

# BEUTOLOGY LAB

## CRYO-LYMPH DETOX FACIALS

BEUTOLOGY LAB FACIALS are bringing skin wellness treatments that combine ancient health and wellness modalities that stimulate detoxification to accelerate skin repair and regeneration at the cellular level delivering healthy, immediately visible, glowing radiance.

### LIFT + TONE ENHANCEMENT

20 minutes \$50-\$75

The fastest, non-invasive face sculpting treatment added-on after any facial or targeted service delivers the benefits of cryotherapy and lymphatic drainage using the CRYO TONING TOOLS to lift and tone the contours of the face and neck. An advanced, tool-enabled lymphatic detoxing technique coupled with cold, thermal-water technology visibly firms and tightens the skin while sculpting the muscles for an immediate chiseled effect without any downtime.

### LIFT + TONE FACIAL

50 minutes \$125-\$175+

This ultimate, one-of-a-kind facial is blended with any traditional or custom facial by combining cryotherapy and lymphatic drainage using the CRYO TONING TOOLS to lift and tone the contours of the face and neck. An advanced, tool-enabled lymphatic detoxing technique coupled with cold, thermal-water technology visibly firms and tightens the skin while sculpting the muscles for an immediate chiseled effect without any downtime.

### LIFT + TONE + TREATMENT FACIAL

60-75 minutes \$175-\$350+

Elevate the one-of-a-kind LIFT + TONE FACIAL by adding your favorite facial treatment to target skin concerns and receive the benefits of the CRYO TONING TOOLS that combine cryotherapy and lymphatic drainage to lift and tone the contours of the face and neck. Choose from any targeted facial treatment added to a unique facial featuring the advanced, tool-enabled cold lymphatic detoxing technique that visibly firms and tightens skin and sculpts muscles for an immediate chiseled effect without any downtime. \*The order of treatments can vary depending on the type of service provided.

### SERVICE + RETAIL BUNDLE

20-75 minutes \$198-\$498+

Deliver the best of both worlds when you offer a service + retail product bundle to provide an in-spa experience and a take-home product component for at-home maintenance. A series of 3-6 in-spa treatments every 2-3 weeks delivers maximum professional results coupled with an at-home regimen that provides a holistic, self-care experience.

## WHAT IS THE CRYO-LYMPH DETOX FACIAL?

The CRYO-LYMPH DETOX FACIAL is designed to simultaneously stimulate the blood circulatory system and the lymphatic system to detoxify the skin from the inside out. Cryotherapy is the science of exposing the body to intense cold temperatures to stimulate blood circulation, collagen production, and reduce inflammation to boost the body's natural regeneration process. Lymphatic drainage is a technique that assists the lymphatic system through manual massaging techniques to encourage the movement of lymph fluid and release of toxins to increase the body's natural detoxification process.

The CRYO-LYMPH DETOX FACIAL combines both healing modalities into one unique, CRYO TONING TOOLS-enabled treatment to deliver the ultimate skin repair and regeneration treatment for long-lasting, naturally healthy and rejuvenated skin. This treatment is ideal for chronic skin inflammation, breakouts, uneven pigmentation, allergies, and dullness.

## HOW DOES THE CRYO-LYMPH DETOX FACIAL WORK?

The CRYO-LYMPH DETOX FACIALS utilize a technique of light then medium pressure in sweeping upwards and outwards motions starting with the neck followed by the contours of the jawbone, cheekbones, brow bones, forehead, under eyes, and nasolabial folds, and then downwards to assist the movement of the lymph towards the lymph nodes that drain excess fluid and toxins, and finally sculpt and contour the face.

It can be used as a standalone treatment or combined with other treatments such as Microdermabrasion, HydraFacial, LED Light Therapy, Laser Therapy, Oxygen Infusions, Sculptra, Cryo Skin, and more to incorporate additional techniques to achieve maximum results.

The CRYO-LYMPH DETOX FACIALS deliver a luminous glow immediately after one treatment. You will notice visibly energized and tighter skin, reduced puffiness, lifted muscles, more toned and sculpted face, smoother lines, and evened skin tone. They even relieve allergies, sinus congestion, headaches, and migraines. A series of treatments will increase the benefits over time as the body detoxifies, repairs, and regenerated consistently to improve the appearance of the skin.

## WHAT SKIN CONCERNS DOES THE CRYO-LYMPH DETOX FACIAL ADDRESS?

This treatment is ideal for all skin types, but it specifically addresses:

- Puffiness + Water Retention
- Dull + Dry Skin
- Enlarged Pores
- Dark Undereyes
- Fine Lines + Wrinkles
- Redness + Uneven Skin
- Allergies + Sinus Congestion

- Acne-Prone Skin
- Headaches + Migraines
- Sagging + Undefined Skin

## BENEFITS OF THE CRYO-LYMPH DETOX FACIAL

Incorporating the CRYO-LYMPH DETOX FACIAL into your skincare routine improves the health and appearance of skin from the inside out. It focuses on the face and neck to promote the release of toxins, increased blood circulation, and stimulate collagen production.

This treatment is ideal for all skin types, especially those seeking:

- Toned + Sculpted + Contoured Face
- Detoxification + Reduced Water Retention
- Plump + Lifted + Firmer Skin
- Tightened Pores
- Smooth Lines
- Reduce + Control Acne Breakouts
- Brighter Undereyes + Even Skin Tone
- Reduced Allergies + Congestion
- Reduce Inflammation
- Headache + Migraine Relief

## WHAT DOES THE CRYO-LYMPH DETOX FACIAL PAIR WELL WITH?

This treatment pairs well with:

- HydraFacial
- Dermaplane
- Laser Therapy
- Oxygen Infusion
- LED Light Therapy
- Microdermabrasion
- Sculptra
- Cryo Skin

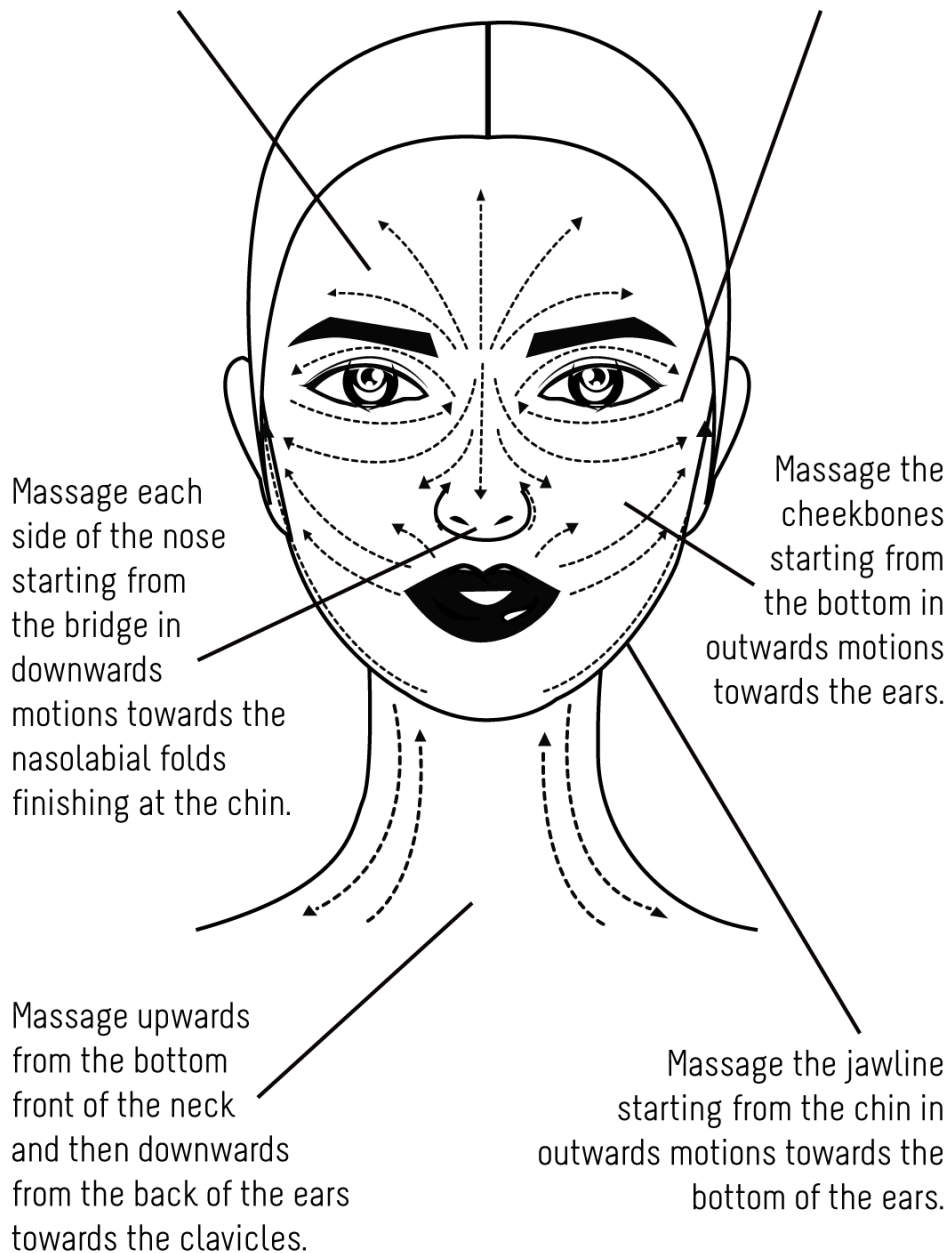
## CRYO-LYMPH DETOX FACIAL VIDEO TUTORIAL



# CRYO-LYMPH DETOX TECHNIQUE

Massage the forehead and browbone starting from the middle in outwards motions towards the temples and then downwards towards the ears.

Massage the under-eye area starting from the inner corner in outwards motions towards the outer corner and then downwards towards the ears.



# CRYO-LYMPH DETOX LIFT + TONE ENHANCEMENT PROTOCOL (20 minutes)

## Steps:

1. Prepare (1 minute)  
With hair already secured away from the face, and skin thoroughly cleansed, apply our Skin Hack Detox Face Oil to face and neck thoroughly.
2. Massage (18 minutes)  
For the first round, utilize the CRYO TONING TOOLS with light pressure to perform lymphatic drainage as follows:
  - a. Prepare: Remove the tools from the refrigerator or freezer (stored for at least 10 minutes prior to facial).
  - b. Open Lymphatic System: Holding the tools from the handles utilizing the curved side gliding both tools starting from the back of the ears in downwards motions towards the clavicles. (1 minute)
  - c. Neck: Massage using the curved side starting from the bottom of the throat towards the top in upwards gliding motions. (1 minute)
  - d. Jawbone: Massage using the curved side starting from the center of the chin gliding across the mandible bone towards the bottom of the ears in outwards motions. Repeat on opposite side. (1 minute)
  - e. Cheekbones: Massage using the curved side starting from the bottom gliding across the contour of the malar bone in outwards motions towards the ears. Repeat on opposite side. (1 minute)
  - f. Browbone: Massage using the curved side starting from the inner glabella (brow bone) slowly gliding across the eyebrow while turning the tool to use the smooth side in outwards motions towards the hairline and then downwards towards the ears. Repeat on opposite side. (1 minute)
  - g. Forehead: Using the smooth side, massage starting from the middle of the forehead above the eyebrows in outwards motions towards the hairline and then downwards towards the ears. (1 minute)
  - h. Undereye: Massage using the curved side starting from the inner corner of the eye in outwards motions towards the outer corner of the eye and then downwards towards the ears. Repeat on opposite side. (1 minute)
  - i. Nasolabial: Using the curved side, start from the inner corner of the eye and point the tool downwards to glide downwards through the nasolabial folds finishing at the chin. Repeat on opposite side. (1 minute)
  - j. Second round: Repeat steps A-I above with medium pressure this time to sculpt and contour the face (1 minute per step – 8 minutes total)
  - k. Drain Fluid: Using the smooth side, glide both tools from the top of the forehead down towards the temples, continuing down the sides of the ears

using the curved side, and then downwards from the back of the ears towards the clavicles. (1 minute)

- l. Tools can sit without movement on targeted areas of the face to reduce inflammation. (30 seconds)
  - m. Gently remove oil with warm washcloth. (30 seconds)
3. Finish (1 minute)
- Apply dime-size or more of ampoules or serums that target skin concerns to face and neck. Apply desired eye cream, moisturizer and SPF to finish.

# CRYO-LYMPH DETOX LIFT + TONE FACIAL PROTOCOL (50 minutes)

## Steps:

1. Prepare  
Secure hair away from the face with headband.
2. First Cleanse (2 minutes)  
Apply an oil-based cleanser to face and neck and massage thoroughly. Remove with sponges or warm washcloth.
3. Second Cleanse (3 minutes)  
Add steam in the direction of the face. Apply a cream or water-based cleanser to face and neck and massage thoroughly. Remove with sponges or warm washcloth.
4. Exfoliate (15 minutes)  
Apply exfoliating enzymes or scrub to the face (avoiding the eyes). Steam can be used if desired. Remove with sponges or warm washcloth.  
\*Manual extractions can be performed if desired. If performed, use high-frequency device over the face targeting areas where extractions took place.
5. Massage (18 minutes)  
Apply our Skin Hack Detox Face Oil to face and neck thoroughly. For the first round, utilize the CRYO TONING TOOLS with light pressure to perform lymphatic drainage as follows:
  - a. Prepare: Remove the tools from the refrigerator or freezer (stored for at least 10 minutes prior to facial).
  - b. Open Lymphatic System: Holding the tools from the handles utilizing the curved side gliding both tools starting from the back of the ears in downwards motions towards the clavicles. (1 minute)
  - c. Neck: Massage using the curved side starting from the bottom of the throat towards the top in upwards gliding motions. (1 minute)
  - d. Jawbone: Massage using the curved side starting from the center of the chin gliding across the mandible bone towards the bottom of the ears in outwards motions. Repeat on opposite side. (1 minute)
  - e. Cheekbones: Massage using the curved side starting from the bottom gliding across the contour of the malar bone in outwards motions towards the ears. Repeat on opposite side. (1 minute)
  - f. Browbone: Massage using the curved side starting from the inner glabella (brow bone) slowly gliding across the eyebrow while turning the tool to use

the smooth side in outwards motions towards the hairline and then downwards towards the ears. Repeat on opposite side. (1 minute)

- g. Forehead: Using the smooth side, massage starting from the middle of the forehead above the eyebrows in outwards motions towards the hairline and then downwards towards the ears. (1 minute)
  - h. Undereye: Massage using the curved side starting from the inner corner of the eye in outwards motions towards the outer corner of the eye and then downwards towards the ears. Repeat on opposite side. (1 minute)
  - i. Nasolabial: Using the curved side, start from the inner corner of the eye and point the tool downwards to glide downwards through the nasolabial folds finishing at the chin. Repeat on opposite side. (1 minute)
  - j. Second round: Repeat steps A-l above with medium pressure this time to sculpt and contour the face (1 minute per step – 8 minutes total)
  - k. Drain Fluid: Using the smooth side, glide both tools from the top of the forehead down towards the temples, continuing down the sides of the ears using the curved side, and then downwards from the back of the ears towards the clavicles. (1 minute)
  - l. Tools can sit without movement on targeted areas of the face to reduce inflammation. (30 seconds)
  - m. Gently remove oil with warm washcloth. (30 seconds)
6. Mask (10 minutes)  
Apply collagen eye or face mask that targets desired benefits under oxygen or light for best results. Remove mask and massage left over serum into skin.
7. Finish (2 minutes)  
Apply dime-size or more of ampoules or serums that target skin concerns to face and neck. Apply desired eye cream, moisturizer and SPF to finish.



# CRYO-LYMPH DETOX LIFT + TONE + TREATMENT FACIAL PROTOCOL (60-75 minutes)

## Steps:

1. Prepare  
Secure hair away from the face with headband.
2. First Cleanse (2 minutes)  
Apply an oil-based cleanser to face and neck and massage thoroughly. Remove with sponges or warm washcloth.
3. Second Cleanse (3 minutes)  
Add steam in the direction of the face. Apply a cream or water-based cleanser to face and neck and massage thoroughly. Remove with sponges or warm washcloth.
4. Exfoliate (15 minutes)  
Apply exfoliating enzymes or scrub to the face (avoiding the eyes). Steam can be used if desired. Remove with sponges or warm washcloth.  
\*Manual extractions can be performed if desired. If performed, use high-frequency device over the face targeting areas where extractions took place.
5. Treatment (10-25 minutes)  
Perform additional targeted treatments based on skin concerns (Microdermabrasion, HydraFacial, LED Light Therapy, Laser Therapy, Sculptra, Cryo Skin).
6. Massage (18 minutes)  
Apply our Skin Hack Detox Face Oil to face and neck thoroughly. For the first round, utilize the CRYO TONING TOOLS with light pressure to perform lymphatic drainage as follows:
  - a. Prepare: Remove the tools from the refrigerator or freezer (stored for at least 10 minutes prior to facial).
  - b. Open Lymphatic System: Holding the tools from the handles utilizing the curved side gliding both tools starting from the back of the ears in downwards motions towards the clavicles. (1 minute)
  - c. Neck: Massage using the curved side starting from the bottom of the throat towards the top in upwards gliding motions. (1 minute)
  - d. Jawbone: Massage using the curved side starting from the center of the chin gliding across the mandible bone towards the bottom of the ears in outwards motions. Repeat on opposite side. (1 minute)

- e. Cheekbones: Massage using the curved side starting from the bottom gliding across the contour of the malar bone in outwards motions towards the ears. Repeat on opposite side. (1 minute)
  - f. Browbone: Massage using the curved side starting from the inner glabella (brow bone) slowly gliding across the eyebrow while turning the tool to use the smooth side in outwards motions towards the hairline and then downwards towards the ears. Repeat on opposite side. (1 minute)
  - g. Forehead: Using the smooth side, massage starting from the middle of the forehead above the eyebrows in outwards motions towards the hairline and then downwards towards the ears. (1 minute)
  - h. Undereye: Massage using the curved side starting from the inner corner of the eye in outwards motions towards the outer corner of the eye and then downwards towards the ears. Repeat on opposite side. (1 minute)
  - i. Nasolabial: Using the curved side, start from the inner corner of the eye and point the tool downwards to glide downwards through the nasolabial folds finishing at the chin. Repeat on opposite side. (1 minute)
  - j. Second round: Repeat steps A-l above with medium pressure this time to sculpt and contour the face (1 minute per step – 8 minutes total)
  - k. Drain Fluid: Using the smooth side, glide both tools from the top of the forehead down towards the temples, continuing down the sides of the ears using the curved side, and then downwards from the back of the ears towards the clavicles. (1 minute)
  - l. Tools can sit without movement on targeted areas of the face to reduce inflammation. (30 seconds)
  - m. Gently remove oil with warm washcloth. (30 seconds)
7. Mask (10 minutes)  
Apply collagen eye or face mask that targets desired benefits under oxygen or light for best results. Remove mask and massage left over serum into skin.
8. Finish (2 minutes)  
Apply dime-size or more of ampoules or serums that target skin concerns to face and neck. Apply desired eye cream, moisturizer and SPF to finish.