



Soke®

BEHIND THE SCENES OF SOKE BEAUTY



Amy Newman Brown, Founder of Soke Beauty

As the Aesthetic Director for one of North America's top plastic surgeons, I've met countless patients looking to improve or maintain their results after an aesthetic treatment. I knew there was a need for a modern, at-home treatment that would be as effective as it if was created for use only by skincare professionals.

“AT SOKE, WE BELIEVE AGING IS NATURAL, BUT THAT DOESN'T MEAN WE GIVE UP ON THE FIGHT TO CHOOSE HOW WE AGE. WE'RE ALL ABOUT USING CUTTING EDGE, CLINICALLY-PROVEN, NON-INVASIVE SKINCARE SOLUTIONS TO TARGET THE MOST COMMONLY NEGLECTED AREAS THAT SHOW THE EARLIEST SIGNS OF AGING.”

MASKING 2.0

THE SKINNY ON OUR CLINICAL TRIALS

100% REPORTED SMOOTHER
AND SOFTER SKIN

91% REPORTED
PLUMPER SKIN

90% REPORTED FINE LINES
AND WRINKLES
IMPROVED

90% REPORTED FIRMER
AND MORE
ELASTIC SKIN

Soke's active formulation maintains its integrity and efficacy after being added to the hydrogel. Backed by clinical trials that reinforce Soke's effectiveness, the measurable and noticeable results conducted on 32 females (ages 37 to 65) revealed improved radiance, a reduction of fine lines and wrinkles and improvement in the skin's texture and tone after one single 30-minute treatment.

The following Cosmetic Suitability and Sustainability Testing has been performed to validate Soke:

- USP <51> Preservative Challenge Test
- CA Prop 65 Review
- Ingredient and Regulatory Copy Review for Cosmetics
- Freeze-thaw Stability for Water Based product (COA)
- Elevated Temperature Stability for Water Based product (COA)
- Heavy Metals by ICP-MS
- Human Repeat Insult Patch Test: 50 subjects

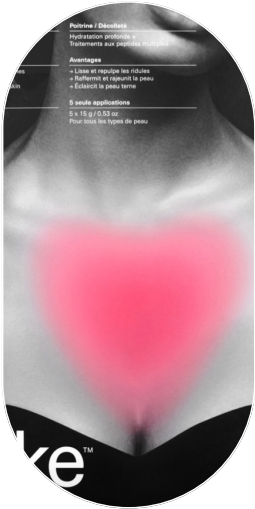
Visit us here
for more
clinical
evidence:



***Bio-instrumental methods
used for evaluating the
effectiveness of Soke***

*Primos-CR was used to evaluate the three-dimensional surface of the skin
Digital photography analyzed by Expert Grader in accordance with set standards
VisioScan VC-98 to measure Roughness SE, and Smoothness SE*

EXPERIENCE THE NEW GENERATION OF PRO-AGING SKINCARE TREATMENTS. ENHANCE YOUR CLIENTS AESTHETIC IN OFFICE EXPERIENCE AND SELF CARE REGIMEN.



CHEST

Deep hydration + Multi Peptide Treatment

- Smooths and plumps fine lines
- Firms and rejuvenates skin
- Brightens dull, lackluster skin

SRP \$80 for 5 treatments

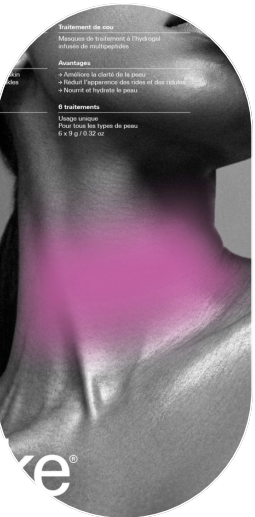


EYES

Advanced Firming + Multi Peptide Treatment

- Diminishes fine lines and wrinkles
- Softens Crow's Feet
- Contours and rejuvenates
- Reduces puffiness

SRP \$60 for 6 treatments



NECK

Firm and Hydrate + Multi Peptide Treatment

- Nourishes for visibly hydrated skin
- Diminishes fine lines and wrinkles
- Improves skin clarity

SRP \$90 for 6 treatments

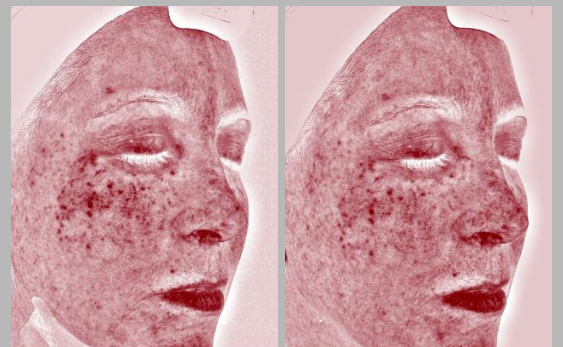
CHEST



Before Soke

After Soke

EYES

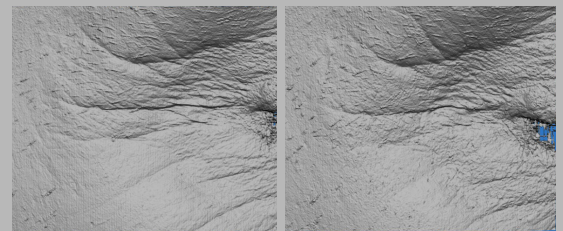


After BBL

30 minutes after treating
Eye area with Soke

FEMALE AGE 58

Applied Soke immediately after BBL for 30 minutes under and around the Eye contour
Imaging and Equipment analysis: Visia-CR (Canfield Scientific)



Right Eye Baseline

Right Eye Immediate
(30 minutes after using Soke)

FEMALE AGE 64

Imaging and Equipment analysis: Primos CR.3D (Canfield Scientific)

NECK



Before Soke

After Soke



THE SCIENCE BEHIND THE BEAUTY

INGREDIENTS

OUR PEPTIDES

ACETYL HEXAPEPTIDE 8

AKA “Botox in a jar“

- Contains Argireline used to reduce the appearance of wrinkles
- Stimulates and boosts collagen production
- Can provide rapid firming and lifting results

OLIGOPEPTIDE -68

- Brightens the skin by inhibiting the gene that plays a role in melanin producing skin cells
- Used daily, it can produce a more uniform skin tone

PALMITOYL TRIPEPTIDE-1

A messenger to trigger collagen synthesis and increase skin firmness with less wrinkles

- Stimulates collagen production and helps to grow healthy tissue
- Aids in strengthening skin’s support system
- Helps skin to appear more plump and youthful

PALMITOYL TETRAPEPTIDE -7

- Reduces skin inflammation and skin damage caused by environmental stresses like UV rays, pollution and stress
- Supports healthy cell function and collagen production as well improve skin tone and elasticity

SOKE WITH CONFIDENCE

- ✓ MADE FOR ALL SKIN TYPES AND GENDERS
- ✓ MADE WITHOUT PARABENS, SULFATES, PHTHALATES, SILICONES, FRAGRANCE, OR DYES
- ✓ NEVER TESTED ON ANIMALS

THE SOKE DIFFERENCE

BOOST YOUR TREATMENT MENU WITHOUT THE EXPENSE

MEDSPAS + AESTHETIC CLINICS LOVE SOKE

1

Enhance treatments and services including micro-needling, BBL, IPL, skin boosters, laser procedures and peels.

Compatible with all treatments.

2

Apply Soke. Our Multi-peptide blend soaks into the skin's open microchannels.

For all skin types.

3

After 30 minutes, redness is reduced, and the skin is cool, hydrated and nourished.

Promotes healing.

4

With daily wear for a week post-treatment, results are upgraded and extended.

Support post-treatment results.

Soke is both corrective and preventative restoring aging skin resistant to improvement as well as maintaining and protecting younger skin that is vulnerable to premature aging.

TRANSFORM YOUR TREATMENTS INTO A VIP EXPERIENCE

STAR DELIVERY SYSTEM SOKE HYDROGEL

Hydrogel is used in the medical field to protect, heal wounds and repair skin damage. Our proprietary Soke Hydrogel acts as a one-way delivery system that allows active ingredients to penetrate the skin deeply.

THE SOKE FORMULA

Soke Hydrogel is super coated and rich with our powerhouse peptides—marrying the utility of masking with the effectiveness of a skincare treatment. All Soke formulas are based on cutting-edge hydrogel technology that improves the skin's ability to absorb moisture and beneficial ingredients—producing superior results.

While our hydrogel and invisible film accelerate hydration, the Multi-peptide blend rejuvenates and plumps the skin. Immediately after application, Soke restores the moisture reservoir that keeps skin healthy and hydrated.

Unlike traditional masks that sit on the skin's surface and leave a sticky residue, Soke adheres comfortably without moving and remains undetectable, so you can Soke anywhere anytime.

MORE THAN MASKING – SOKE-ing

- Collagen-building powerhouse peptide blend
- Super cooling and refreshing
- Adheres seamlessly without slipping
- No dyes or fragrance added that could irritate skin
- No chemical interface for highest ingredient potency
- Clinically proven to improve the appearance of fine lines, wrinkles, skin tone and texture

Soke

DON'T MASK

SHORT TERM WEAR, LONG TERM RESULTS

“THE NEW GENERATION OF PRO-AGING SKIN CARE TREATMENT”

A hydrogel treatment infused with multi-peptides, Soke is clinically proven to enhance the skin tone after the first use while diminishing fine lines and wrinkles. Skin looks smoother, plumper, and brighter.

BENEFITS

- ADVANCED FIRMING
- SMOOTHS AND PLUMPS FINE LINES
- BRIGHTENS DULL, LACKLUSTER SKIN
- REJUVENATES
- IMPROVES THE APPEARANCE OF SKIN QUALITY AND TEXTURE BY SUPPORTING THE SKIN'S NATURAL PRODUCTION OF ELASTIN AND COLLAGEN

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HOW TO SOKE FOR THE BEST RESULTS

1. PEEL OFF THE TRANSPARENT LAYER
2. APPLY SOKE TO YOUR SKIN
3. SOKE FOR 30 MINUTES
4. REMOVE SOKE AND TOSS
5. NO NEED TO RINSE

The invisible layer remains on the outside to accelerate hydration as our multi-peptide blend works to rejuvenate and restore the skin

Soke with Confidence

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- ✓ **NEVER TESTED ON ANIMALS**

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