## HYDRAFACIAL MD<sup>®</sup> ADD ON PROTOCOL

HydraFacial MD® is an excellent add-on to AveSeena Deluxe Facial. To perform this protocol we will substitute HydraFacial MD® during the Exfoliate steps of the treatment. All products that are all about results without any controversial ingredients like parabens, sodium lauryl sulfate, no synthetic colors or synthetic fragrances. These formulas contain a wide variety of skin barrier and microbiome friendly ingredients designed to visibly strengthen, firm, plump and relax your complexion. Skin is nurtured with and maximum blend of natural hyaluronic acid, vitamins, peptides and a potent array of botanical extracts that are rich in anti-oxidants.

## **KEY PRODUCTS**

Items you will need: Gentle Gardenia Anti-Pollution Gel Cleanser Micro Algae Immun-B3 Serum **Ageless Perfection Cream** Green Caviar Facial Oil Elixir Supreme Recontour Eye Concentrate HydraFacial Machine

Products may be extended to the décolletage and neck. Apply headband to client before sanitizing your hands. Then, analyze your clients skin and discuss the treatment with them, making any customization suggestions as needed.

## PROTOCOL STEPS

Complete a thorough consultation with client. Identify specific skin concerns and note congested areas requiring extraction.

Review your findings, answer any questions and set expectation for the treatment.

STEP 2. CLEANSE

Remove eye makeup with eye makeup remover. Note: ½ pump undiluted GENTLE GARDENIA ANTI-POLLUTION GEL CLEANSER will remove eye makeup. Dampen cotton rounds and cleanse entire face and neckline with 1-2 pumps GENTLE GARDENIA ANTI-POLLUTION GEL CLEANSER with circular, massaging upwards movements. When the light massage is finished, Rinse with warm water using facial sponges and apply a warm steamed towel. You can wrap the towel around the clients face from below and then wipe off gently. Repeat until all traces of makeup or buildup are removed.

STEP 3. EXFOLIATE WITH HYDRAFACIAL MD®





1.Vortex-Cleaning 2. HydroPeel® Exfoliation 3. Vortex-Extraction 4. Infusion



## HYDRAFACIAL MD® ADD ON PROTOCOL

#### STEP 4. MASSAGE: RELAX WITH GARDENIA AND BLUE TANSY

Perform a relaxing, 10 minute massage of the face, neck and decollete area with a few drops of the GREEN CAVIAR FACIAL OIL ELIXIR to stimulate the energetic points in the face, neck, and décolleté. Do not massage on acneic sensitive skin. It will be quickly absorbed and press gently with paper towel to help increase lymphatic drainage (not skins prone to redness or those with rosacea). For the massage follow the steps below.

A. Forehead: Using all fingertips, massage with circle movement and semi-circles on the entire forehead, between eyebrows and on the temples with firm pressure. Repeat each move 2 times.



C. Cheeks and Chin Area: Using fingertips, apply circular upward motion under the cheekbones towards ears. Follow with lift and glide motion over the same area. Repeat 2 times. Apply circular and lift/glide motion to chin area. Repeat 2 times.



B. Eye Area: Massage with gentle circle movements around eye socket. Repeat 2 times. Follow this move with, drawing small circles under the eye area from outside toward inner corner. Repeat 2 times.



D. Mouth and Neck Area: With two fingertips, massage around the mouth with circle movement applying light pressure. Follow with small circular motion around 2 times. Massage the neck with upward motion gliding along jawline towards earlobes. Repeat 2 times.



STEP 5. TREAT, NOURISH, DEFEND

Apply (small drop, 1/2 pump) MICRO ALGAE IMMUN-B3 SERUM Serum into face, neck and decollette. Apply (1 pump) SUPREME RECONTOUR EYE CONCENTRATE divided between each eye and gently tap product around eye area, temples and between eye brows.

Apply (1 drop) AGELESS PERFECTION CREAM into face, neck and décolleté.

#### POST TREATMENT INSTRUCTIONS

Treat the skin gently for the first 48 hours and avoid any sources of excess heat. Skin may have a pink or flushed appearance which usually dissipates within a few hours. Avoid resurfacing products such as Retin-A®, Renova®, Differin® (Adapalene 0.1%), Tazorac®, Alpha-Hydroxy Acid (AHA's), Beta-Hydroxy Acid (BHA's) and any Retinol products for 3-7 days after treatment.



## RENEWAL HYDRATION FACIAL PROTOCOL FOR ALL SKIN TYPES

Recommended: Suitable for all skin types.

Treat your skin to a one of a kind revitalizing hydration ritual with 100% natural, high-performance formulas ideal for dry, dull, devitalized, sensitive skin, as well as any skin type in need of extra moisture and pampering.

This is the ultimate treatment to deeply nurture youthful feeling skin to deliver an instant glow. Time: ~60 min

### **KEY INGREDIENTS**

Renewal hydration protocol employs key ingredients to address client's concerns:

- Botaquench™ complex, Japanese Camellia Oil, Green Caviar Oil, Squalane Humectant oils nourishing for all skin types.
- 100% Pure Honey and Caesalpinia Spinosa Natural hydrators and soothers for dehydrated skin.
- Natural Peptide Complex Blend with Matrixyl Amino acid complex that attracts moisture to skin.
- Bakuchiol Non-irritating alternative to Retinol. Helps to virtually increase in cell turnover, collagen production and diminish signs of inflammatory aging.
- Grape Seed, Caffeine, Persian Silk Tree, Rose and Gardenia Extracts Help neutralize oxidative stressors, sagging of upper eyelids. Combats dark circles, puffiness and signs of aging.
- Vitamins A, B3, C, E, K and Glucosamine Protect against inflammatory environmental stressors and diminish the appearance of fine lines and wrinkles.
- Amethyst and Diamond Powder Precious minerals to infuse skin with positive energy to visibly improve microcirculation. Products may be extended to the décolletage and neck.

#### PROTOCOL STEPS

#### STEP 1. CLEANSE

## Dampen skin with a steamed towel. Warm GENTLE GARDENIA ANTI-POLLUTION GEL CLEANSER between the fingers and apply all over the face, eyes and neckline with circular, massaging upwards

movements to cleanse the skin. This cleanser is pH balanced and non-irritating, therefore ideal for the eyes and will remove even waterproof makeup. When the light massage is finished, remove the Cleanser with a warm towel soaked in luke warm water or sponge. You can wrap the towel around the client's face from below and then wipe off gently. Repeat until all traces of makeup or buildup are removed.

#### STEP 2. GENTLE POLISH AND NOURISH

Proceed with a gentle facial mask and polish by applying HONEYACTIVE BEAUTY MASK gently. Take a quarter sized amount of the Mask onto your fingers. Warm it between finger tips and work into the skin using circular movements. Overall time for this should not exceed 1 minute. Leave on the skin for 5 minutes for the Honey and other oils to help nourish the skin. For sensitive and dry skins, add a couple drops of GREEN CAVIAR FACIAL OIL ELIXIR to further nourish, emulsify the mask and to facilitate the massage for 30 seconds. Make sure to remove all traces of the Mask; this might take 2-3 wipes with the warm wet towel or sponge.

#### STEP 3. EXTRACTION

Before proceeding with the blackhead extraction, drape and compress a warm towel on the skin. This process replaces the steamer action, helps soften the sebum and facilitate the extraction. For sensitive or dry skin types leave on for 5 minutes. For oily and sensitive skin, the towel can be left for 10 minutes followed by gentle extraction.

## RENEWAL HYDRATION FACIAL PROTOCOL FOR ALL SKIN TYPES

## STEP 4. HYDRATE AND SOOTHE

Once all extractions have been completed, apply thin film of MICRO ALGAE IMMUN B3 SERUM to face, neck and decollette using light smoothing upward movements in order to soothe any irritation caused by the extraction. Gently press with open palms and finger tips especially around the wrinkle prone areas. This will help the product to penetrate to deliver active ingredients visibly regenerating the skin and lastingly restore its moisture.



Tip: If possible apply cool serum, to refresh the complexion even more.

## STEP 5. MASSAGE AND REPLENISH THE LIPIDS

Perform a relaxing, 10 to 15-minute massage of the face and the neck area with a few drops of the GREEN CAVIAR FACIAL OIL ELIXIR. Do not massage on acneic sensitive skin. Leave the quickly absorbed face oil on once the massage complete; there is no need to remove. Tip: If a full massage is desired, broaden the massaged area to include the full neck and decollette. The anti-aging actives are also beneficial for lifting and moisturizing the chest and neck area.

## STEP 6. MOISTURIZE AND NURTURE

Apply a dime sized AGELESS PERFECTION CREAM and smooth on over the face in an upward motion starting at the neck area to visibly nurture, oxygenate and hydrate the skin.

Tip: For ultra dry skin types, add 1 drop of GREEN CAVIAR FACIAL OIL ELIXIR to provide more lipid support.

## STEP 7. TREAT AND PROTECT: THE EYES

Place 1 drop of SUPREME RECONTOUR EYE CONCENTRATE on top of your finger tips and activate it gently between your fingers. Starting at the outer corner of the eye, gently dot the Eye Concentrate inward to the outer eye area until fully absorbed. You don't need to apply large amounts of product, since it is a concentrate.

Tip: The Eye Concentrate is packed with anti-aging anti-inflammatory micro-nutrient power. A drop of the Concentrate can be applied between eyebrows to soften the area with age-defying immunocosmetic actives.

If possible apply the Eye Concentrate cool, to calm down and relax the eye contour area. This will also enhance the lymphatic drainage around the area and reduce the puffiness quicker.

## FREQUENCY



For best results, treatments can be performed once a week. Treatment series of 8 is encouraged.

RECOMMENDED HOME CARE

GENTLE GARDENIA ANTI-POLLUTION GEL CLEANSER, AGELESS PERFECTION CREAM, SUPREME RECONTOUR EYE CONCENTRATE, GREEN CAVIAR FACIAL OIL ELIXIR, MICRO ALGAE IMMUN B3 SERUM, HONEYACTIVE BEAUTY MASK.



### SPECIAL EDITION HONEY & GREEN CAVIAR FACIAL PROTOCOL

Recommended: Suitable for all skin types.

This calming and soothing face treatment delivers much needed serenity using most natural and gentle ingredients - indulgent Honey, Cocoa, Green Caviar oil and botanicals and age -defying star actives Matrixyl and Bakuchiol.

During this one of kind facial, mild cleansing and light extractions are performed, while hydration and nourishment loaded facial leaves the skin with supple, youthful finish. This facial is ideal also to pamper and nourish expectant mother's skin. Tranguil, intoxicating scents of Gardenia, Tiare, Blue Tansy oils with Cocoa and Neroli calms the mind. Time: ~60 min

### **KEY INGREDIENTS**

Rich waterless pick-up-me protocol employs key ingredients to address client's concerns:

- 100% Pure Honey Natural hydrator and soother rich in nutrients, amino acids, vitamins, and trace elements as well as anti-inflammatory benefits that are vital in the repair process.
- French Ultra-fine Kaolin Surface exfoliants to revitalize dull skin texture to visibly improve microcirculation and illumination.
- Neroli, Calendula, Pomegranate Extracts Rich in exceptional nutrients offer carbohydrates, proteins, vitamins to nurture skin.
- Bakuchiol Non-irritating alternative to Retinol. Helps to virtually increase in cell turnover, collagen production and diminish signs of inflammatory aging.
- Green Caviar Oil Helps to repair, protect and correct in skin renewal and appearance of wrinkles.
- Blue Tansy, Rose and Gardenia Oils Help neutralize oxidative stressors, sagging of upper eyelids. Combats dark circles and signs of aging.

• Matrixyl Peptide Complex Blend – Protect against environmental stressors and diminish appearance of fine lines and wrinkles.

### PROTOCOL STEPS

#### STEP 1. CLEANSE

Dampen skin with a steamed towel. Warm GENTLE GARDENIA ANTI-POLLUTION GEL CLEANSER between the fingers and apply all over the face, eyes and neckline with circular, massaging upwards movements to cleanse the skin. This cleanser is pH balanced and non-irritating, therefore ideal for the eyes and will remove even waterproof makeup. When the light massage is finished, remove Gardenia Gel Cleanser with a warm towel soaked in luke warm water (or steamed) or sponge. You can wrap the towel around the clients face from below and then wipe off gently. Repeat until all traces of makeup or buildup are removed.



#### STEP 2. DEEP CLEANSE & EXTRACTION

Before proceeding with the blackhead extraction, drape and compress a warm towel on the skin. This process replaces the steamer action, helps soften the sebum and facilitate the extraction. For sensitive or dry skin types leave on for 5 minutes. For oily and sensitive skin, the towel can be left for 10 minutes followed by gentle extraction.



## SPECIAL EDITION HONEY & GREEN CAVIAR FACIAL PROTOCOL

## STEP 3. MASSAGE: RELAX WITH GARDENIA AND BLUE TANSY

Perform a relaxing, 30 minute massage of the face, neck and decollete area with a few drops of the GREEN CAVIAR FACIAL OIL ELIXIR to stimulate the energetic points in the face, neck, and décolleté. Do not massage on acneic sensitive skin. Leave the face oil on once complete; there is no need to remove. It will be quickly absorbed. For the massage follow the steps below.

A. Forehead: Using all fingertips, massage with circle movement and semi-circles on the entire forehead, between eyebrows and on the temples with firm pressure. Repeat each move 4 times.



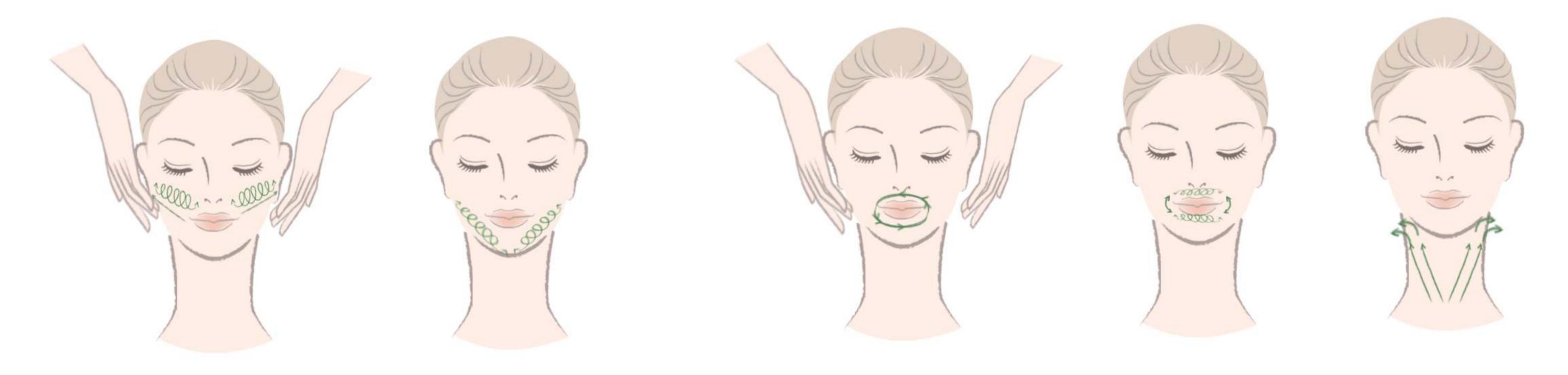
B. Eye Area: Massage with gentle circle movements around eye socket lifting the inner corner with a little more pressure. Repeat 4 times. Follow this move with, drawing small circles under the eye area from outside toward inner corner. Repeat 4 times. Finish the eye area with gentle pressured one full eye circle.





C. Cheeks and Chin Area: Using fingertips, apply circular upward motion under the cheekbones towards ears. Follow with lift and glide motion over the same area. Repeat 4 times. Apply circular and lift/glide motion to chin area. Repeat 4 times.

D. Mouth and Neck Area: With two fingertips, massage around the mouth with circle movement applying light pressure. Follow with small circular motion around 4 times. Massage the neck with upward motion gliding along jawline towards earlobes. Repeat 4 times.



## SPECIAL EDITION HONEY & GREEN CAVIAR FACIAL PROTOCOL

## STEP 4. INDULGE IN 100% HONEY: THE MASK

Using your tongue depressor or your spatula, dip into the HONEYACTIVE BEAUTY MASK as though you were to apply wax. Warm it between your finger tips. Glide a generous amount of mask on the cheeks, forehead, chin and nose. Apply the mask on top of the remaining GREEN CAVIAR FACIAL OIL ELIXIR, while avoiding facial hair like



eyebrows and eye lashes.

As you work the mask into the skin using circular movements, the HONEYACTIVE BEAUTY MASK warms and activates to move easily on the skin. Overall time for the Mask massage should not exceed 1 minute.

For normal skin, leave to act for 15 minutes. For oily skin leave on for between 20 minutes. For sensitive skin, leave it for 10 minutes for the Honey and other oils to help nourish and moisturize the skin, while ultra fine Kaolin exfoliates and removes pollutants.

The Mask will emulsify with water and easily removed. Make sure to remove all traces of the Mask; this might take 2-3 wipes with the warm towel or sponge.

## STEP 5. FINISHING TOUCH

To ensure that the client leaves the spa with a luminous, glowing complexion, apply only one drop of GREEN CAVIAR FACIAL OIL ELIXIR for offer anti-inflammatory age-defying nourishment. Result: A natural, glowing, relaxing effect is guaranteed!

FREQUENCY

For best results, treatments can be performed once in 2 or 3 weeks. Treatment series of 6 is encouraged.

RECOMMENDED HOME CARE

Once your client is ready to check out, suggest HONEYACTIVE BEAUTY MASK and GREEN CAVIAR FACIAL OIL ELIXIR.