

SENSITIVE SKIN

Protocol for Using "CALM", Nourishing Cleansing Balm



Cleansing balms are skincare products commonly utilized in routines to eliminate makeup, dirt, and impurities from the skin. They are renowned for their opulent and nourishing consistency, which transforms from a solid balm into a moisturizing oil when it comes into contact with the skin.

Cleansing balms generally come in solid or semi-solid form and are intended to be applied to dry skin. Here is a step-by-step guide on how to effectively use our product, "**CALM, Nourishing Cleansing Balm**":

1. Begin with dry hands and a dry face: Ensure that your hands are clean before starting.

2. Take a small amount of **CALM, Nourishing Cleansing Balm** using a clean spatula or your fingertips.

3. Warm the **CALM** balm between your hands by rubbing them together until the balm begins to melt. This will facilitate easier spreading on your skin.

4. Massage onto the skin: Gently massage **CALM** onto your dry face using circular motions. Pay particular attention to areas where you have makeup or areas prone to oiliness or congestion. Take your time to ensure that the balm covers your entire face, including the forehead, cheeks, nose, eyelids, and chin. **CALM, Nourishing Cleansing Balm** can also be used for removing eye makeup, including mascara. Remember to keep your eyes closed during the eye makeup removal process.

5. Emulsify with water: Once you have massaged CALM onto your face, wet your hands slightly with water. Continue massaging your face with wet hands, and you will observe that the balm emulsifies into a milky consistency. This aids in breaking down makeup and impurities.

6. Rinse off: After emulsifying the balm, thoroughly rinse your face with lukewarm water. You can also use a soft, damp cloth or a muslin cloth to gently wipe away the balm and remove any residue.

7. After cleansing with **CALM, Nourishing Cleansing Balm**, you may wish to apply ELIXIR, Premium Serum by Sensitive Skin brand.

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Protocol:

How to Use ELIXIR Premium Serum, Nutrient-Rich with 32 Active Botanicals

Serums have become an essential component of skincare regimens due to their targeted and potent formulations.

ELIXIR, Premium Serum is a high-quality product specifically designed to effectively address specific skin concerns.

WHO IS IT FOR?

Our product is specially formulated for individuals with dry and sensitive skin. It also works well for combination skin types. Additionally, its non-comedogenic formula makes it suitable for acne-prone skin without clogging pores.

SKIN BENEFITS

Repair + Rejuvenation

Revitalize your skin with our powerful blend of 32 potent plant-based extracts. Our serum effectively repairs and rejuvenates, leaving your skin feeling soft, replenished, and visibly youthful.

Nourishing

Enriched with a blend of nourishing natural oils, including jojoba, kiwi seed, squalane, prickly pear, rosehip, seabuckthorn oil, black currant seed oil, and passion fruit seed

oil, our premium facial serum will hydrate and rejuvenate your skin without clogging pores.

Regeneration

This regenerative formula restores the skin's natural barrier, repairs damaged skin, and stimulates collagen production. The result is a revitalized complexion with improved cell turnover and long-lasting hydration.

How to Use ELIXIR, Premium Serum

Step 1: Preparing Your Skin

Cleanse your face using a gentle cleanser to remove any dirt, makeup, or impurities (e.g., with CALM, Nourishing Cleansing Balm).

Pat your skin dry with a clean towel, ensuring it is free of excess moisture.

Step 2: Patch Test

Before applying ELIXIR Premium Serum for the first time, conduct a patch test on a small area of your skin to check for any potential allergies or irritations. Wait for 24 hours and observe any reactions.

Step 3: Application

Dispense a small amount of ELIXIR Premium Serum onto your fingertips.

Gently massage the serum onto your face, focusing on areas of concern or desired treatment.

Avoid applying the serum too close to the delicate eye area.

Allow the serum to fully absorb into your skin before proceeding to the next step.

Step 4: Follow-up Skincare Routine

Apply a moisturizer to lock in the benefits of the serum and provide additional hydration.

If using during the day, follow up with a broad-spectrum sunscreen to protect your skin from harmful UV rays.

Step 5: Recommended Usage

Use **ELIXIR** Premium Serum once or twice daily, depending on your skin's needs.

Consistency is key with serums, so incorporate them into your skincare routine for long-term benefits.

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Protocol For Activating And Using "GLOW", Mask with Enzymes + Minerals



This protocol provides step-by-step instructions on how to properly activate and use **GLOW, mask with Enzymes + Minerals**. Clay-based masks are known for their ability to draw out impurities, absorb excess oil, and promote a clearer complexion. Follow these guidelines to achieve optimal results and a refreshing skincare experience.

Materials Required:

1. **GLOW, mask with Enzymes + Minerals**
2. A non-metallic bowl, a spoon, and a mask brush
3. Warm water
4. Facial cleanser
5. Facial towel
5. Moisturizer (optional)
6. Timer or stopwatch (optional)

Protocol:

Step 1. Prepare Your Skin

1. Start by thoroughly cleansing your face with a gentle facial cleanser (for example: **CALM, Nourishing Cleansing Balm**) to remove any dirt, makeup, or excess oils. Pat your skin dry with a clean towel.

Step 2. Prepare and Activate GLOW, mask with Enzymes+ Minerals

1. Open the container of the **GLOW** and inspect the powder.
2. Take a teaspoon of the **GLOW** and put it in a cup.
3. Add approximately a half of teaspoon of water.
4. The mixture will start activating and foaming.
5. If needed, add more water.

6. When **GLOW** is activated (no powder left, only foam), start mixing it until it forms a smooth paste.

Step 3. Applying the GLOW mask

1. Using clean fingers or a mask brush, apply an even layer of the **GLOW** mask to the face. Start from the center and work your way outwards, avoiding the eye area and lips.
2. Ensure that the layer is thick enough to provide adequate coverage but not too thick, that it takes excessively long to dry. If needed, apply an additional layer.

Step 4: GLOW mask working time

1. Let the **GLOW** mask dry for 10-15 min to work effectively. Set a timer if necessary.
2. While the **GLOW** mask is on, relax and avoid excessive facial movements to prevent cracking or flaking of the mask.

Step 5: Mask removal

1. Once the designated time has passed, gently rinse off the mask using lukewarm water. Avoid using hot water, as it may remove your skin moisture.
2. Gently massage your skin in circular motions while rinsing to enhance the exfoliating effect of the **GLOW** mask.
3. Ensure that all traces of the mask are removed, leaving your skin clean and refreshed.

Step 6: Post-Mask Skincare

1. Pat your face dry with a clean towel.
2. Apply **ELIXIR, Premium Serum** by Sensitive Skin.
3. Admire the refreshed and revitalized appearance of your skin.

Regular use of **Glow, Mask with Enzymes+ Minerals** can help improve the overall health and appearance of the skin.