



cleo.
COCO.

Cleo+Coco

Is a *woman owned*, award-winning personal care brand that offers truly effective, clean, vegan, cruelty-free and sustainable personal care products

THE PROBLEM



OUR SOLUTION



What Sets Us Apart

- Unlike corporate brands, we don't **greenwash** or **cleanwash**.
- Our formulas are truly thoughtful and cutting-edge: We partner with groundbreaking chemists who use the newest **biotech fermentations** and natural preservatives to make effective product formulations.
- We are meticulous about the **safety, efficacy** and **authenticity** of our ingredients.
- Unlike our "clean" competitors, our scents never come from hormone disrupting **synthetic fragrances** – we only use high quality therapeutic essential oils.

EXCLUSIVES + FIRST TO MARKET OPPORTUNITIES



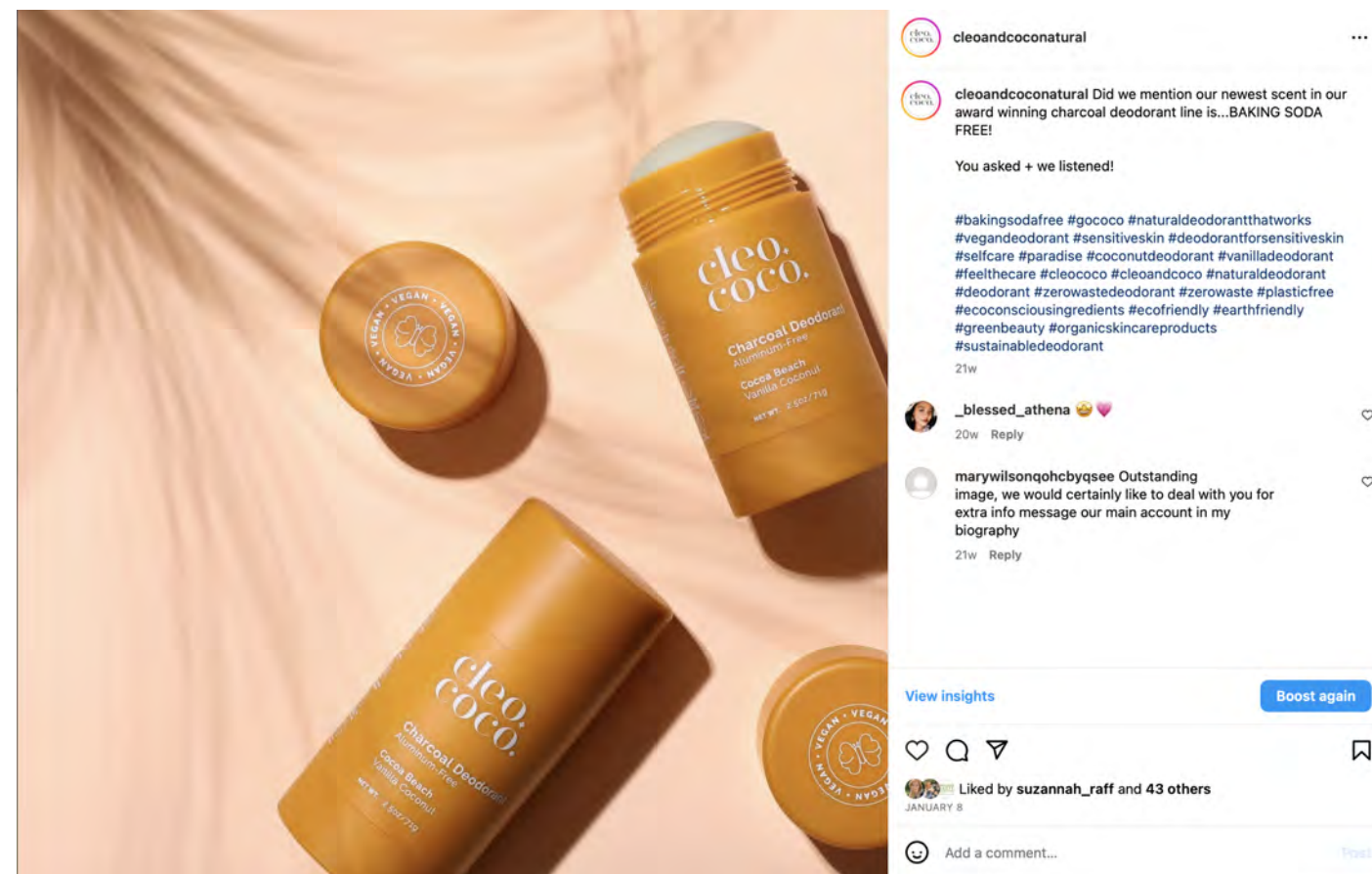
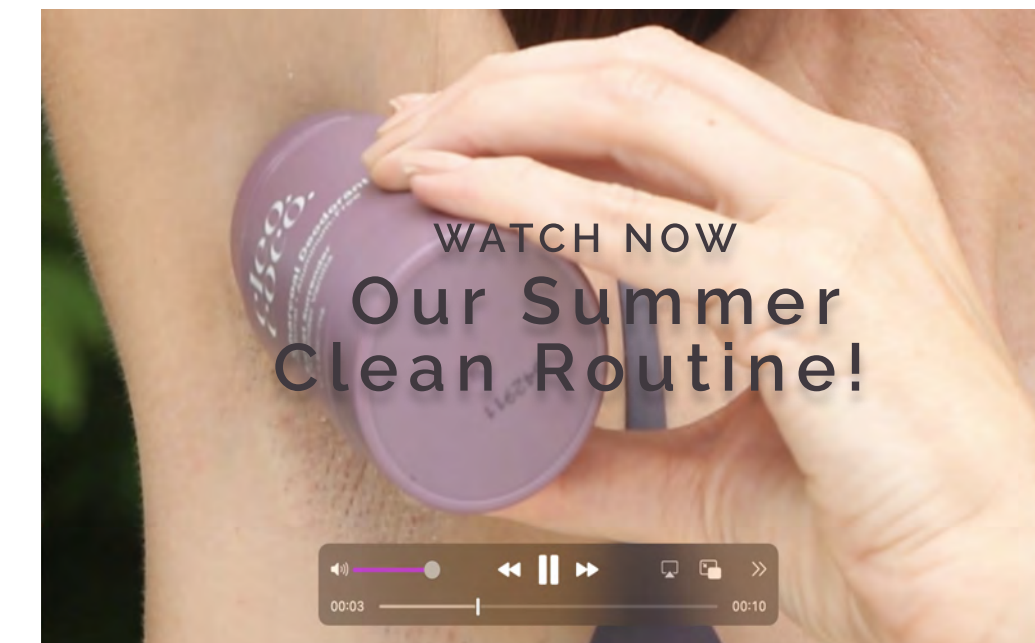
INFLUENCER SUPPORT
Micro and High impact beauty and wellness influencers

PAID ONSIGHT SEARCH



Now Available at
Your Store

PAID ONSIGHT SEARCH



ORGANIC SOCIAL SUPPORT

Tik Tok + Instagram



BRAND PAGE ON WEBSITE AND A+PDP CONTENT

Educational Banners
Brand Banners

Email + App Offers
A+ Content videos

Proven to Make a Difference.

5 STAR, AWARD WINNING PERSONAL CARE

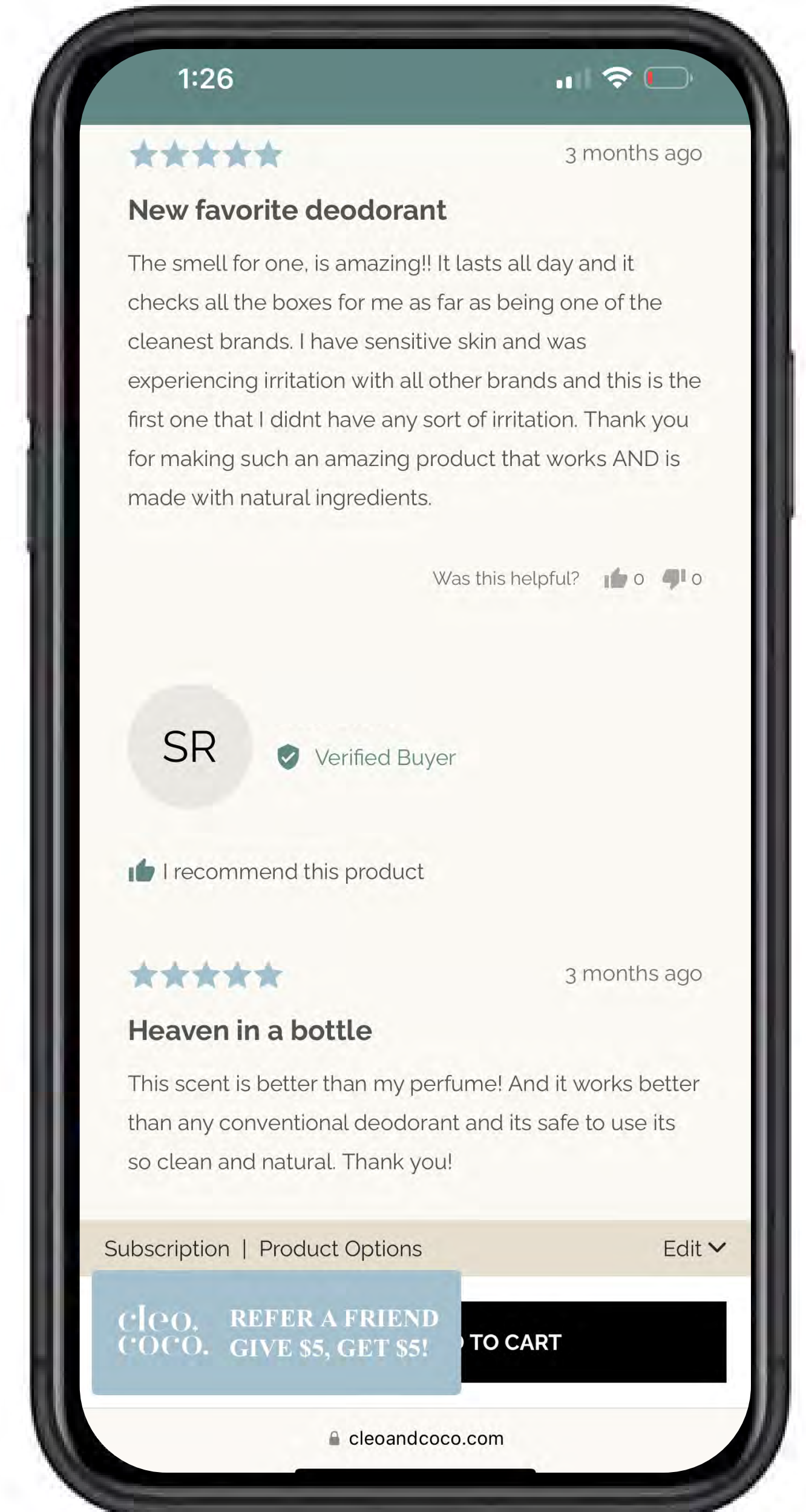


97% Say that they **WORE THIS DEODORANT FOR 12 HOURS + STAYED ODOR FREE**

100% Agree that this product **CONTROLLED ODOR BETTER THAN OTHER NATURAL DEODORANTS**

98% Agree that this product **DOES NOT CAUSE ANY IRRITATION OR ITCHING**

97% Agree that this product **PROVIDED ALL DAY ODOR CONTROL**



Product Lineup

First to market, exclusive retail partnership opportunities, co-branded PR and social media push



CHARCOAL DEODORANT - PCR

- Brave Heart**
Basil Mint
- Great Expectations**
Grapefruit Bergamot
- Sweet Surrender**
Lavender Vanilla
- Cocoa Beach**
Vanilla Coconut
- True Blue**
Blue Tansy
- Free To Be**
Unscented, Sensitive



CHARCOAL DEODORANT - PAPERBOARD

- Brave Heart**
Basil Mint
- Sweet Surrender**
Lavender Vanilla
- Great Expectations**
Grapefruit Bergamot
- Juicy Fruit**
Mandarine Myrrh
- Euphoric**
Rose, Jasmine, Vanilla



DEODORANT SPRAYS

- Euphoric**
Geranium Sweet Orange
- Magic Garden**
Cucumber Melon



PLANT BASED HAIR + BODY POWDER

- Great Expectations**
Grapefruit Bergamot
- Brave Heart**
Basil Mint
- Sweet Surrender**
Lavender Vanilla
- Cocoa Beach**
Vanilla Coconut



FACE + BODY SOAP SLIPS

- Wild Succulent**
Aloe Vera Eucalyptus
- Flower Bomb**
Rose
- Juicy Fruit**
Mandarine Myrrh



MAGNESIUM BODY LOTION + SPRAY

- Sweet Surrender**
Lavender Vanilla
- Dreamscape**
Lavender Rosemary



HYDROFILL BODY WASH

- Flower Bomb**
Rose
- Juicy Fruit**
Mandarine Myrrh



HYDROFILL HAND WASH

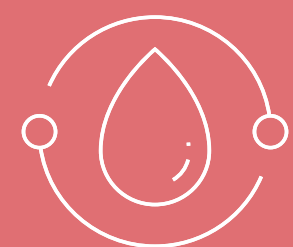
Charcoal Deodorant

Neutralizes odor without aluminum and synthetics, formulated with **anti-bacterial** charcoal, plant-based powders, clay, and essential oils **glides on clear** and has earned die-hard fans who are obsessed with the fresh scent and how well it works.

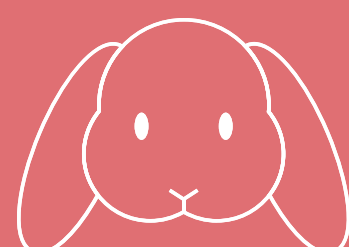
PCR + PAPERBOARD

“Post Consumer Resin” + Paperboard Push Up Tube

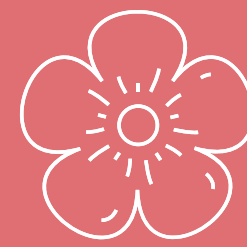
- PCR Plastic
- Fully compostable paperboard
- 24 hour odor control
- Awards and 10,000's of reviews
- Vegan + Cruelty free
- No synthetic fragrance
- Phthalate + Paraben free
- Sulfate + Aluminum Free



PARABEN
FREE



CRUELTY
FREE



NO SYNTHETIC
FRAGRANCE



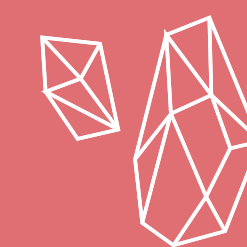
PHTHALATES
FREE



ALL
NATURAL



ALUMINUM
FREE



WITH
MAGNESIUM



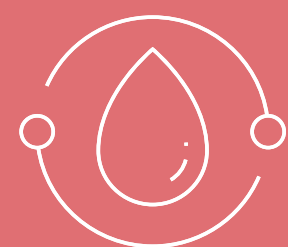
PLASTIC
FREE

Dry Shampoo & Body Powder

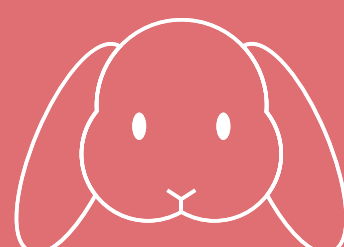
Our multitasking dry shampoo and body powder is formulated to keep you feeling fresh and confident from head to toe. With a combination of essential oils, plant-based powders, clay and anti-bacterial activated charcoal to **balance skin**, absorb oil, and eliminate odor.

MULTI-USE + LESS WASTE

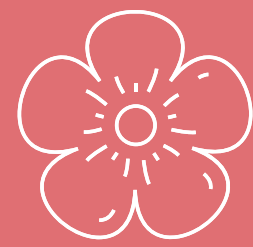
- Non aerosol, talc + benzene free
- Anti-chafe for thighs
- Absorbs sweat all over body
- 10,000's of 5 star reviews
- Doubling sales on Amazon monthly
- No synthetic fragrance
- Phthalate + paraben free
- Sulfate + aluminum free
- Vegan + cruelty free



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CRUELTY
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FRAGRANCE



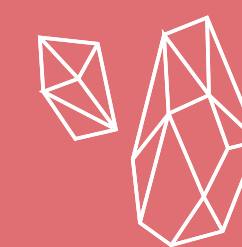
PHTHALATES
FREE



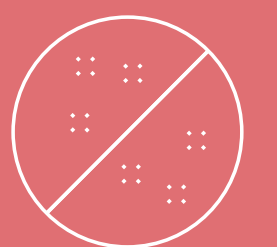
ALL
NATURAL



ALUMINUM
FREE



WITH
MAGNESIUM



BAKING
SODA FREE

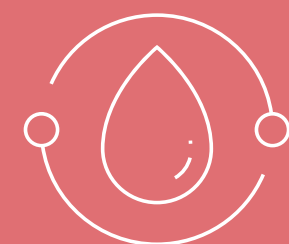
Deodorant Spray

NEWEST DISRUPTING BIO-BASED PROPRIETARY BLEND OF 4X CLEAN DEODORIZING TECHNOLOGIES.

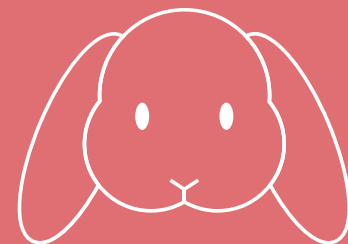


SUSTAINABLE + IMPACTFUL

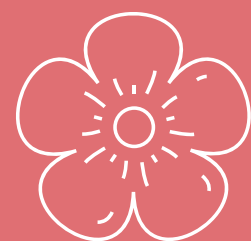
- pH Balanced to neutralize odor
- Bacterial Anti-Adhesion Shield
- Prebiotic
- Amphiphilic Molecule for antibacterial
- Alcohol + phthalate free
- Sulfate + aluminum free
- Vegan + cruelty free
- PCR plastic + refillable



PARABEN
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CRUELTY
FREE



NO SYNTHETIC
FRAGRANCE



PHTHALATES
FREE



SLS
FREE



ALL
NATURAL



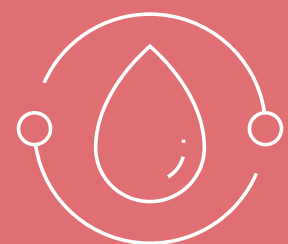
ALUMINUM
FREE

Magnesium Spray

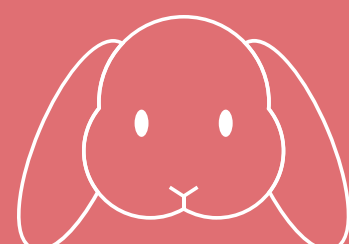
Made with a blend of Magnesium, soothing essential oils and sustainably sourced sea salt; promoting relaxation, relieving stress, and aiding with sleep

CALMS + MELT MUSCLE PAIN AWAY

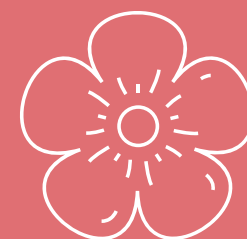
- pH Balanced to neutralize odor
- Amphiphilic molecule for antibacterial
- Calms body + aids sleep
- Great source of minerals
- Alcohol free + phthalate free
- Sulfate + aluminum free
- No synthetic fragrance
- Vegan
- PCR Plastic



**PARABEN
FREE**



**CRUELTY
FREE**



**NO SYNTHETIC
FRAGRANCE**



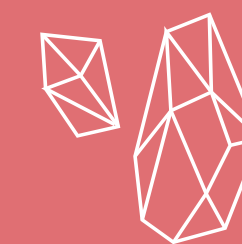
**PHTHALATES
FREE**



**ALL
NATURAL**



**ALUMINUM
FREE**



**WITH
MAGNESIUM**



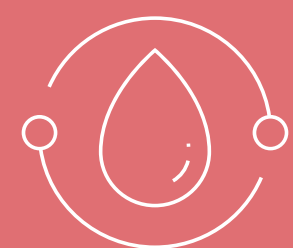
**PLASTIC
FREE**

Magnesium Body Lotion

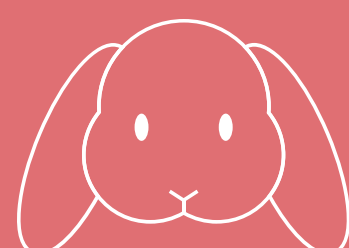
Made with a blend of Magnesium and soothing essential oils to help sore muscles and promote sleep

MELT MUSCLE PAIN AWAY

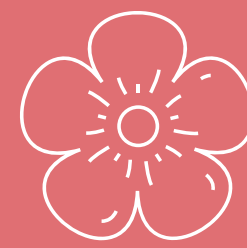
- Calms body + aids sleep
- Great source of minerals
- Alcohol free + vegan
- Helps reduce aches + pains
- Phthalate free
- Sulfate + aluminum free
- Helps to repair + replenish
- Promotes elasticity



**PARABEN
FREE**



**CRUELTY
FREE**



**NO SYNTHETIC
FRAGRANCE**



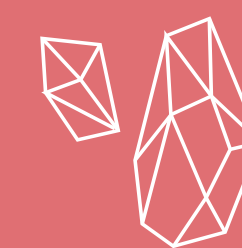
**PHTHALATES
FREE**



**ALL
NATURAL**



**ALUMINUM
FREE**



**WITH
MAGNESIUM**



**PLASTIC
FREE**

Soap Slips

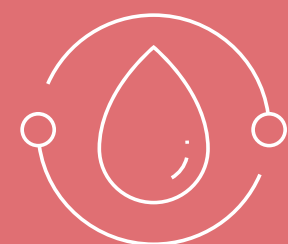


PROPRIETARY, ONE OF A KIND, CLEAN SOAP SLIPS TO REDUCE WATER AND PLASTIC WASTE.

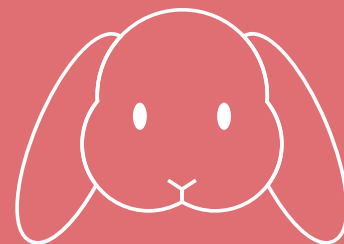
ONE SLIP = 1 USE

TO USE: Rinse under water, lather up + wash

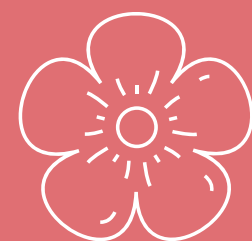
- PH Balanced
- Single-use water-soluble sheets of film embedded with functional materials
- 38% less water in manufacturing AND contains 95% less water than average soap
- Zero waste + reduces carbon footprint
- Sulfate, alcohol free + phthalate free
- Designed for a waste free, leave no trace, on-the-go experience



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**CRUELTY
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**NO SYNTHETIC
FRAGRANCE**



**PHTHALATES
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**SLS
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**ALUMINUM
FREE**

Hydrofill Wash Drops

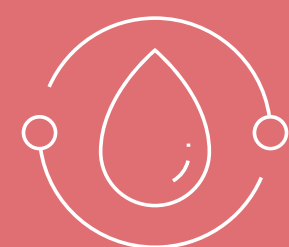
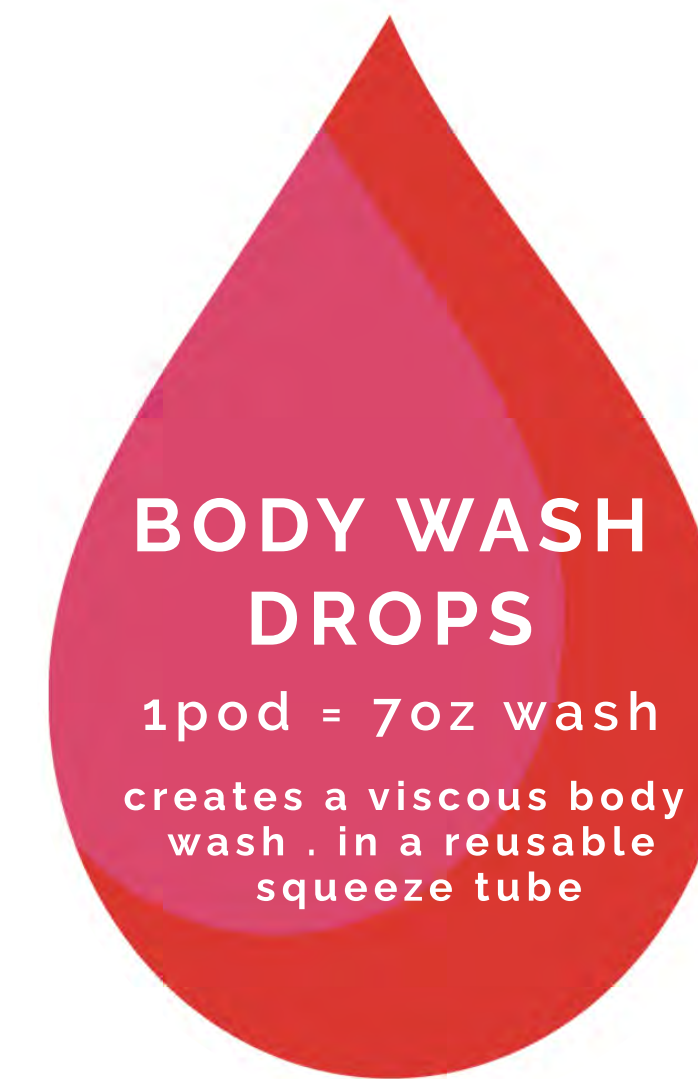
"The Tesla of Personal Care"

PROPRIETARY, ONE OF A KIND HYDROFILL TECHNOLOGY

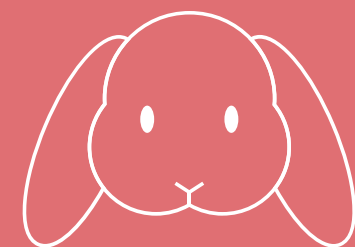
OUR DROP + YOUR WATER = 7oz of wash (approximately 60 washes)

TO USE: Just add drop to 7 oz of water to your forever bottle, squeeze and lather up

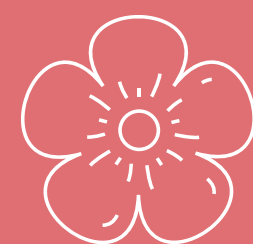
- Eliminates need for single-use plastic.
- The only viscous drop to liquid on the market
- Less packaging + water needed in shipping + production
- Designed to be reused and refilled
- Zero waste + reduces carbon footprint
- Sulfate, alcohol, + phthalate free



PARABEN FREE



CRUELTY FREE



NO SYNTHETIC FRAGRANCE



PHTHALATES FREE



SLS FREE



ALL NATURAL



ALUMINUM FREE