

# JENNY PATINKIN

Eco-Luxe Beauty Tools

## ABOUT JENNY



Jenny Patinkin is a highly sought-after beauty expert, entrepreneur, makeup artist, and bestselling author of *Lazy Perfection, The Art of Looking Great Without Really Trying* (Running Press/Hachette). Known for her earth-friendly and age-aware approach to beauty, she is nationally recognized for her broad industry knowledge and expertise.

## ABOUT THE BRAND

### **Luxury Quality**

Jenny's products are handmade by jewelers and other highly skilled artisans and feature luxury elements such as genuine rose gold plating, genuine semi-precious gemstones and elegant packaging.

### **Age Aware**

Jenny is highly attuned to age-related changes in the skin and respects the aging process as part of life's beauty, not a condition that needs to be cured. Her products help to achieve fresh, natural looking results without damaging delicate skin.

### **User Friendly**

Designed to her custom specifications, Jenny's products give maximum confidence and control. Features such as weighted bases, carefully calibrated proportions, and ergonomic shapes allow for user-comfort and success.

### **Eco-Conscious**

Jenny's products each feature eco-conscious elements— sustainably sourced, vegan, organic, non-toxic or recyclable. The products and packaging are designed to be reusable or repurposable keepsakes, not disposables.

### ROSE ON ROSE BODY ROLLER



\$125

Body Roller

### ROSE ON ROSE FACE ROLLERS



\$38

Face Roller

\$32

Petite Face  
Roller

\$65

Pop & Roll

### ROSE ON ROSE DERMA ROLLER



\$75

Derma Roller

\$40

Replacement  
Heads

### PURE LUXURY ORGANIC REUSABLE ROUNDS



\$38

Set of 14 Rounds

Done all over the body, rolling can:

- Aid with the relaxation of tight or strained muscles
- Help reduce inflammation/fluid retention in skin tissue
- Improve circulation to give the skin a radiant glow
- Reduce overall stress

#### DRY OR DEWY

Body rolling can be done over clean dry skin or on top of an oil, serum or moisturizer.

#### PLAY IT COOL

Rose Quartz will air chill, but this roller may be refrigerated for a colder massage experience.

Face Rolling is an ancient beauty practice used to improve the appearance of the complexion by:

- Aiding with lymphatic drainage and release of toxins
- Reducing inflammation
- Instantly de-puffing
- Boosting circulation for added radiance
- Giving the temporary appearance of smoother, more firm/lifted skin

Rose Quartz gemstones are believed to emit energetic vibrations of self-love, self-worth, forgiveness, and compassion.

Quartz is fragile so handle with care.

*Pop & Roll: exclusive to Bluemercury*

**Fast, painless, and low-tech.**

#### ROLL

Tiny needles create thousands of painless points of entry in the uppermost layer of skin to:

- Enhance absorption and performance of skincare

#### ROCK

Rose Quartz Acupressure Bulb:

- Helps reduce the appearance of inflammation and tension
- Aids in circulation

#### RADIATE

On the inside and out:

- Rolling helps skin GLOW
- Feel the love with Rose Quartz's energy healing properties

Replace roller head after 20 uses.

Lyocell made from Organic Bamboo

- Luxurious soft terry texture
- Gently exfoliating
- Naturally hypoallergenic
- Anti-bacterial
- Anti-microbial

Earth-Friendly

- Reusable, NOT disposable!
- Biodegradable
- Recyclable
- Bamboo is one of earth's most sustainable crops
  - It requires little water and no pesticides.
  - After harvesting, it regenerates from the root so it does not need to be replanted
- Certified organic and non-toxic
- Carbon-neutral

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## CRYO GLOW GLOBES



\$70

Set of 2 Globes

## URGENT CARE CLOTHS WITH ACTIVATED CHARCOAL



\$50

Set of 3 Cloths

## GUA SHA



\$34

Gua Sha Heart

\$30

Petite Gua Sha Butterfly

### Cool it now!

Cryo Rolling can be done as frequently as desired to:

- Stimulate lymphatic drainage
- Promote circulation and oxygenation
- Reducing inflammation
- Instantly soothe and de-puff
- Giving the appearance of a brighter complexion

**Bonus:** Made with an eco-friendly botanical essence that chills in 10-20 minutes.

Wash with soap and water.

Safe on all skin types except for rosacea.

Glass is **shatter-resistant** but not shatter-proof so please handle with care.

### Skin Care Security Blanket!

For those uh-oh skincare moments like:

- Falling asleep in your makeup
- Getting very sweaty or dirty
- Overindulging in all the fun stuff

Activated Charcoal is infused right into the fabric and acts like a magnet!

- Natural negative charge attracts positively charged impurities, dirt and debris

Lyocell from Organic Bamboo

- Luxurious soft terry texture
- Gently exfoliating
- Naturally hypoallergenic, antibacterial and antimicrobial
- Dye-Free

Use alone or in conjunction with your favorite cleanser. Not recommended for daily use.

Machine wash cool, dry on high heat.

### Uplift and transform, inside and out.

#### MIND

Repetitive strokes on the face are a form of **moving meditation**.

#### BODY/FACE

- Improves appearance of skin laxity
- Promotes lymphatic drainage
- Reduces inflammation & puffiness
- Triggers muscle relaxation

#### SOUL

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### User Friendly

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### Age Aware

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### Eco-Conscious

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### PURE LUXURY ORGANIC REUSABLE SHEET MASK WITH MATCHING SPA HEADBAND



\$38

Sheet Mask, Spa  
Headband & Travel Pouch

Time to **Renew, Refresh and Reuse!** Say goodbye to wasteful, disposable sheet masks and opt for this eco-friendly alternative.

Simply dampen with warm or cool water before placing on skin.

**WARM**  
Softens skin, dilates pores, improves product absorption.

**COOL**  
Refreshes, de-puffs, reduces appearance of inflammation.

**BOOST**

- Use a face roller on top of mask
- Use after derma rolling
- Add a few drops of aromatherapy oil to the temples of spa headband

Certified organic and non-toxic.  
Lyocell made from Organic Bamboo.

### PURE LUXURY LOVE SCRUBBERS



\$19

2 Love Scrubbers  
& Keepsake Rose Gold Tin

**LOVE** your skin **LOVE** your brushes **LOVE** your planet!

#### FACIAL CLEANSING

These Love Scrubbers have small, non-irritating and flexible nubs to:

- Give a deeper clean
- Gently exfoliate
- Bring extra blood flow and oxygenation to the skin

#### BRUSH CLEANING

- The little nubs **thoroughly clean** between each and every bristle.

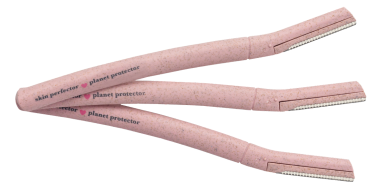
#### EARTH-FRIENDLY

- Made from silicone instead of plastic
- More durable and longer lasting
- Won't leach toxins or microplastics that can be harmful to the ocean and soil life

Set of 2, one pink and one white.

Hypoallergenic and bacteria resistant.

### PURE LUXURY SKIN SMOOTHING TRIO



\$18

3 Skin Smoothers

It's a skin perfecter and planet protector!

Made with a stainless steel safety blade and surplus wheat straw bioplastic, this tool is the gentler and much more eco-friendly cousin of a razor.

#### SMOOTH

- Exfoliates dead skin cells
- Removes peach fuzz
- Allows for a smoother makeup application

#### ENHANCE

- Improves **product absorption** and **performance**
- Gives the complexion a **brighter** and more **radiant** appearance

#### FACT CHECK

Dermaplaning peach fuzz from the face will **NOT** cause it to grow back thicker or darker.

Each tool can be used 1-2 times, every 3-4 weeks.  
Set of 3.  
Recyclable.

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## BLOTTER BABY MATTIFYING ROLLER



\$22

Blotter Baby

Our little bundle of joy!

- Made with mineral-rich limestone clay
- Absorbs excess moisture and oils
- Mattifies t-zone
- No cakey, chalky or dull finish left on the skin

Earth and Human Friendly!

- Reusable NOT disposable
- Can be used an indefinite number of times
- Suitable for all skin types and tones

Roll on top of makeup or bare skin to subtly mattify.

To clean, simply pop the roller ball out by twisting the white ring and wash with warm water and soap. Wash as often as possible.

**More convenient and discreet than face powder, and more eco-friendly than disposable blotting papers.**

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## CARRY-ON CUTIES



\$50

Travel Set

### Cutie Patootie Best of Beauty!

Featuring 4 of Jenny's most sought after beauty tools, this set includes mini versions of:

- Petite Gua Sha Heart
- Petite-Petite Rose Gold Eye Roller
- Pure Luxury Au Naturel Green Tea Makeup Sponge
- 4 Petite Organic Reusable Rounds

Use these products on the go to:

- Gently exfoliate
- De-puff
- Relax
- Uplift
- Refresh
- Redo

Earth-Friendly

- Naturally antibacterial
- Vegan
- Dye-free
- Non-toxic
- Global Organic Certified

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## PURE LUXURY AU NATUREL GREEN TEA MAKEUP SPONGE



\$16

Green Tea Sponge

### Here's the tea!

Introducing our Organic Green Tea Sponge!

- 70% plant-based
- Made with Organic Green Tea
- Dye-Free
- Natural green tea scent and color
- Free from harsh chemicals such as flame retardant, which is commonly found in other blenders

Earth and Human Friendly!

- Biodegradable and recyclable
- Antibacterial
- Vegan
- Latex-free
- Suitable for all skin types, but especially sensitive skin

Use damp or dry, but when damp, this sponge blows up into an incredibly soft mousse-like makeup cloud.

Wash after each use or as often as you can with Jenny Patinkin Luxury Vegan Makeup brush soap (or another fragrance free cleanser if you must)

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## PURE LUXURY MAKEUP SPONGE DUO

### NEWLY REFORMULATED

Now 65% Plant-Based & Biodegradable!



\$32

Regular and Petite size  
Sponge Duo

Same look, same feel - now more earth-friendly!

Introducing our Newly Reformulated Sponge Duo!

- 65% plant-based
- Made with Upcycled Rice
- Dye-Free
- Free from harsh chemicals such as flame retardant, which is commonly found in other blenders

Earth and Human Friendly!

- Biodegradable and recyclable
- Antibacterial
- Vegan
- Latex-free
- Delightfully squishy consistency

Use damp or dry to apply makeup flawlessly. The tiny pores absorb less product making these sponges easy to clean.

Wash after each use or as often as you can with Jenny Patinkin Luxury Vegan Makeup brush soap (or another fragrance-free cleanser, if you must ;)

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