

# KAILO™

Australian Elevated Wellness



As Seen In

POOSH VOGUE

InStyle marie claire

BAZAAR <sup>Harpers</sup> GRITTY *pretty*

THE OSCARS

Awards



# KAILO Nutrition



# KAILO Nutrition

In June 2022, KAILO launched its premium range of high-quality crafted collagen wellness super-blends in Australia to help its guests thrive inside and out.

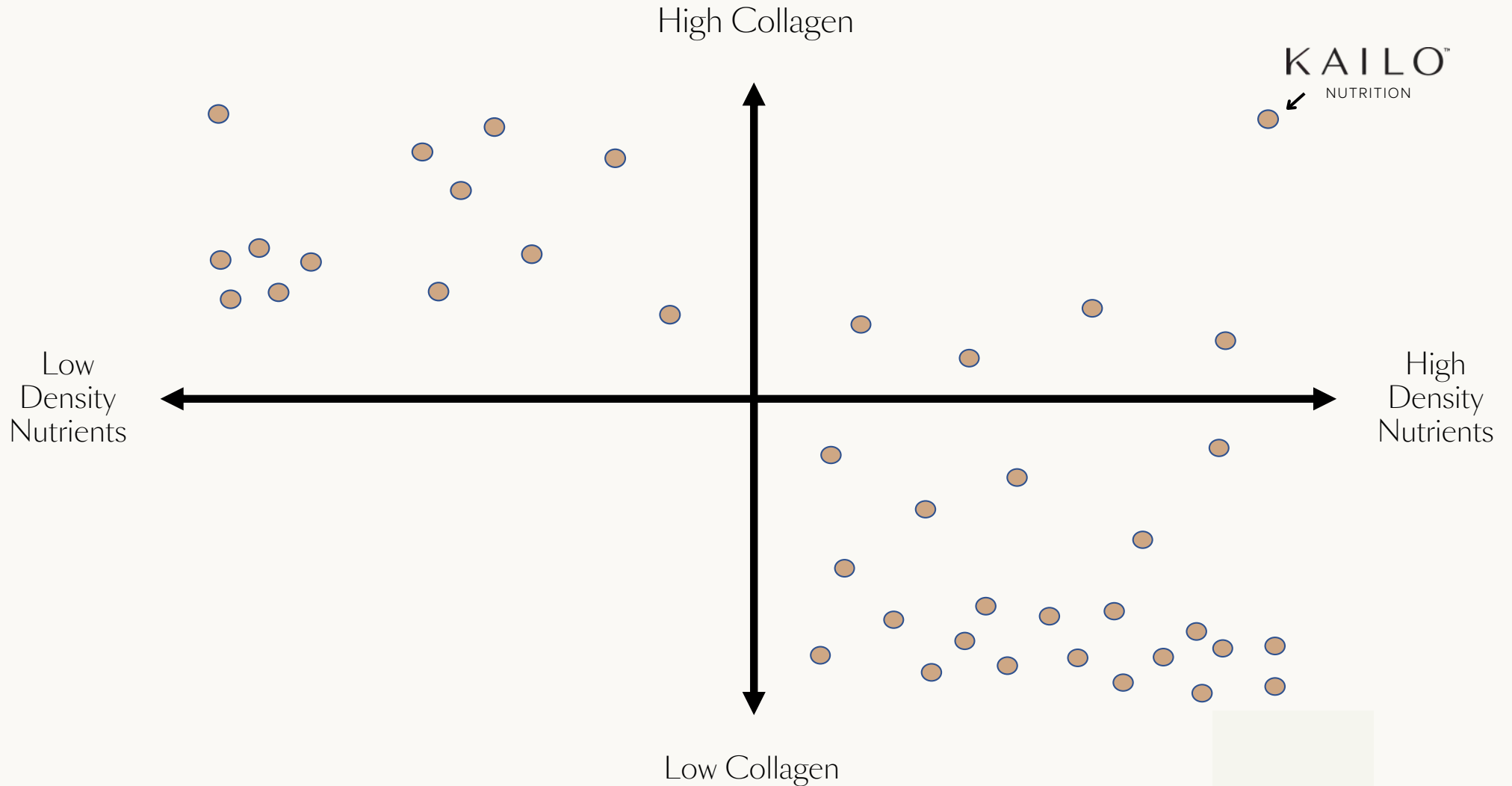
Optimise, KAILO Nutrition's first supplement range, is the culmination of two years of development with nutrition coaches and naturopaths to offer high-quality products to its community that support key areas of health, without needing to take a long line-up of supplements.

The KAILO range was produced under comprehensive guidelines and quality control in Australia. The range has been overwhelmingly received by the local market and KAILO is now thrilled to be introducing KAILO Nutrition to the US market.

"It was always our dream to create a range of supplements that supported our guests' health and wellbeing," says Kristy, KAILO Co-Founder. "We heard our guests' concerns - primarily poor-quality sleep, gut and skin health, and issues including inflammation and bloating. This is why we wanted to target these three core health pillars - gut, skin, and sleep."

# KAILO Nutrition Compared to other Nutrition / Collagen Supplements

\*When compared to the top performing Nutrition / Collagen Supplements listed on Amazon US\*



# FEEL WELL

6-in-1 Product | Formulated for Gut Health

MORNING

Feel Well is designed for those suffering from gastrointestinal distress. Combining a healthy dose of easy-to-digest collagen, with traditional and effective gut-healing ingredients and enzymes, Feel Well is formulated to soothe and relieve your gut.

## KEY INGREDIENTS

COLLAGEN PEPTIDES

DIGESTIVE ENZYMES

PROBIOTICS

MAGNESIUM GLYCINATE

L-GLUTAMINE

CHAMOMILE & ALOE VERA

Peppermint Flavour | 20g of Protein | 87 Calories  
GF | DF | SF



# LOOK WELL

6-in-1 Product | Formulated for Skin Health & Immunity

ANY TIME

Look Well is designed to help you radiate your inner wellness. If you experience dull skin, brittle nails, fine hair or hair loss, Look Well could be the supplement for you. Targeting cellular renewal, immunity & digestion, this formulation supports wellness & vitality that shines from the inside out.

## KEY INGREDIENTS

COLLAGEN PEPTIDES

ORGANIC SUPER GREENS BLEND

ANTIOXIDANTS

VITAMIN B GROUP

VITAMIN C FROM CAMU CAMU

ZINC

Mixed Berry Flavour | 16g of Protein | 79 Calories

GF | DF | SF



# SLEEP WELL

5-in-1 Product | Formulated for Sleep Health

EVENING

Sleep Well is designed for anyone craving a better night's sleep. Collagen protein is a crucial macronutrient that helps to keep your body feeling fuller for longer. This, combined with the most effective sleepy herbs, nervous system calming elements and dietary neurotransmitters, Sleep Well aims to improve sleep quality and mood by calming and reducing stress.

## KEY INGREDIENTS

COLLAGEN PEPTIDES

MAGNESIUM GLYCINATE

ASHWAGHANDA

PASSION FLOWER

LEMON BALM

COCOA

Chocolate Flavour | 15g of Protein | 87 Calories  
GF | DF | SF



PLANT BASED  
**LOOK WELL**

6-in-1 | Formulated for Skin Health & Immunity

ANY TIME

Look Well is designed to help you radiate your inner wellness. If you experience dull skin, brittle nails, fine hair or hair loss, Look Well could be the supplement for you. Targeting cellular renewal, immunity & digestion, this formulation supports wellness & vitality that shines from the inside out.

KEY INGREDIENTS

FAVA BEAN PROTEIN

ORGANIC SUPER GREENS BLEND

POMEGRANATE SEEDS

CHIA SEED FLOUR

VITAMIN C & VITAMIN B

ZINC

Mango & Vanilla-Chai Flavours | 15g of Protein  
VE | GF | DF | SF



*Mango Flavour*  
(with greens blend)

*Vanilla Chai Flavour*  
(without greens blend)





# The Power of Collagen

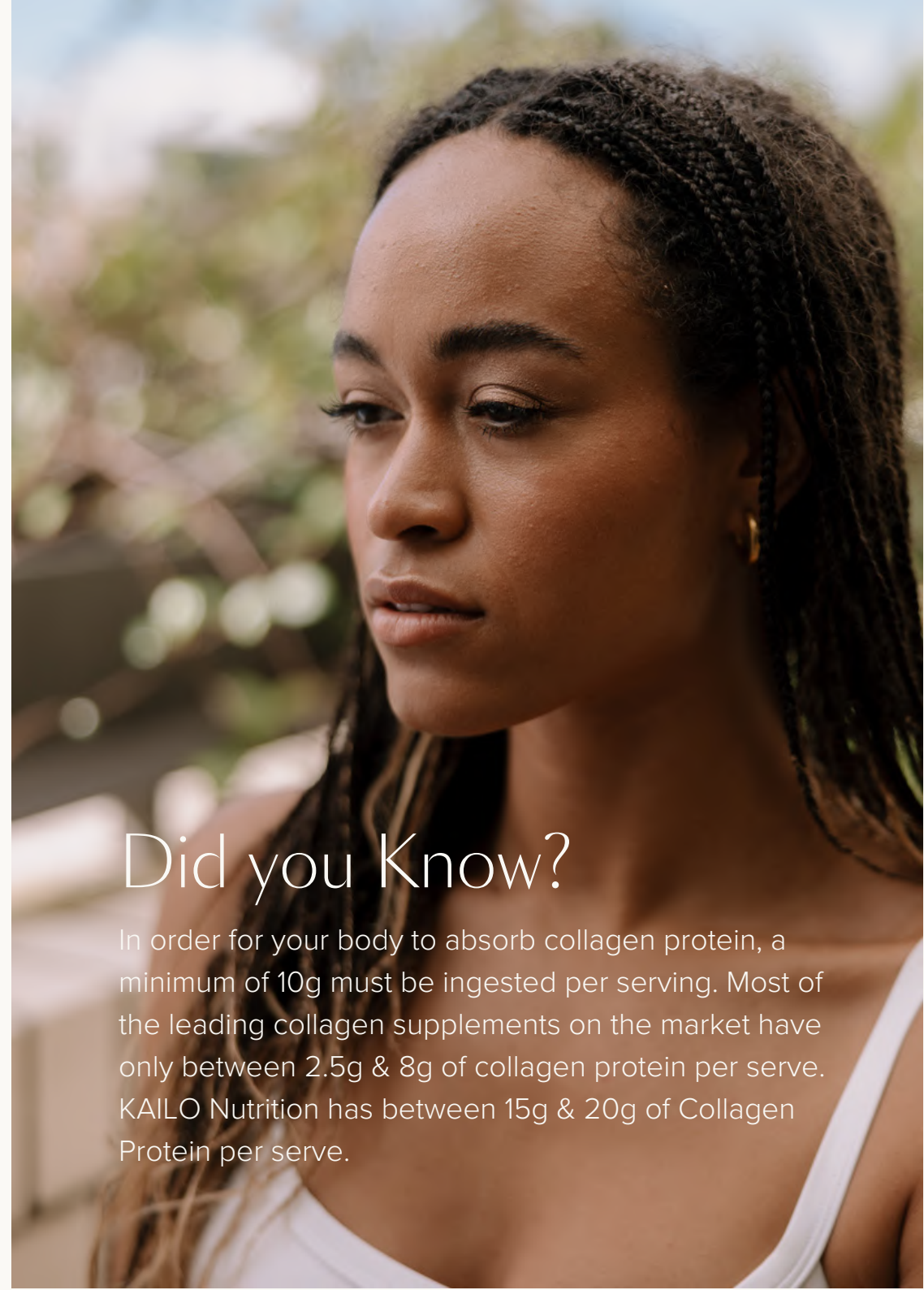
Collagen is the most abundant protein in the human body and is essential for the strength and structure of skin, bones, tendons, and joints. With age, natural collagen production decreases, leading to signs of aging and decreased joint mobility.

Collagen supplements, available in forms such as powders, liquids, and pills, can provide a boost of this important protein. Studies show that taking collagen supplements can improve skin hydration and elasticity, reduce joint pain, and promote healthy hair, skin and nails.

However, It's important to note that not all collagen supplements are equally effective, and the absorption and effectiveness can also vary based on the specific form and quality of the supplement.

## Did you Know?

In order for your body to absorb collagen protein, a minimum of 10g must be ingested per serving. Most of the leading collagen supplements on the market have only between 2.5g & 8g of collagen protein per serve. KAILO Nutrition has between 15g & 20g of Collagen Protein per serve.



# KAILO Nutrition Global Stockists / Distribution Centres



# KAILO X POOSH

AS SEEN IN  
**POOSH**  
CHRISTMAS EDITORIAL



poosh The greatest gift to give yourself this year? Staying in budget. We've rounded up our favorite under \$100 and under...

**KAILO**<sup>™</sup>  
NUTRITION



POOSH



SPONSORED



SHOP NOW →

*For that friend who loves a wellness potion*

PRICE: \$30

KAILO NUTRITION STOCKING FILLER PACK

This sampler pack lets your lucky friend try all the flavors and modes of these botanically balanced collagen elixirs. They can strengthen their skin, hair, and nails with Look Well; heal digestive duress (hello, chaotic holiday diet) with Feel Well; and catch up on deep rest with Sleep Well —the potent nutrient-blend trifecta.

AS SEEN IN

**POOSH**  
CHRISTMAS EDITORIAL

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**KAILO**<sup>™</sup>  
NUTRITION

# KAILO X THE OSCARS



*"Australian Elevated Wellness collagen and protein supplements to optimise skin, body and mind"*

# KAILO X BLUE TICK INFLUENCERS



@themarybonnet

2.1M Followers



@ellie\_gonsalves

1.2M Followers



@yummololaberry

178K Followers



@tay

73.5K Followers



@carolinegroth

68.1K Followers

KAILO™

*(K-eye-low)*

*wholeness and good omen*

# Meet our Founders

Kath Merlo & Kristy Morris are the Founders of KAILO, a luxury wellness brand based in Brisbane, Australia. KAILO began with the opening of its award winning flagship Medispa in Brisbane's premier lifestyle and fashion precinct of James street, located in the iconic Calile Hotel. KAILO has now expanded to include luxury wellness products and events, positioning the brand as Australia's leading elevated luxury wellness brand.

With an extensive business background across a number of private and public enterprises, and inspired by the latest innovations, arising particularly from the United States and Europe, Kristy and Kath shared the vision for creating a unique offering that addressed a gap in the Australian wellness market.

Since opening in 2018, KAILO has set a new benchmark for world-class beauty, health and wellness treatments. Catering to over 60,000 guests each year, with a team of more than 40 therapists, practitioners and doctors, KAILO is a pioneer in the provision of bespoke health and wellness services to its discerning clients. KAILO has been awarded top luxury medispa in Australia for the past three years and in 2022, KAILO has gained international recognition winning a global award at the World Luxury Spa Awards.

In 2022, KAILO launched its premium range of quality health supplements focussing on the core pillars of sleep, gut and skin health. KAILO Nutrition is the culmination of two years of development to offer a high quality supplement that supports key areas of guest health. The group also launched the first KAILO Skin luxury botanical skincare products in 2022, developed by one of Australia's leading botanists.





## *Vision.*

Pioneer the global wellness industry by offering its guests products and services that are at the forefront of science and holistic health.

## *Mission.*

Combining traditional wellness philosophies with the latest in world-class techniques and treatments, KAILO's mission is to offer a unique and holistic journey to lifelong wellness, that gives guests the confidence to look and feel their best.

## *Values.*

The KAILO team believe in making a mark on the wellness landscape to embrace diversity, inclusivity and freedom of choice. KAILO's commitment to an inclusive environment extends from its luxury medspa and its diverse team of practitioners and therapists, who treat people from all walks of life and of all abilities, to its support of First Nations Women. As proud Australians KAILO believes in giving back to the land on which we all live. KAILO's a partnership with First Nations Women is an important component of its vision, acknowledging and embracing the cultural significance of First Nations people and their connection to land, waters and community. KAILO is passionate about Australia's unique landscape and flora, which gave rise to KAILO Skin as a celebration of the incredible power of native botanicals. KAILO also believe in sourcing the purest, most natural ingredients for both its nutrition and skincare ranges.





## *Flagship Location*

KAILO Wellness Medispa is Australia's award-winning leading luxury Medispa. Combining traditional wellness philosophies with the latest in world-class techniques and treatments, KAILO offers a unique journey to skin health, medical aesthetics and lifelong wellness, giving its guests the confidence to look and feel your best.

KAILO operates as a team of doctors, nurses, wellness practitioners, and paramedical skin and spa therapists, to ensure every guest's treatment is personalised to their individual needs. From advanced skin and cosmetic treatments to integrative medicine, nutrition, energetic healing, naturopathy, and Ayurvedic treatments, KAILO is the complete wellness destination in the heart of Brisbane.

Relaxed and sophisticated by design, the KAILO spaces have been curated to ensure that every guest feels welcome and nurtured as they receive exceptional treatments and services across beauty, skin, wellness, and medical aesthetics.

# Treatments

The KAILO team is committed to providing its guests with the best treatments, therapies and products on the market. This is why KAILO is selective about the ranges, treatments and practitioners on offer at KAILO Medispa.

- Injectables
- IV's / Booster Shots
- Medical Facials & Specialised Skin Treatments
- Massage & Body Treatments
- Teeth Whitening
- Laser Treatments
- Spa & Wellness Treatments
- Beauty Treatments / Waxing
- Wholistic Wellness Therapies
  - Energy Healing
  - Nutrition Coaching
  - Physiotherapy
  - Naturopathy
  - Pre, During & Post Natal Care
  - Lifestyle Coaching



*CONNECT WITH KAILO*

*Kristy Morris - CEO*

e: [Kristy@kailomedispa.com](mailto:Kristy@kailomedispa.com)

*Kath Merlo - President of PR & Marketing*

e: [Kath@kailomedispa.com](mailto:Kath@kailomedispa.com)

*Danielle Wainscott - Head of Wholesaling*

e: [danielle@kailomedispa.com](mailto:danielle@kailomedispa.com)

*Mathilde Nellemann - Head of Marketing*

e: [mathilde@kailomedispa.com](mailto:mathilde@kailomedispa.com)

## WEBSITE

[www.kailowell.com](http://www.kailowell.com)



## INSTAGRAM

[@kailo\\_au](https://www.instagram.com/kailo_au)

