

KENZZI

WAXING STRIPS & DEPILATORY CREAMS

ABOUT KENZZI **PAGE 3**

WAXING **PAGE 4-5**

HAIR REMOVAL CREAMS **PAGE 6-7**

NO SULFATES

CRUELTY FREE

INFUSED WITH NATURAL EXTRACTS

PERFECT FOR ALL SKIN TYPES

SMOOTH SKIN FOR UP TO 4 WEEKS

LEADING INNOVATION IN
HAIR REMOVAL

KENZZI

NORDSTROM

Walmart 

 **STOCKMANN**

 **BIGELOW**
ESTABLISHED 1838
APOTHECARIES

 **SHÄVER SHOP**

 **PRISMA**



OUR STORY

In the heart of New Zealand, where the lush landscapes meet the endless expanse of the Pacific Ocean, there exists a brand that embodies the essence of natural beauty and empowerment. Kenzzi, born from the vision of embracing individuality and celebrating the beauty of diversity, has embarked on a remarkable journey to connect its products with the world.

At the core of Kenzzi's philosophy lies a deep reverence for nature's gifts and a commitment to harnessing their transformative power in skincare. Drawing inspiration from the pristine environment of New Zealand, Kenzzi scours the verdant forests and fertile valleys for the finest natural ingredients, carefully hand-picked to create products that deliver unparalleled results.

With a blend of tradition and innovation, Kenzzi infuses its formulations with time-honored remedies and cutting-edge technology, striking the perfect balance between efficacy and gentleness. From the soothing properties of honey and aloe vera to the hydrating benefits of jojoba oil and the calming effects of natural extracts, each ingredient is thoughtfully selected to nurture the skin and elevate the hair removal experience to new heights of luxury.

But Kenzzi's journey is not just about skincare; it's about empowerment and self-expression. Rooted in the belief that beauty knows no bounds, Kenzzi celebrates diversity and inclusivity, championing individuals of all backgrounds and skin types to embrace their unique beauty with confidence and grace.

As Kenzzi's products traverse the oceans to reach every corner of the globe, they carry with them the spirit of New Zealand - a land of unspoiled beauty and boundless possibilities. From the majestic peaks of the Southern Alps to the pristine beaches of the North Island, Kenzzi draws inspiration from the natural wonders of its homeland, infusing each product with the essence of the land and sea.

Guided by a vision of authenticity and integrity, Kenzzi remains steadfast in its commitment to sustainability and ethical practices, ensuring that every step of the journey - from ingredient sourcing to product development - is carried out with the utmost respect for the planet and its inhabitants.

As Kenzzi continues to inspire and empower individuals around the world, it invites everyone to embark on a journey of self-discovery and transformation - a journey where natural beauty reigns supreme, and confidence knows no bounds. From New Zealand to the world, Kenzzi is more than just a brand; it's a testament to the power of nature, the beauty of diversity, and the endless possibilities that await those who dare to embrace their true selves.

WAXING

WHY KENZZI?

Crafted with a blend of natural ingredients including beeswax, aloe vera, and jojoba oil, these strips offer a gentle yet effective solution.

Designed to be allergen-free, our formula prioritizes skin health, ensuring a comfortable experience for all skin types & enjoy up to 4 weeks of silky-smooth skin.

INGREDIENTS:

WAX STRIPS: Resin acids , Acetic acid , Beeswax , Olive oil , Fragrance ,Extracts of plant essence

POST-WAX CLOTHS: Mineral oil, Mint oil, Olive oil, Almond oil, Fragrance, Nonwoven laminated

OPTIONS:

Body & Legs 20 Ct + 2 Polished Touch Wipes
Body & Legs 40 Ct + 4 Polished Touch Wipes
Face & Bikini 20 Ct + 2 Polished Touch Wipes
Face & Bikini 40 Ct + 4 Polished Touch Wipes



BODY PART	SIZE	MSRP
BODY AND LEGS	20 (10 DOUBLE SIDED STRIPS) AND 2 POLISHED TOUCH WIPES	\$5.99
BODY AND LEGS	40 (20 DOUBLE SIDED STRIPS) AND 4 POLISHED TOUCH WIPES	\$7.99
FACE AND BIKINI	20 (10 DOUBLE SIDED STRIPS) AND 2 POLISHED TOUCH WIPES	\$4.99
FACE AND BIKINI	40 (20 DOUBLE SIDED STRIPS) AND 4 POLISHED TOUCH WIPES	\$6.99

DEPILATORY

WHY KENZZI?

Introducing KENZZI Hair Removal Cream, a luxurious and skin-loving formula free from sulfates, dyes, and phthalates. Our unique blend harnesses the power of jasmine and rose water for a soothing and effective hair removal experience in as little as 3 minutes.

Indulge in the comfort of silky-smooth skin that lasts for up to 4 weeks. KENZZI Hair Removal Cream is designed for all skin types, ensuring a gentle and nourishing treatment every time. Discover the joy of effortless hair removal with the delightful scents of jasmine and rose water by KENZZI.

INGREDIENTS:

AQUA, CETEARYL ALCOHOL, PETROLATUM, CALCIUM THIOGLYCOLATE, MINERAL OIL, UREA, STEARETH-2, SODIUM HYDROXIDE, STEARETH-21, SODIUM GLUCEPTATE, SODIUM DIETHYLENTRIAMINE, PENTAMETHYLENE PHOSPHONATE, METHYLPARABEN, PROPYLPARABEN, BUTYROSPERMUM PARKII (SHEA) BUTTER, ROYAL JELLY EXTRACT

OPTIONS:

Hair Removal Cream Body and Legs

- Size: 400 mL / 13.5 fl oz
- Size: 200 mL / 6.76 fl oz
- Size: 100 mL / 3.38 fl oz

Hair Removal Cream Face

- Size: 60 mL / 2.02 fl oz

Hair Removal Cream Bikini & Underarm

- Size: 60 mL / 2.02 fl oz



BODY PART	SIZE	BOTTLE TYPE	MSRP
HAIR REMOVAL CREAM BODY AND LEGS	400ML / 13.5 FL OZ	PUMP	\$9.99
HAIR REMOVAL CREAM BODY AND LEGS	200ML / 6.76 FL OZ	PUMP	\$6.99
HAIR REMOVAL CREAM BODY AND LEGS	100ML / 3.38 FL OZ	TUBE	\$5.99
HAIR REMOVAL CREAM FACE	60ML / 2.02 FL OZ	TUBE	\$4.49
HAIR REMOVAL CREAM BIKINI & UNDERARM	60ML / 2.02 FL OZ	TUBE	\$4.49

INGREDIENT RATINGS

RATING SYSTEM

About the Experts

Our team of experts has analyzed ingredient research for decades. They use the most up-to-date research to rate ingredients based on the criteria below. [Meet the Experts](#)

Ingredient Ratings

BEST

Outstanding ingredients with true benefits for skin. Proven and supported by independent studies.

GOOD

Includes non-irritating, effective ingredients. Not quite as beneficial as BEST ingredients, but often necessary to improve a formula's texture, stability, or penetration.

AVERAGE

May have aesthetic, stability, or other issues that limit its usefulness. Sometimes, it's just a no-frills ingredient or ingredient that doesn't have much research behind it yet.

BAD

There is a likelihood of irritation. Risk increases when combined with other problematic ingredients. May offer some benefits to skin but overall, proven or highly likely to do more harm than good.

WORST

Proven to cause irritation, inflammation, dryness, etc. An ingredient in this category should be avoided, especially when used in high concentrations or combined with other irritants.

UNKNOWN

We couldn't find this in our ingredient dictionary. We log all missing ingredients and make continuous updates.

NOT RATED

We have not yet rated this ingredient because we have not had a chance to review the research on it.

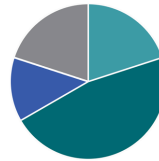
KENZZI

LEGS AND BODY HAIR REMOVAL CREAM

Results

We found **15** out of the **15** ingredients you listed.

1 [Don't Miss These Details](#)



Quick Look

Here's how each ingredient in your formula rates.

- 3 Best
- 7 Good
- 2 Average
- 0 Bad
- 0 Worst
- 0 Unknown
- 3 Not Rated

[What do the ingredient ratings mean?](#)

VEET

HAIR REMOVAL CREAM NORMAL SKIN

Results

We found **16** out of the **16** ingredients you listed.

1 [Don't Miss These Details](#)



Quick Look

Here's how each ingredient in your formula rates.

- 3 Best
- 6 Good
- 1 Average
- 1 Bad
- 3 Worst
- 0 Unknown
- 2 Not Rated

[What do the ingredient ratings mean?](#)

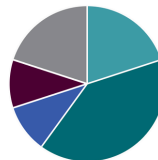
NAIR

SENSITIVE HAIR REMOVAL CREAM

Results

We found **10** out of the **10** ingredients you listed.

1 [Don't Miss These Details](#)



Quick Look

Here's how each ingredient in your formula rates.

- 2 Best
- 4 Good
- 1 Average
- 0 Bad
- 1 Worst
- 0 Unknown
- 2 Not Rated

[What do the ingredient ratings mean?](#)

MARKETING



RETAIL-READY PACKAGING

Our sleek, eye-catching packaging designs not only enhance product display but also contribute to sustainability efforts.



MARKETING SUPPORT

We have made a tremendous investment in our marketing to build strong brand awareness.



EVENT ACTIVATIONS

KENZZI is committed to animating our product through meaningful event activations. We have the tools to participate in specialized event programs.

PARTNERS



PRESS

COSMOPOLITAN

VOGUE

marie claire

Daily Mail

NEW YORK POST

INFLUENCERS

We strategically align ourselves with a number of synergistic and impactful creators.



PARIS HILTON
@parishilton
Instagram: 22.2m Followers
Tik Tok: 7.9m Followers



ADRIENNE BAILON
@AdrienneBailon
Instagram: 5.7m Followers
Youtube: 1.2M Subscribers



CARLY BYBEL
@carlibel
Instagram: 4.7m Followers
Youtube: 6.1M Subscriber



HAIR REMOVAL

2024 EDITION

GRANT TANSEY | PRESIDENT-RETAIL | GRANT@KENZZI.COM | (213) 262-0463