



Exfoliating Face Scrub

Introducing a Nordic skincare sensation, **Viking Beauty Secrets Exfoliating Face Scrub.** This Certified Organic oil to milk face scrub is enriched with skin nourishing raspberry seed oil, rowanberries and Icelandic black volcanic sand to keep your skin looking youthful and fresh.

Why Nordic Super berries?

Arctic berries, such as cloudberries and rowanberries, have developed a highly unsaturated lipid profile to survive extreme cold temperatures as low as -50 $^{\circ}$ C. Seed oils from arctic berries are enriched with α -linolenic and linoleic acids and are a valuable source of essential fatty acids which have antiaging characteristics.

Plants that evolve in severe climates produce special proteins, amino acids and antioxidants that help them survive, grow, repair, and they can convey their protective and reparative actions when applied to the skin.

Key Ingredients:

Icelandic Black Volcanic Sand

The rich minerals of the Icelandic black volcanic sand deeply cleanse and draw out minerals and toxins from the skin. The natural sand granules deeply yet gently exfoliate.

Rowanberries

A Nordic indigenous plant, Rowanberries are a natural anti-aging miracle that have a very high vitamin content providing a regenerative and energizing effect on the skin. Rowanberries help stimulating blood circulation have anti-inflammatory properties that help with the management of various skin conditions.

Raspberry Seed Oil

Rich in vitamin A and E and fatty acids, Raspberry seed oil is nourishing and moisturizing to the skin. Red raspberry seed oil contains a high amount of Omega-6 and Omega-3 essential fatty acids as well as Omega 9 fatty acids that protects the and acts as an anti-inflammatory, helps retains moisture and cell regeneration.

Awards:

Buduaar Beauty Awards Ilulemmik 2023 - Best Natural Cosmetics Product

Global Green Beauty Awards 2022 - Editor's Choice Award Silver

Clean Beauty Awards 2021 - Face Scrub Winner

Beauty Shortlist Awards 2021 - Editor's Choice Award Winner

Best Exfoliator 2020 by www.ThinkDirty app (Canadian independent ingredients reviewer)

Full List of Ingredients/INCI:

Caprylic/Capric Triglyceride, Glycerin**, Helianthus Annuus (Sunflower) Seed Oil*, Hydrogenated Castor Oil, Aqua/Water, Sucrose Laurate, Sucrose Palmitate, Alcohol, Tocopherol, Volcanic Sand, Aroma/Fragrance, Avena Sativa (Oat) Kernel Oil*, Rubus Idaeus (Raspberry) Seed Oil*, Sorbus Aucuparia (Rowan) Fruit Extract*, Linalool

- 100% Natural origin of total
- 33% Organic of total
- 100% Recyclable Packaging.
- Scrub tube made with 55% post-consumer used materials. Paper box made of 100% recycled materials.
- COSMOS ORGANIC certified by ECOCERT Greenlife according to COSMOS Standard available at http://COSMOS.ecocert.com
- Leaping Bunny Cruelty-Free certified





Certified Organic Awakening Eye Cream

Viking Beauty Secrets Awakening Eye Cream with Hyaluronic acid, cloudberries, and other Nordic super antioxidant berries, replenishes the delicate skin around the eyes and helps to neutralize daily environmental damage.

Why Nordic Super berries?

In order to survive extreme cold temperatures as low as -50°C, arctic berries, such as cloudberries, sea buckthorn and rowanberries, have developed a highly unsaturated lipid profile. Seed oils from arctic berries are enriched with α-linolenic and linoleic acids. The special fatty acid composition makes arctic berry seed oils a valuable source of essential fatty acids and have excellent anti-aging characteristics. Plants that evolve in severe climates produce special proteins, amino acids and antioxidants that help them survive, grow, and repair, and they can convey their protective and reparative actions when applied to the skin.

Awards:

Anne & Stiil Beauty Favorite Eco Product 2022 - Estonian #1 Beauty magazine awards 2022

Key Ingredients:

- Rubus Chamaemorus (Cloudberry) Fruit Extract: Cloudberry extract is obtained from the berries Rubus Chamaemorus. The cloudberry is a typical berry of the northern hemisphere. The plant can withstand temperatures as cold as -40 degrees Celsius. It has high amounts of vitamin C, essential for collagen production. Has strong antioxidant activity, helps to protect, and renew.
- Sorbus Aucuparia (Rowanberry) Fruit Extract: Rowan extract is obtained from berries of Sorbus Aucuparia tree. Rowan fruit extract is rich in vitamin C and carotene (provitamins A). Has a skin firming, anti-inflammatory, and antioxidant effect.
- <u>Hydrolyzed Hyaluronic Acid: Origin</u>: wheat and /or beetroot. As a low molecular weight HA penetrates deeper into the skins layers to improve its biomechanical properties. It helps to maintain a moisturized and firm skin by improving cell cohesion, collagen synthesis and restores skin tonicity.

Full List of Ingredients/INCI:

Aloe Barbadensis (Aloe) Leaf Juice*, Isoamyl Laureate, Simmondsia Chinesis (Jojoba) Seed Oil*, Glycerin, Polyglyceryl-6 Stearate, Caprylic/Capric Triglyceride, Dicaprylyl Carbonate, Aqua/Water, Clyseryl Stearate, Hippophae Rhamnoides (Sea Bucthorn) Fruit Extract*, Sodium Levulinate, Chamomilla Rhectuctita (Camomille) Flower Extract*, Rubus Chamaemorus (Cloudberry) Fruit Extract*, Cetearyl Alcohol, Dipalmitoyl Hydrocyproline, Sorbus Aucuparia (Rowanberry) Fruit Extract*, Cellulose, Cucumis Sativus (Cucumber) Fruit Extract*, Polyglyceryl-6 Behenate, Palmitic Acid, Sodium Anisate, Stearic Acid, Aroma/Fragrance, Lactic Acid, Sodium Hyaluronate, Ascorbyl Palmitate (Vitamin C), Sodium Phytate, Tocopherol (Vitamin E), Xanthan Gum, Hydrolyzed Hyaluronic Acid, Cl 77891 (Titanium Dioxide) **, Mica (Cl 77019) **, Glyceryl Caprylate, Cl 77492 (Iron Oxides) **, Alteronomas Ferment Extract, Penethyl Alcohol, Linalool**, Limonene**, Geraniol***

- 99% Natural origin of total
- * 20% Organic of total
- ** Pure Mineral Pigments *** From Natural Essential Oils
- 100% Recyclable outer Packaging made with Recycled materials
- 40% Post Consumer used materials used for the Tube
- Leaping Bunny Cruelty Free certified
- COSMOS ORGANIC certified by ECOCERT Greenlife according to COSMOS Standard available at http://COSMOS.ecocert.com





REVIVING DAY CREAM

Viking Beauty Secrets Reviving Day Cream is an award winning certified organic day cream with Sea Buckthorn & Hyaluronic Acid, to help restore the deepest layers of moisture, as well as protect the skin from free radical damage.

Viking Beauty Secrets uses unique Nordic ingredients - Rowanberries, Cloudberries & Sea Buckthorn. These Nordic super antioxidant berries have been used for skincare and health benefits for centuries.

Why Nordic Super berries?

In order to survive extreme cold temperatures as low as -50°C, arctic berry species, such as cloudberries, have developed a highly unsaturated lipid profile. Seed oils from arctic berries are enriched with α -linolenic and linoleic acids, which make arctic berry seed oils a valuable source of essential fatty acids and have excellent anti-aging characteristics. Plants evolving in severe climates produce special proteins, amino acids and antioxidants that help them survive, grow, and repair, and they can convey their protective and reparative actions when applied to the skin.

Key Ingredients:

<u>Hippophae Rhamnoides (Sea Buckthorn) Fruit Extract</u>: Sea Buckthorn extract is obtained from the fresh berries of Hippophae rhamnoides, which are rich in plant antioxidants, vitamin E, pro-vitamin A. Softens and enriches skin cells, promoting skin regeneration. A natural UV filter and free-radical scavenger, Sea Buckthorn is the only plant containing Omega 3, 6, 9 and 7, promoting elasticity and helping skin's natural barrier against free radical damage.

Hydrolyzed Hyaluronic Acid: Hydrolyzed Hyaluronic Acid help restore skin's moisture levels.

Awards:

Buduaar Ilulemmik 2021 – Estonian Beauty magazine awards 2021

Best Moisturizer 2019 by www.ThinkDirty app (Canadian independent ingredients reviewer)

Full List of Ingredients/INCI:

Aloe Barbadensis (Aloe) Leaf Juice*, Glycerin**, Pentylene Glycol, Polyglyceril-6 Stearate, Cetearyl Alcohol, Helianthus Annuus (Sunflower) Seed Oil*, Simmondsia Chinensis (Jojoba) Seed Oil, Isoamyl Laurate, Sodium PCA, Polyglyceril-6 Behenate, Cellulose, Calendula Officinalis (Calendula) Flower Extract*, Hippophae Rhamnoides (Sea Buckthorn) Fruit Extract*, Rubus Chamamerous (Cloudberry) Fruit Extract*, Sorbus Aucuparia (Rowan Berry) Fruit Extract*, Caprylic/Capric Triglyceride, Xanthan Gum, Aroma/Fragrance, Aqua/Water, Ascorbyl Palmitate (Vitamin C), Hydrolyzed Hyaluronic Acid, Sodium Hyaluronate, Sodium Phytate, Tocopherol (Vitamin E), CL 77491 (Iron Oxides)***, Potassium Hydroxide, Glycolipids.

*Ingredients from organic farming, **Made using organic ingredients, ***Pure mineral pigments

- 100% Natural ingredients
- 23% ingredients are from Organic Farming
- Recyclable Packaging made of certified Recycled materials. Bottle made of Glass.
- COSMOS ORGANIC certified by ECOCERT Greenlife according to COSMOS Standard available at http://COSMOS.ecocert.com
- Leaping Bunny Cruelty Free certification.





Glow Facial Oil

Viking Beauty Secrets Glow Facial Oil is an amazing blend of 11 organic certified oils and natural extracts that gives the nutrient and vitamin boost for radiant and glowy looking skin. Made with Nordic berries - Sea Buckthorn, Cloudberries, Blueberries - and other vitamin rich natural essential oils, this quick absorbing oil leaves the skin feeling soft and glowy.

Directions: Apply on evenings to clean skin avoiding direct contact with the eyes.

Why Nordic Super berries?

Cloudberry Fruit Extract: In order to survive extreme cold temperatures as low as -50°C, arctic berry species, such cloudberries have developed a highly unsaturated lipid profile. Seed oils from arctic berries are enriched with α -linolenic and linoleic acids. The special fatty acid composition makes arctic berry seed oils a valuable source of essential fatty acids and have excellent anti-aging characteristics. Plants evolving in severe climates produce special proteins, amino acids and antioxidants that help them survive, grow, and repair, and they can convey their protective and reparative actions when applied to the skin.

<u>Sea Buckthorn Fruit Extract</u>: Sea Buckthorn extract is obtained from the fresh berries of Hippophae rhamnoides. Rich source of plant antioxidants, vitamin E, pro-vitamin A. Softens and enriches skin cells, promoting skin regeneration. A natural UV filter and free-radical scavenger. Sea Buckthorn is the only plant source which contains Omega 3, 6, 9 and 7, promoting elasticity and helping skin's natural barrier against free radical damage.

INCL:

Simmondsia Chinensis (**Jojoba**) Seed Oil*, Decyl Cocoate, Solanum Lycopersicum (**Tomato**) Fruit Extract*, Hippophae Rhamnoides (**Sea Buckthorn**) Fruit Extract*, Rubus Chamaemorus (**Cloudberry**) Fruit Extract*, Undecane, Tridecane, Argania Spinosa (**Argan**) Kernel Oil*, Tocopherol, Persea Gratissima (**Avocado**) Oil*, Prunus Amygdalus (**Almond**) Dulcis Oil*, Prunus Armeniaca (**Apricot**) Kernel Oil*, Parfum, Borago Officinalis (**Borage**) Seed Oil*, Oenothera Biennis (**Evening Primrose**) Oil*, Prunus Domestica (**Plum**) Seed Oil, Vaccinium Myrtillus (**Blueberry**) Seed Oil*, Linalool**, Limonene**, Citronellol**, Geraniol**
*Ingredients from organic farming

- **From natural essential oils
 - 100% Natural ingredients
 - 63% ingredients are from Organic Farming
 - Bottles made from glass
 - 100% Recyclable packaging
 - COSMOS ORGANIC certified by ECOCERT Greenlife according to COSMOS Standard available at http://COSMOS.ecocert.com
 - Leaping Bunny Cruelty Free certification
 - No artificial fragrance, only natural essential oils used or scent





Viking Beauty Secrets

Certified Organic Restorative Night Cream

with Hyaluronic acid, cloudberries, and other Nordic super antioxidants is a rejuvenating overnight cream that repairs skin and helps to neutralize daily environmental damage.

Why Nordic Super berries?

In order to survive extreme cold temperatures as low as -50°C, arctic berry species, such as cloudberries, sea buckthorn and rowanberries, have

developed a highly unsaturated lipid profile. Seed oils from arctic berries are enriched with α -linolenic and linoleic acids. The special fatty acid composition makes arctic berry seed oils a valuable source of essential fatty acids and have excellent anti-aging characteristics. Plants that evolve in severe climates produce special proteins, amino acids and antioxidants that help them survive, grow, and repair, and they can convey their protective and reparative actions when applied to the skin.

Key Ingredients:

- Rubus Chamaemorus (Cloudberry) Fruit Extract: Cloudberry extract is obtained from the berries Rubus Chamaemorus. The cloudberry is a typical berry of the northern hemisphere. The plant can withstand temperatures as cold as -40 degrees Celsius. It has high amounts of vitamin C, essential for collagen production. Has strong antioxidant activity, helps to protect, and renew.
- Sorbus Aucuparia (Rowanberry) Fruit Extract: Rowan extract is obtained from berries of Sorbus Aucuparia tree. Rowan fruit extract is rich in vitamin C and carotene (provitamins A). Has a skin firming, anti-inflammatory, and antioxidant effect.
- <u>Hydrolyzed Hyaluronic Acid: Origin</u>: wheat and /or beetroot. As a low molecular weight HA penetrates deeper into the skins layers to improve its biomechanical properties. It helps to maintain a moisturized and firm skin by improving cell cohesion, collagen synthesis and restores skin tonicity.

Awards:

BEAUTY SHORTLIST AWARDS 2021 - Editor's Choice Award Winner

Full List of Ingredients/INCI:

Aloe Barbadensis (Aloe) Leaf Juice*, Simmondsia Chinesis (Jojoba) Seed Oil*, Glycerin, Polyglyceryl-6 Stearate, Caprylic/Capric Triglyceride, Hippophae Rhamnoides (Sea Bucthorn) Fruit Extract*, sodium Levulinate, Chamomilla Rhectuctita (Camomille) Flower Extract*, Rubus Chamaemorus (Cloudberry) Fruit Extract*, Cetearyl Alcohol, Isoamyl Laureate, Sorbus Aucuparia (Rowan) Fruit Extract*, Butyrospermum Parki (Shea) Butter*, Cellulose, Persea Gratissima (Acocado) Oil*, Aqua/Water, Polyglyceryl-6 Beheanate, Palmitic Acid, Sodium Anisate, Stearic Acid, Aroma/Fragrance, Lactic Acid, Sodium Hyaluronate, Ascorbyl Palmitate (Vitamin C), Sodium Phytate, Tocopherol (Vitamin E), Hydrolyzed Hyaluronic Acid, Cl 77492/ Iron Oxides, Linalool, Limonene

- 100% Natural origin of total
- 20.72% Organic Farming* of total
- 100% Recycable Packaging. Bottle made of Glass.
- COSMOS ORGANIC certified by ECOCERT Greenlife according to COSMOS Standard available at http://COSMOS.ecocert.com





Viking Beauty Secrets

Foam Cleanser with Calendula and Rose water

Gentle yet powerful cleansing foam purifies your skin, removing dirt and makeup. Made with Rosewater and Calendula flower extract, ingredients known for their soothing properties, perfect for alleviating irritated and inflamed skin.

Infused with Calendula and Chamomile flower extracts, rich in antioxidants, it deeply hydrates your skin, leaving it feeling soft and smooth.

Suitable for all skin types.

Directions:

Gently massage two pumps of facial foam onto your face, then rinse with lukewarm water.

Ingredients:

Rosewater: contains natural anti-inflammatory substances that help reduce skin irritation and redness. It's especially beneficial for skin suffering from rosacea, eczema, or psoriasis. Rosewater also includes natural antioxidants that protect the skin from damage caused by free radicals. Free radicals are one of the main causes of skin aging, so rosewater helps to prevent the formation of wrinkles and fine lines. As an effective and gentle cleanser, rosewater helps remove dirt and oil from the skin surface. It also acts as a skin toner, helping to tighten pores and reduce skin imperfections.

Calendula: is a plant used in skincare due to its soothing and anti-inflammatory properties. Calendula flower extracts help to hydrate the skin, improve skin texture and elasticity, and help with signs of aging such as fine lines and wrinkles. In addition, calendula is known for its antimicrobial and wound-healing properties, which is why it is often used in treating skin irritations and acne.

INCL:

Aqua, Cocamidopropyl Betaine, Rosa Damascena (Rose) Flower Water*, Glycerin, Sucrose Cocoate, Sodium Levulinate, Lactic Acid, Sodium Anisate, Calendula Officinalis (Calendula) Flower Extract*, Chamomilla Recutita (Chamomile) Flower Extract*, Aroma, Benzyl Alcohol, Sodium Benzoate, Potassium Sorbate.

* Organic ingredients

7% Organic ingredients

97% Natural ingredients

The bottle is made from 100% Ocean Waste Plastic (OWP) certified material. 1 bottle = 6 plastic bags.

Certified COSMOS Natural by EcoCert Greenlife according to the COSMOS Standard http://COSMOS.ecocert.com