

A black and white photograph of a person's back and shoulder, with text overlaid. The person is lying down, and the lighting highlights the contours of their skin. The text is centered over the back area.

PAULINE ROCHAS

ON NAKED SKIN *OUR ESSENCE REVEALED*



Pauline Rochas

was born into the world of scent.

Her grandfather, Marcel Rochas, created the iconic perfume Femme for his wife and muse – the legendary Hélène Rochas. Hélène was a visionary whose influence was felt in the world of art, culture and fashion. This left an indelible impression on the young Pauline, who would accompany her grandmother to the ballet and opera, where she met great artists.

The house of her maternal grandmother, Denise Boyriven, was on the French Riviera, close to Pierre Cardin's home, Palais Bulles. It is here where Pauline spent many idyllic summers. Mimosas, midnight datura, jasmine, gardenias and eucalyptus trees flourished in this lush garden. The salty Mediterranean Sea breeze would add the finishing touch to this nocturnal potion. Nature would take on this magical allure. It would intertwine with fragrance and memory to become part of Pauline's heritage.

Pauline uses perfume to create and explore new worlds yet take us back to our origins. Scent has the power to transform and heal which is experienced in both The 7 Collection and The Cherished Connection. A sense of wellbeing is bought into the realm of luxury allowing our authentic selves to emerge.

The Cherished Connection

THIS IS WHAT
AUTHENTIC FEELS LIKE,
GUIDED BY OUR
NATURAL RHYTHMS.

Inspired by rituals that renew us, these two perfumed oils open new worlds and return us to our source. They reflect our duality. Who we are: Strong. Vulnerable. Complex. Simple. Dynamic. Still. Our essential selves.

We're seduced by the texture on our naked skin, as if addicted. Fully absorbed in twin moments.

The sensual space that night brings, inviting us to breathe deeply. To rest. Followed by the morning sun bringing the vital promise of new beginnings. This is what authentic feels like, guided by our natural rhythms.

Pauline Rochas draws on nature to create regenerating scents. With it comes permission to be at our most fundamental – the place where we're able to heal, to truly connect with ourselves, to each other, to the earth.

The Awakening, perfume oil formulated for new beginnings.

Midnight Breaths, perfume oil formulated for the precious pause.



*Each day is an
invitation you
choose to accept.
Empowered,
you embrace it.*



The Awakening

Each day is an invitation you choose to accept.
Empowered, you embrace it.

Your senses heightened by a blend of ginger, lime, mint.
Botanically charged with a boosted infusion of vitamin C.

Finding equilibrium in the sheerest of oil bases. A breath
of sea air lingers, permeating, elevating. In this vitality, you
sense a return to an ancient inheritance.

Application: Gently roll on skin, wrists, neck, wherever
and whenever your heart pleases.

Benefits: Based on a bed of sensual and powdery white musk,
this perfume is a fresh high. Its energizing top notes are
highlighted by a sea breeze, bringing that feel good factor
we associate with sea and summer holidays.

With the zesty scent of newly cut grass, tart crisp
green apple, and the clean aroma of spearmint, it all feels
clear. Lime uplifts the perfume as well as one's spirit.
In Tantric rituals Lime is used to ward off evil spirits. Ginger,
“the oil of empowerment”, is said to inspire confidence.
It stimulates and enhances concentration. Finally, Vitamin C
is the turbo booster against fatigue.

Base Oils: Avocado, Safflower, Hemp, Poppy,
Sesame. The base oils with their nourishing, antioxidant,
regenerative and soothing properties create the final
silky touch. Hemp oil rich in Omega 3 and 6, has a high
concentration of vitamins A, Bs, C, D and E.

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Perfume oil formulated for new beginnings.

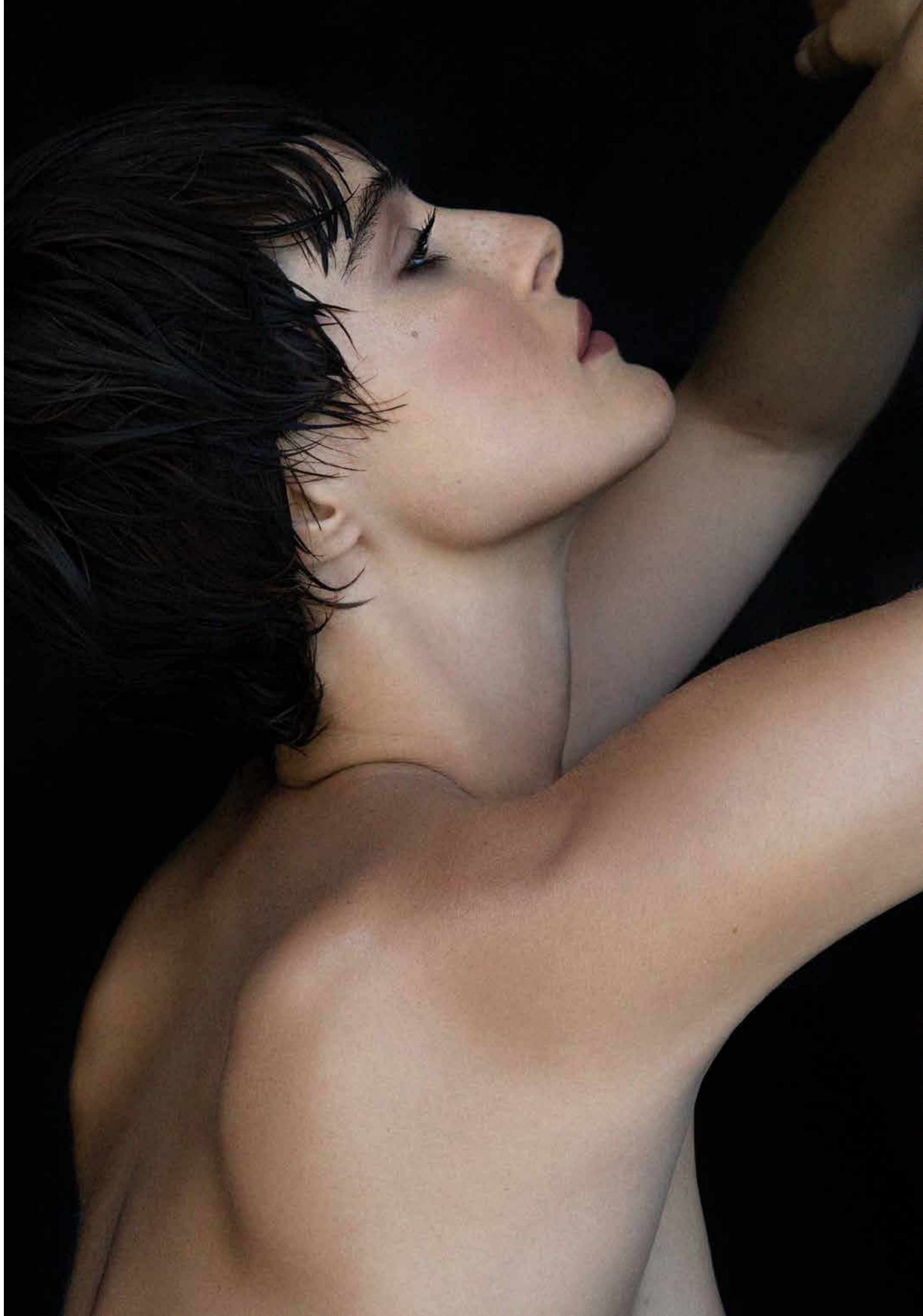
Fresh Herbaceous.

Ingredients: Ginger, Sea Air, Spearmint,
Cut grass, Green Apple, White musk,
Vitamin C, Lime.

€98,00 / 10 ml



*The evening
arrives, slowly and
then suddenly.
In a moment,
you're released
from the day.*



Midnight Breaths

The evening arrives, slowly and then suddenly. In a moment, you're released from the day. As it touches your skin, you slip into sandalwood and vetiver's sensual tranquil mode.

Layered with CBD oil, an effortless, more forgiving rhythm begins. Cedar wood oil removes all traces of the day. Hints of spicy cardamom remind you that you've craved what these nocturnal moments bring.

Application: Gently roll on skin, wrists, neck, whenever your heart pleases.

Benefits: This night oil with its strong woody undertones evokes a warm earthy and smoky scent with grounding properties allowing one to surrender to the earth.

Body and mind. Vetiver is known for alleviating emotional trauma while Cedarwood's aromatic, yet sedative touch

brings sleep and comfort. Sandalwood oil is used in both Ayurvedic and traditional Chinese medicine. Anxiety is quietened. Cardamom provides a soothing tonic for the mind and emotions. As CBD is inhaled through the olfactory system, it relaxes, relieves stress and is uplifting.

Base Oils: Avocado, Safflower, Hemp, Poppy, Sesame. With their nourishing, antioxidant, regenerative and soothing properties these oils create the final silky touch. Hemp oil rich in Omega 3 and 6, also has a high concentration of vitamins A, Bs, C, D and E.

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ON NAKED SKIN *OUR ESSENCE REVEALED*



Perfume oil formulated for the precious pause.

Woody.

Ingredients: Sandalwood, Cedarwood,
Vetiver, Cardamom, Juniper, Pink bay, CBD oil.

€98,00 / 10 ml

The Packaging

Each perfumed oil is packaged in a birch wood box. These boxes are a limited edition made in collaboration with local artisans. The wood, sourced in Austrian forests, is moon phase harvested followed by a natural wood drying process.

As a child Pauline, spent time at her father's vineyard in Bordeaux. Based on a memory of vintage wine boxes, the packaging is now modern, functional, and ready to be upcycled. Nostalgia meets Sustainability.

In each box, lies an individually handpicked artifact from nature, reflecting the scent of each oil, respectively.

Lichen from the Austrian Alps brings a touch of freshness to THE AWAKENING while sacred bark of the mystical Palo Santo tree echoes the woody qualities of MIDNIGHT BREATHS.

May this carefully curated object become your personal treasure trove.





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