



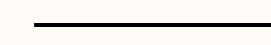
# AVESSEENA

WELLNESS BEYOND THE SURFACE

JUST SKIN. ALL YOU.



[WWW.AVESEENA.COM](http://WWW.AVESEENA.COM)



## COMPANY OVERVIEW

- Distribution: Saks Fifth Ave, Equinox + high end luxury spas

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- Female founded and operated since 2020

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- Founder: Credited expert in immunology, immunotoxicology, molecular medicine

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- Custom, brand-owned formulas

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- Dedicated 3PL and EDI compliant

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# IMMUNOLOGIST FORMULATED

We **understand** your skin's **immune** responses.

Founded by a credited immunologist in molecular science bringing extensive knowledge about the inflammaging (inflammation+aging) by the immune system, which plays a crucial role in skin health and overall wellness.

We understand the importance of maintaining the skin's balance and avoiding harsh ingredients that can trigger inflammaging or sensitives to skin barriers. Result? The most active products that not only improve skin appearance but also contribute to noticeably healthier skin. Skin feels so great and so do you!

PROTECT YOUR  
SKIN MICROBIOME  
AND BARRIERS

SUPPORT  
YOUR SKIN'S  
IMMUNE SYSTEM

REDUCE  
DRYNESS

REDUCE  
INFLAMMAGING

DECREASE  
STRESS

DIMINISH  
SENSITIVITIES

HYDRATE  
NOURISH  
DEFEND

AVESEENA



# HOW DO WE DO IT?

## **Immunologist formulated**

AveSeena formulas are special. And probably not like anything you've ever used before. Formulated by renowned expert in Immunology, molecular medicine, and cosmetic chemistry. Dr. Ebru Karpuzoglu has spend 20 years researching skin, the impact of hormones and inflammation on the immune system

## **Addressing**

Chronic inflammaging (aka. inflammation + aging) & skin sensitivities

## **For all skin types**

Our formulations aim to maintain long-term skin health and balance for all skins

## **Nutrient-rich skin formulas**

Each product is a carefully infused with a potent blend of plant extracts and bioactives, with each ingredient enhancing the others while collectively amplifying the overall formula's effectiveness

## **Results**

Caring for your skin should be straightforward, which is why each product is a multi-tasking, time-saving, daily essentials backed by proven results

## **People, plant and animal friendly**

Our ingredients are safe, natural, and biodegradable, benefiting both your skin and the earth. We hold certifications from Leaping Bunny and for being vegan and cruelty-free. Plus, our recyclable packaging ensures we eliminate unnecessary plastic waste generated in packaging and production

## **Together, we create positive change**

1% of our sales are donated to support our planet via [onepercentfortheplanet.org/](https://onepercentfortheplanet.org/)



**ALL GOOD**  
**INGREDIENTS**  
good balanced skin

# OUR SKINCARE ESSENTIALS

## Visibly Proven Results

95% agree skin looked healthier  
90% clear and brighter looking skin  
90% noticed extra boost of moisture  
80% appearance of lines + wrinkles improved



**Gardenia Cleanser**  
**Hydrate + Brighten**  
\$48.00 | 3.34 fl oz

**Contains +20 Botanical Actives**  
**Key actives:** Amethyst, Niacinamide, Vitamin E, Rose, Gardenia.



**Eye Concentrate**  
**Firms + Puffiness**  
\$105.00 | 0.75 fl oz

**Contains +18 Botanical Actives**  
**Key actives:** Niacinamide,, Snow Mushroom, Petides, Beautifeye™, Amethyst, Rose, Arnica, Gotu Kola



**Green Caviar Oil**  
**Smooths + Plumps**  
\$125.00 | 1.0 fl oz

**Contains +15 Botanical Actives**  
**Key actives:** Matrixyl 3000™, Squalane, Green Caviar Algae Oil, Bakuchiol, Vitamin C and Vitamin E



**Perfection Cream**  
**Fine lines + Firms**  
\$157.00 | 1.5 oz

**Contains +30 Botanical Actives**  
**Key actives:** Snow Mushroom, Resistem™, Squalane, Niacinamide, Peptide complex, Diamond, Arnica, Rose extracts



**B3 Serum**  
**Lifts + Brightens**  
\$105.00 | .75 fl oz

**Contains +18 Botanical Actives**  
**Key actives:** Micro algae, Nannochloropsis Oculata, Niacinamide, Bearberry, Diamond, Licorice extracts



**Beauty Mask**  
**Nourish + Brighten**  
\$79.00 | 3.34 fl oz

**Contains +12 Botanical Actives**  
**Key actives:** Honey, French Kaolin, Camelia, Neroli, Cocoa, Sweet Orange oils



6 SKUS \$48.00 to \$157.00

Formulas at highest concentrations for maximum results

SAKS  
FIFTH  
AVENUE

EQUINOX

 **Mohonk**  
Mountain House

GlossWire

  
*Cal-a-Vie*  
HEALTH SPA

CANYON RANCH.  
spa | beauty | fitness | wellness  
THE VENETIAN® RESORT

  
Heal Thyself  
AYURVEDA

 NATURAL ME BEAUTY

RETAIL  
PARTNERS



# FOUNDER

Dr. Ebru Karpuzoglu, MSc, PhD  
Molecular Medicine & Immunology

## EXPERTISE

- Molecular immunology
- Autoimmunity
- Inflammation
- Inflammaging
- Endocrine disruptors
- Sex hormones
- Skincare



Dr. Ebru Karpuzoglu is a distinguished immunologist with deep molecular medicine, skincare, and cosmetic chemistry expertise. Her breakthrough research on the complex interplay between sex hormones and immune responses has led to significant revelations concerning gender-specific health issues, inflammation, and aging.

She has been bestowed the “Outstanding Young Investigator Award” for her pioneering work in molecular immunology. Her work has been published in prestigious journals, including Nature Immunology, Journal of Autoimmunity, Journal of Immunology, and more, garnering attention from prominent national and international media outlets like CBS, InStyle, Glamour, and more.





# CONTACT DETAILS

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[AVESEENA WEBSITE](#)

