the oil into the client's face, neck and décolletage
- Using firm upward strokes, ensure the entire areas are covered
- Then continue to massage for a time
- Adding a drop to your fingertips, gently rub over eyelids and lashes to remove make-up
- Remove with a warm damp cloth *or use Velettà Luxury Face Cloths
- Repeat cleansing if required for heavy make-up

2. Exfoliate and mask

- Place 3 teaspoons into a small bowl for face and neck or 1 more to treat décolletage
- Slowly add 1 teaspoon of water or another liquid activator
- Blend to form a bubbling mousse. If not the correct consistency, add more liquid drop by drop
- Using fingertips or a clean brush, smooth over face, neck and décolletage – avoiding eye and lip area
- Option of using Rejuvenating Oil to perform hand or scalp massage
- Once dry, use generously wet hands to gently massage using circular movements
- Remove with cloth and plenty of water or use Velettà Luxury Face Cloths

3. Massage and protect

- Take 5-10 drops of Rejuvenating Oil into your palm, warm gently and press over client's face, neck and décolletage
- Follow with the Velettà Uplifting and Enlivening Facial Massage, slowly extending each move to 10-20 times each
- Continue with further neck, shoulder and scalp massage with another 10 drops
- Finish with 3 firm presses on shoulders
- Apply Nourishing Moisturiser

Conclusion

Introduce client to appropriate home care and the step-by-step self-massage regimen to enliven and uplift their skin and spirit on a daily basis.

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MADE IN NEW ZEALAND

Kim Muollo

NATIONAL SALES MANAGER

+64 27 507 4171

kim@velettaskincare.com

108a Darlington Road, Miramar, 6022

Wellington, New Zealand

Instagram / FB: [@velettaskincare](#)

velettaskincare.com