

AVESEENA

JUST WELLBEING. ALL YOU.

COMPANY OVERVIEW



- Current distribution: Saks 5th Ave, Equinox and luxury wellness spa resorts.
- 100% Woman founded and operated.
- Headquarters: Atlanta, GA, USA.
- Credited expert in immunology, immunotoxicology, molecular medicine, and skincare.
- Safe and healthy ingredients.
- 3PL New Jersey. EDI compliant.
- Custom, brand-owned formulas.

BRAND STORY

EVERY SCENT TELLS A STORY, EVERY LIGHT IGNITES A NEW ADVENTURE

Established by Dr. Ebru Karpuzoglu, AveSeena draws upon expertise in immunology, molecular medicine, skincare, and wellness to intricately address the effects of aging stress and inflammaging on the skin, body, and spirit.

Our skincare line and wellness candles are meticulously crafted to foster holistic well-being, igniting a self-assured and radiant presence that echoes both within and outside.

For us, the harmonious fusion of science and wellness signifies an authentic journey toward improved health and heightened confidence.

MY LIFE

MY
WELLNESS

MY VIBES



WHY AVESEENA WELLNESS?

Immunologist Formulated

Under the expertise of immunologist Dr. Ebru Karpuzoglu, these candles are infused with insights into the body's response to inflammatory stressors to offer a scientifically-informed approach to everyday well-being.

Aroma Science

Surpassing the scope of conventional aromatherapy, these scents utilize neuroscience principles to mitigate the inflammaging effects of stress by evoking various emotional responses ranging from serenity and relaxation to rejuvenation.

Wellness-Driven Design

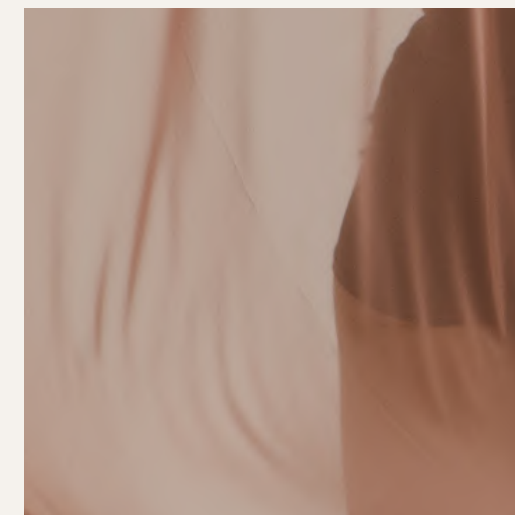
Our multi-functional wellness candles are designed to elevate mood and reduce anxiety, while transforming the ambiance of any environment. Each ingredient and aroma note provide a tranquil sensory experience and a peaceful escape from everyday aggressors.

Eco-Conscious and Ethical

Our candles are crafted with safe, natural, sustainable and biodegradable ingredients. Vegan and cruelty-free, we also prioritize eco-friendliness with recyclable packaging.

Joining Forces for a Better Planet

1% of our sales are committed to support environmental initiatives through [onepercentfortheplanet.org](https://www.onepercentfortheplanet.org) to collectively contribute to a more sustainable planet.



THE COLLECTION

Elevate your personal space with our Wellness Candles, perfect for recharging your mind, body, and soul. Designed to complement your skincare routine, they gently ease stress and anxiety, fostering a sense of calm and well-being.

CRUEL SAINT WELLNESS CANDLE



The ultimate aphrodisiac, this scent promotes sensual balance and stimulates passion.

SIZE: 8 OZ. | 230 G
PRICE: \$49

CASHMERE COCOA WELLNESS CANDLE



As soothing and comforting as the softest cashmere, this candle is the perfect companion for curling up on the couch and leaving the world behind.

SIZE: 8 OZ. | 230 G
PRICE: \$49

NEROLI MADELEINE WELLNESS CANDLE



The luscious scent of French Madeleines with Neroli brings the distinct culinary genius of Paris into your living space.

SIZE: 8 OZ. | 230 G
PRICE: \$49

DESIR CHARNEL WELLNESS CANDLE



A velvety seduction of elegant scent, it is simultaneously grounded and centering.

SIZE: 8 OZ. | 230 G
PRICE: \$49

WELLNESS TRIO GIFT SET



Evergreen discovery kit with divine combination of three scents to immerse the soul from sensual to gourmand and fresh notes. Includes Cashmere Cocoa, Cruel Saint and Alchemist's Eucalyptus Wellness Candles

SIZE: 2.4 OZ. | 70 G /each
PRICE: \$69

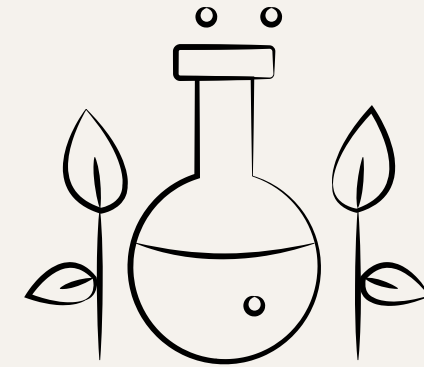
Made with a coconut apricot wax blend and lead free 100% cotton wick

OUR STANDARDS



PLANT-BASED

We are committed to defining luxury through our dedication to handcrafted artisanship, the use of high-quality ingredients, and a steadfast focus on sustainability. Our candles reflect this ethos, crafted from a unique plant-based vegan formula that includes renewable coconut and apricot waxes, complemented by 100% braided, lead-free cotton wicks.



CLEAN AROMATICS

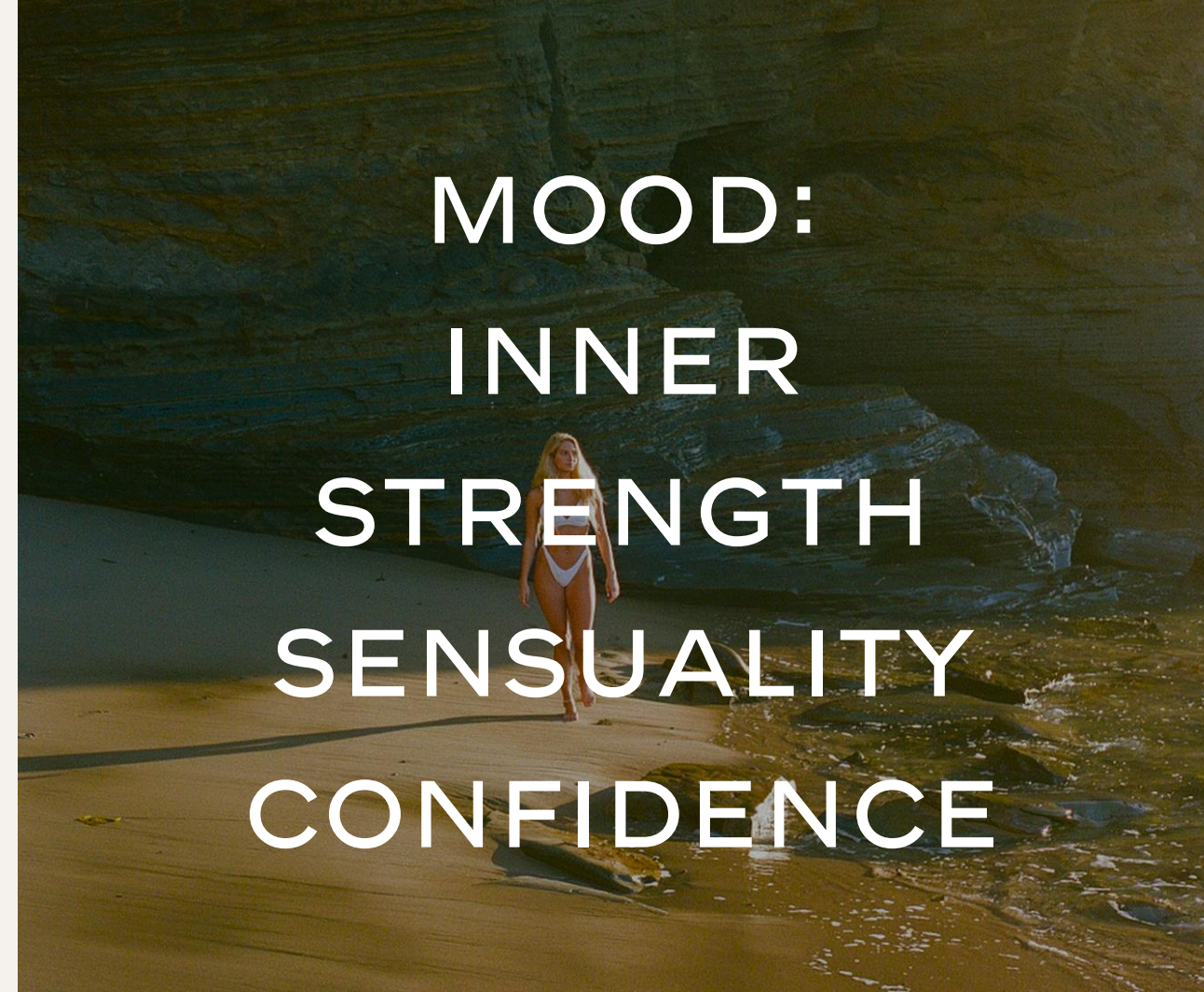
We believe that scents ought to be pure and transformative, bringing a magical essence to any space. Collaborating with leading perfumers, our commitment lies in formulating luxurious, high-grade aromas that are exclusively non-toxic, free from phthalates, and produced without cruelty.



PLANET FRIENDLY

For an immaculate burn and delightful fragrance diffusion, our candles showcase lead-free cotton wicks and an entirely plant-based wax blend, devoid of artificial dyes, parabens, and phthalates. Each candle receives meticulous hand-pouring in the USA, resting within a reusable glass jar and enclosed in eco-conscious, recyclable packaging.





MOOD:
INNER
STRENGTH
SENSUALITY
CONFIDENCE

CRUEL SAINT

RICH, EDGY, AND WILD – THINK JAMES BOND IN CUBA. A GROUNDING BASE OF RUM SOAKED LEATHER, AMBER, PATCHOULI, AND MUSK EVOKE JOURNEYS THROUGH TIME AND ACROSS THE GLOBE.

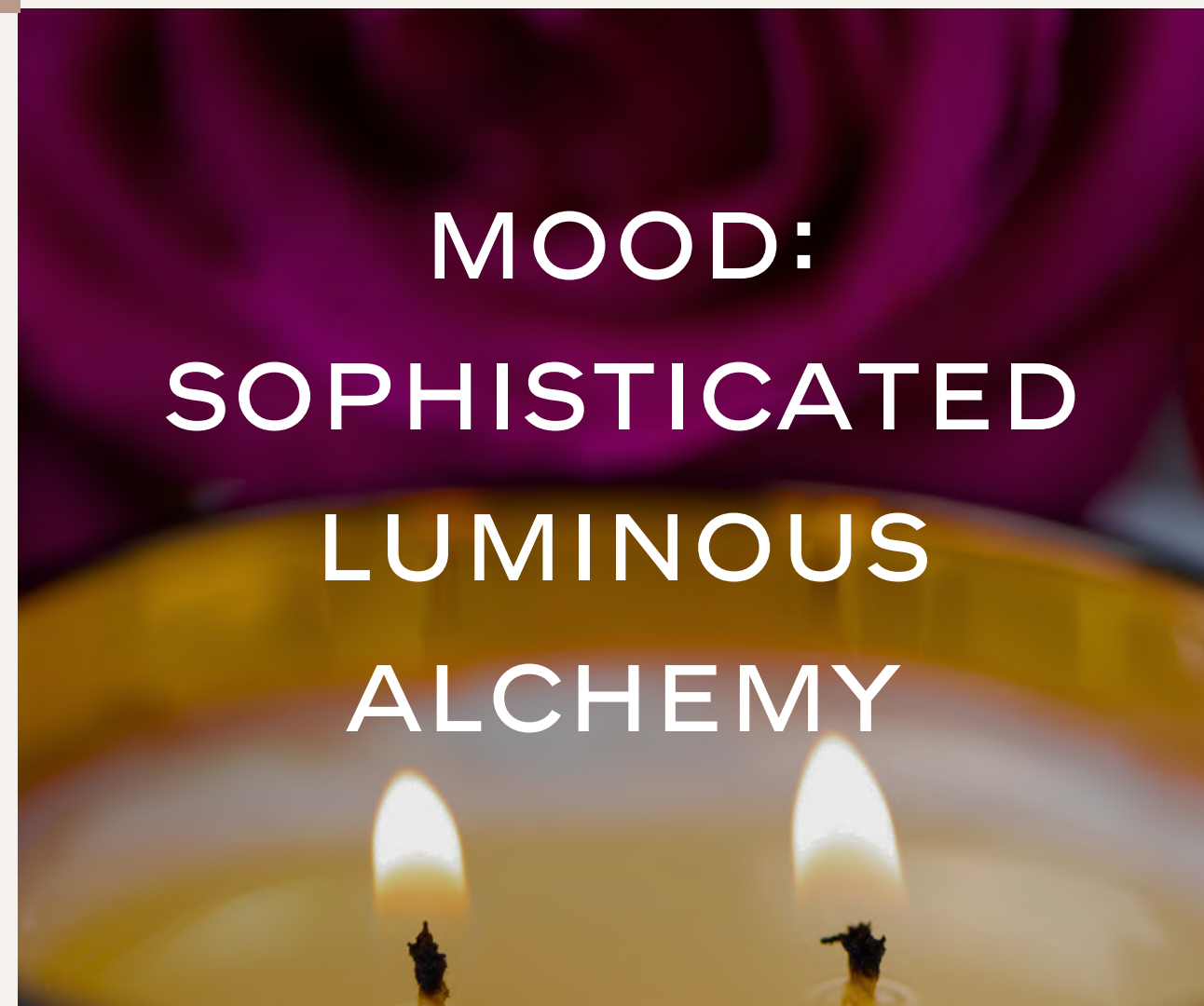
Top Notes: Bergamot, Grapefruit, Ginger, Rum

Heart Notes: Vanilla, Clove, Labdanum, Cedarwood, Patchouli

Base Notes: Tonka bean, Amber, Musk, Leather, Lavender, Tobacco

SIZE: 8 OZ. | 230 G

PRICE: \$49



MOOD:
SOPHISTICATED
LUMINOUS
ALCHEMY

DÉSIR CHARNEL

WHISPERS OF WEALTH AND MYSTERY. THIS FLORAL/AMBER/WOODY AROMA SEDUCES DEEPLY, BLENDING CARNAL RICHNESS WITH SOPHISTICATION, AND SOFTLY WHISPERS, 'YOU SMELL SO GOOD'.

Top Notes: Neroli flowers, Saffron accord.

Heart Notes: Jasmine, Citrus essences.

Base Notes: Ambergris, Oakmoss, Cedarwood, Fir Balsam, Amber.

SIZE: 8 OZ. | 230 G

PRICE: \$49



MOOD:
RELAXED
LUSCIOUS
HAPPY

NEROLI MADELEINE

THE PARISIAN PATISSERIE MAGIC WITH ORANGE BLOSSOMS, VANILLA, PRALINES, AND HONEY CREATES A SERENE, DELIGHTFUL AMBIANCE. EMBRACE SWEET SERENITY IN EVERY SCENT.

Top Notes: Orange Blossom, Lavender Tea

Heart Notes: Vanilla, Tonka bean

Base Notes: Sandalwood, Praline, Honey Essences

SIZE: 8 OZ. | 230 G

PRICE: \$49



MOOD:
LUXURY
OPULENCE
COMFORT

CASHMERE COCOA

THE ALLURE OF COFFEE AND COCOA, BLENDED WITH VANILLA, LAVENDER, AND LEMON. HONEY, AMBER, AND SANDALWOOD EVOKE THE LUXURY OF A CASHMERE EMBRACE.

Top Notes: Cocoa, Coffee essences

Heart Notes: Vanilla, Neroli, Lemon, Lavender

Base Notes: Honey mousse accord, Sandalwood, Amber essence

SIZE: 8 OZ. | 230 G

PRICE: \$49



MOOD:
VIBRANT
SERENE
SENSUAL

WELLNESS TRIO GIFT SET

THE MAGIC OF GOOD THINGS UNFOLDS IN THREES
WITH OUR WELLNESS TRIO GIFT SET.

The Set offers 2 of our best selling Signature and a new
Exclusive scents:

Cashmere Cocoa – A warm gourmand offering comfort akin
to a cozy embrace

Alchemist's Eucalyptus (New Exclusive) – Rejuvenating sun
soaked Mediterranean eucalyptus forests

Cruel Saint – Seductive scent that entices the mind and
senses

ALCHEMIST'S EUCALYPTUS (NEW)

Mediterranean sun unveils aromatic Eucalyptus trees
resonating with green energy and entwined with
Sandalwood, Cedar Wood, Lavender, Leather, and Vanilla
with refreshing tranquility.

Top Notes: Fresh-cut Eucalyptus

Heart Notes: Lavender, White Woods, Leather

Base Notes: Sandalwood, Cedar Wood, Frankincense, Vanilla

SIZE: 2.4 OZ. each

PRICE: \$69



FOUNDER

TOP CREDITED MEDICAL AND SCIENTIFIC RESEARCH EXPERT

Dr. Ebru Karpuzoglu has spent over 20 years researching skin, the impact of hormones and inflammation on the immune system. She is a well renowned expert in Immunology, Molecular Medicine, Skin Care and Cosmetic Chemistry.

With AveSeena, she has created a line of skincare products that not only improve the skin's appearance but strengthen its resiliency as a key part of the immune system.

Trusted by scientists, doctors, and skincare lovers around the world, her knowledge and passion are invested in every drop of AveSeena.

GET IN TOUCH

Dr. Ebru Karpuzoglu

Founder

Direct: 706-250-1132

ebru.karpuzoglu@aveseena.com

Customer Care & Sales Department

customercare@aveseena.com

