



C&Co.[®]
Handcrafted Skincare

RETAIL + SPA COLLECTION TRAINING GUIDE



Thank you so much for partnering with us. In this booklet you will find information pertaining to our product line from our Retail Wholesale Lookbook. The following descriptions, skin expectations, directions, transparent ingredient panels and usage rates have been curated to provide the best product education for your staff and clients alike. If you have any questions or need additional information or training please reach out as we are always here to help.

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FACE | CLEANSE

DAILY FACE POLISH

- Ceramide rich, morning cleanser | honey-based and enzymatic
- Non-abrasive, pH balanced and provides light hydration
- Allows better absorption of your facial hydrators
- Gently buffs away dead skin cells to reduce breakouts
- Smooths texture and evens skin tone
- Earthy, lavender scent

SKIN EXPECTATIONS | Smooth, even and balanced skin with less breakouts.

DIRECTIONS

Step 1: Stir with spoon until thick in consistency and amber in color.

Step 2: Apply desired amount to wet skin, massage in a circular motion. Rinse and pat dry.

INGREDIENTS | Honey*, Simmondsia Chinensis (Jojoba) Oil*, Sodium Bicarbonate**, Rosa Canina (Rosehip) Seed Oil*, Trehalose & Lavandula Officinalis (Lavender) Oil

*CERTIFIED ORGANIC **ALUMINUM FREE

Gluten-Free & Cruelty Free | 4.9 oz (140 g) | 2.5 Months of Use

FACE | CLEANSE

SWEET ORANGE & ROSEMARY CLEANSING MILK

- pH balanced evening facial cleanser | rich in vitamin C
- Velvety bubbles to lift stubborn makeup, SPF and buildup
- Ceramide rich to leave skin clean yet supple and hydrated
- Provides skin nutrients and essential moisture
- Fresh scent of sweet orange and rosemary

SKIN EXPECTATIONS | Clean and hydrated skin without feeling taut or tight.

DIRECTIONS

Step 1: Dispense into wet hands and lather.

Step 2: Apply to wet face, neck and chest moving in a circular motion.

Step 3: Rinse and pat dry.

PRO TIP: Pre-lather in hands before applying to face, neck and chest to help remove makeup, SPF and cellular debris after a long day or workout.

INGREDIENTS | Simmondsia Chinensis (Jojoba) Seed Oil*, Rosa Canina (Rosehip) Seed Oil*, Olea Europaea (Olive) Oil*, Aqua, Cocos Nucifera (Coconut) Oil*, Helianthus Annuus (Sunflower) Seed Oil*, Ricinus Communis (Castor) Seed Oil*, Potassium Hydroxide**, Citric Acid, Citrus Sinensis (Sweet Orange) Oil* & Rosmarinus Officinalis (Rosemary) Oil

*CERTIFIED ORGANIC **None remaining after saponification

Vegan, Gluten-Free & Cruelty-Free | 3.7 oz (105 g) | 5 Months of Use.

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FACE | CLEANSE

SWEET ORANGE & ROSE FACIAL TONER

- Secondary cleansing step to remove excess product buildup and tighten pores
- Works to brighten complexion with vitamin C
- pH balanced formulation and provides light hydration
- Restores healthy, balanced skin with probiotics
- Doubles as a re-freshening mist
- Fresh scent of sweet orange

SKIN EXPECTATIONS | Hydrated and clean without feeling taut or tight.

DIRECTIONS

Step 1: After cleansing, shake and mist on a cotton round.

Step 2: Sweep over face, neck and chest to remove residual makeup and debris.

PRO TIP: Use nightly after our Sweet Orange & Rosemary Cleansing Milk and before our Evening Rose Facial Serum for increased product absorption.

INGREDIENTS | Hamamelis Virginiana (Witch Hazel) Water & Alcohol*, Rosa Damascena (Rose) Flower Water preserved with Leuconostoc/Radish Root Ferment Filtrate, Glycerin (Vegetable)*, & Citrus Sinensis (Sweet Orange) Oil*

*CERTIFIED ORGANIC

Vegan, Gluten-Free & Cruelty-Free | 4 oz (114 g) | 5 Months of Use

FACE | HYDRATE

LAVENDER & PRIMROSE MOISTURIZER

- One-step moisturizer suitable for face and body
- Formulated to promote collagen production, improve skin firmness, slow the signs of premature aging
- Works to hydrate and repair skin to prevent moisture loss
- Creamy lightweight texture
- Crisp, lavender scent

SKIN EXPECTATIONS | Protected and hydrated leaving a matte finish, never feeling greasy on skin.

DIRECTIONS

Step 1: Dispense desired amount.

Step 2: Apply as needed.

PRO TIP: Use after your weekly body exfoliant for extra hydration.

INGREDIENTS | Aqua (Filtered), Emulsifying Wax NF (Non-GMO Soybean), Olea Europaea (Olive) Oil*, Vitis Vinifera (Grape) Seed Oil, Helianthus Annuus (Sunflower) Seed Oil*, Glycerin (Vegetable)*, Tocopherol (Non-GMO Vitamin E from soy), Leuconostoc/Radish Root Ferment Filtrate, Lavandula Officinalis (Lavender) Oil & Oenothera Biennis (Evening Primrose) Oil*

*CERTIFIED ORGANIC

Vegan, Gluten-Free & Cruelty-Free | 8 oz (230 g) | 4 Months of Use

FACE | HYDRATE

EVENING ROSE FACIAL SERUM

- Ceramide rich, twice daily concentrated facial moisturizer
- Formulated with 100% organic oils to promote collagen production, firm skin and improve the appearance of hyperpigmentation
- Works to prevent moisture loss and signs of premature aging
- Assists with improving moisture retention and skin redness
- Weightless feel on skin

SKIN EXPECTATIONS | Lightweight hydration with a matte finish, leaving a subtle glow on skin.

DIRECTIONS

Step 1: Dispense 1 pump into cupped palm.

Step 2: Blend between hands, apply to wet face, neck and chest.

Step 3: Allow 3 minutes to absorb.

PRO TIP: Incorporate a gentle weekly exfoliant to assist with quick product absorption.

INGREDIENTS | Vitis Vinifera (Grape) Seed Oil*, Simmondsia Chinensis (Jojoba) Seed Oil*, Oenothera Biennis (Evening Primrose) Oil* & Rosa Canina (Rosehip) Seed Oil*

*CERTIFIED ORGANIC

Vegan, Gluten-Free & Cruelty-Free | 2 oz (56.7 g) | 9 Months of Use

FACE | HYDRATE

CARROT & ROSE EYE REPAIR

- Ceramide rich, twice daily moisturizing eye balm
- Contains plant-based retinol to reduce the appearance of fine lines and hyperpigmentation
- Formulated with organic oils to improve the appearance of collagen-depleted puffy skin
- Works to prevent moisture loss and signs of premature aging
- Deep fresh scent of carrot

SKIN EXPECTATIONS | Protected and hydrated without feeling heavy on delicate and thin skin.

DIRECTIONS

Step 1: Scrape backwards with thumbnail to remove a small amount.

Step 2: Gently warm between ring fingers.

Step 3: Dab on skin around eyes, lips and brow.

PRO TIP: Dab on skin using your ring finger to prevent pulling of this delicate skin.

INGREDIENTS | Helianthus Annuus (Sunflower) Seed Oil*, Beeswax*, Theobroma Cacao (Cocoa) Butter*, Simmondsia Chinensis (Jojoba) Seed Oil*, Daucus Carota Sativa (Carrot) Seed Oil & Rosa Canina (Rosehip) Fruit Seed Oil*

*CERTIFIED ORGANIC

Gluten-Free & Cruelty-Free | 0.5 oz (14 g) | 18 Months of Use

FACE | HYDRATE

LAVENDER COLD CREAM

- Nourishing facial moisturizer
- Formulated with nutrient dense organic oils + probiotics to improve the appearance of collagen-depleted skin
- Promotes overall balanced skin health
- Works to prevent moisture loss and signs of premature aging
- Rich texture to assist with improving moisture retention and skin redness
- Calm scent of lavender

SKIN EXPECTATIONS | Protected and nourished without feeling greasy or sticky on skin.

DIRECTIONS

Step 1: Dispense a pea-sized amount.

Step 2: Dab as dots on face, neck and chest then blend.

PRO TIP: Incorporate a gentle weekly exfoliant to assist with quick product absorption. Layer over our Evening Rose Facial Serum for extra hydration and skin protection.

INGREDIENTS | Olea Europaea (Olive) Oil*, Aqua (Filtered), Helianthus Annuus (Sunflower) Seed Oil*, Prunus Amygdalus Dulcis (Sweet Almond) Oil*, Beeswax*, Leuconostoc/Radish Root Ferment Filtrate, Sambucus Nigra Fruit Extract, Lactobacillus Cocos Nucifera (Coconut) Fruit Extract & Lavandula Officinalis (Lavender) Oil

*CERTIFIED ORGANIC

Gluten-Free & Cruelty-Free | 2 oz (56.7 g) | 12 Months of Use

FACE | EXFOLIATE

CHAMOMILE & OATS CLAY FACIAL MASK

Our go-to weekly facial exfoliant.

- Gentle yet effective hydrating weekly facial mask
- Helps to even skin tone and reduce congestion
- Allows your facial hydrators to absorb quickly
- Calming scent of organic oats

SKIN EXPECTATIONS | Soft, smooth texture and even tone, ready to absorb facial hydrators.

DIRECTIONS

Step 1: Mix 1 tsp. mask with 1 tsp. of water to make paste.

Step 2: Apply to face, neck & chest.

Step 3: Allow 5 minutes to dry, rinse and follow with a hydrator.

INGREDIENTS | Kaolin (Clay), Montmorillonite (French Green Clay), Avena Sativa (Oats)*† & Matricaria Chamomilla (Chamomile) Flowers*

*CERTIFIED ORGANIC †CERTIFIED GLUTEN-FREE

Vegan, Gluten-Free & Cruelty-Free | 1.5 oz (43 g) | 6 Months of Use

FACE | EXFOLIATE

RED CLAY FACIAL MASK

Our go-to decongesting facial mask.

- Twice monthly facial mask for congested or hormonal breakout prone skin
- Rich in Vitamin C and AHAs to help even skin tone
- Nourishes and brightens
- Allows your facial hydrators to absorb quickly
- Earthy scent of organic hibiscus

SKIN EXPECTATIONS | Decongested skin with a smoother tone and texture ready to absorb facial hydrators.

DIRECTIONS

Step 1: Mix 1 tsp. mask with 1 tsp. of water to make paste.

Step 2: Apply to face, neck & chest.

Step 3: Allow 5 minutes to dry, rinse and follow with a hydrator.

INGREDIENTS | Kaolin (White Clay), Kaolinite (Moroccan Red Clay), Moroccan Lava Clay (Rhassoul Clay), Hibiscus Sabdariffa (Hibiscus) Flowers*

*CERTIFIED ORGANIC

Vegan, Gluten-Free & Cruelty-Free | 1.5 oz (43 g) | 6-12 Months of Use

FACE | EXFOLIATE

BLUE GREEN ALGAE FACIAL MASK

Our go-to monthly ritual for acne-prone or moderately congested skin.

- AHA + Vitamin C rich monthly facial mask
- Formulated to reduce inflammation and pore visibility
- Helps to repair broken capillaries and provide balanced hydration
- Suitable for all skin tendencies
- Earthy, bright scent

SKIN EXPECTATIONS | Clarified skin with reduced redness revealing even texture and tone, ready to absorb facial hydrators.

DIRECTIONS

Step 1: Mix 1 tsp. mask with 1 tsp. of water to make paste.

Step 2: Apply to face, neck & chest.

Step 3: Allow 5 minutes to dry, rinse and follow with a hydrator.

PRO TIP: Follow with our Evening Rose Facial Serum and/or Lavender Cold Cream for balanced hydration and protection.

INGREDIENTS | Kaolin (White Clay), Hibiscus Sabdariffa (Hibiscus) Flowers*, Cymbopogon Citratus (Lemongrass) Powder*, Spirulina Maxima Extract (Blue Green Algae)*

*CERTIFIED ORGANIC

Vegan, Gluten-Free & Cruelty-Free | 1.5 oz (43 g) | 12 Months of Use

FACE | EXFOLIATE

BRIGHT FACIAL MASK

Our go-to monthly ritual for dull, dehydrated skin.

- Vitamin C rich monthly facial mask
- Formulated to brighten and balance skin
- Helps to repair broken capillaries and reduce hyperpigmentation
- Suitable for all skin tendencies
- Bright, fresh scent

SKIN EXPECTATIONS | Diminished superficial hyperpigmentation, smooth texture and balanced tone with a hydrated feel ready to absorb facial hydrators.

DIRECTIONS

Step 1: Mix 1 tsp. mask with 1 tsp. of water to make paste.

Step 2: Apply to face, neck & chest.

Step 3: Allow 5 minutes to dry, rinse and follow with a hydrator.

PRO TIP: Follow with our Evening Rose Facial Serum and/or Lavender Cold Cream for balanced hydration and protection.

INGREDIENTS | Kaolin (White Clay), Pomegranate (Punica Granatum)*, Glycyrrhiza Glabra (Licorice Root), Ascophyllum Nodosum (Kelp) Powder*

*CERTIFIED ORGANIC

Vegan, Gluten-Free & Cruelty-Free | 1.5 oz (43 g) | 12 Months of Use

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FACE | EXFOLIATE

HEPBURN FACIAL MASK

Our go-to monthly ritual to firm and correct oil-prone skin.

- AHA + Vitamin C rich monthly facial mask
- Formulated to balance sebum production and reduce congestion
- Helps to encourage cellular turnover and increase skin's elasticity
- Suitable for all skin tendencies, recommended for ages 15+
- Light, fresh scent

SKIN EXPECTATIONS | Balanced skin tone and immediate refinement in texture, ready to absorb facial hydrators.

DIRECTIONS

Step 1: Mix 1 tsp. mask with 1 tsp. of water to make paste.

Step 2: Apply to face, neck & chest.

Step 3: Allow 5 minutes to dry, rinse and follow with a hydrator.

PRO TIP: Follow with our Evening Rose Facial Serum and/or Lavender Cold Cream for balanced hydration and protection.

INGREDIENTS | Kaolin (White Clay), Sucrose (Sugar)*, Ananas Sativus (Pineapple) Fruit Juice*, Citrus Limon (Lemon) Juice Powder*

*CERTIFIED ORGANIC

Vegan, Gluten-Free & Cruelty-Free | 1.5 oz (43 g) | 12 Months of Use

FACE | EXFOLIATE

PIGMENTATION FACIAL MASK

Our go-to monthly ritual for hyperpigmentation.

- Enzyme + Vitamin C rich monthly facial mask
- Formulated to reduce hyperpigmentation, pore visibility and inflammation
- Helps to even texture and promotes collagen production without downtime
- Suitable for normal to oily skin, recommended for ages 15+
- Deep earthy scent

SKIN EXPECTATIONS | Improved texture, diminished superficial hyperpigmentation, corrected tone and noticeably firm skin, ready to absorb facial hydrators.

DIRECTIONS

Step 1: Mix 1 tsp. mask with 1 tsp. of water to make paste.

Step 2: Apply to face, neck & chest.

Step 3: Allow 5 minutes to dry, rinse and follow with a hydrator.

PRO TIP: Follow with our Evening Rose Facial Serum and/or Lavender Cold Cream for balanced hydration and protection.

INGREDIENTS | Kaolin (White Clay), Alpinia Galanga (Galangal Root)*, Ananas Sativus (Pineapple) Fruit Juice*, Glycyrrhiza Glabra (Licorice Root)

*CERTIFIED ORGANIC

Vegan, Gluten-Free & Cruelty-Free | 1.5 oz (43 g) | 12 Months of Use

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BODY | HYDRATE

ARNICA MASSAGE & BODY OIL

- Lightweight body hydrator formulated with organic Arnica montana
- Used to soothe sore muscles, improve circulation and reduce inflammation
- Calming scent of lavender and spearmint

SKIN EXPECTATIONS | Hydrated skin with a lightweight feel, leaving a subtle glow on skin.

DIRECTIONS

Step 1: Dispense into hands.

Step 2: Apply to skin gently massaging to a matte finish.

PRO TIP: To use as a massage oil, apply to dry skin. To use as a body oil, apply to wet skin. Incorporate a weekly exfoliant for quick absorption.

INGREDIENTS | Vitis Vinifera (Grape) Seed Oil, Helianthus Annuus (Sunflower) Seed Oil*, Helianthus Annuus (Sunflower) Seed Oil* & Arnica Montana Flower Extract*, Lavandula Officinalis (Lavender) Oil & Mentha Spicata (Spearmint) Oil

*CERTIFIED ORGANIC

Vegan, Gluten-Free & Cruelty-Free | 3.8 oz (107 g) | 6 Months of Use

FACE | HYDRATE

CHAMOMILE INFUSED MOISTURIZER

- One-step moisturizer suitable for face and body
- Formulated to promote collagen production, improve skin firmness, slow the signs of premature aging
- Works to hydrate and repair skin to prevent moisture loss
- Creamy lightweight texture
- Earthy, lavender scent

SKIN EXPECTATIONS | Protected and hydrated leaving a matte finish, never feeling greasy on skin.

DIRECTIONS

Step 1: Dispense desired amount.

Step 2: Apply as needed.

PRO TIP: Use after your weekly body exfoliant for extra hydration.

INGREDIENTS | Aqua (Filtered), Emulsifying Wax NF (Non-GMO Soy), Olea Europaea (Olive) Oil*, Helianthus Annuus (Sunflower) Seed Oil* & Chamomilla Recutita (Matricaria) Flower Extract*, Vitis Vinifera (Grape) Seed Oil, Limnanthes Alba (Meadowfoam) Seed Oil, Helianthus Annuus (Sunflower) Seed Oil*, Glycerin (Vegetable)*, Leuconostoc/Radish Root Ferment Filtrate, Lavandula Officinalis (Lavender) Oil, Oenothera Biennis (Evening Primrose) Oil* & Rosa Canina (Rosehip) Seed Oil*

*CERTIFIED ORGANIC

Vegan, Gluten-Free & Cruelty-Free | 8 oz (230 g) | 4 Months of Use

BODY | PROTECT

BAY, CEDARWOOD & FIR NEEDLE NATURAL DEODORANT

- Wicks away sweat to keep you feeling dry
- pH balanced formulation that neutralizes odor without irritation
- Aluminum free
- Woodsy scent of bay, cedarwood and fir needle
- Softens with temperature changes; doesn't separate

SKIN EXPECTATIONS | Conditioned skin with a powdery finish and neutralized odor.

DIRECTIONS

Step 1: Scrape backwards with thumbnail to remove desired amount.

Step 2: Apply like a cream to clean, dry underarms.

PRO TIP: Product softens with warmer temperatures.

INGREDIENTS | Maranta Arundinacea (Arrowroot) Root Powder, Cocos Nucifera (Coconut) Oil*, Sodium Bicarbonate**, Euphorbia Antisyphilitica (Candelilla Wax), Helianthus Annuus (Sunflower) Seed Oil*, Laurus Nobilis L. (Bay) Oil, Cedrus Atlantica (Cedarwood) Oil & Abies Sibirica (Fir Needle) Oil

*CERTIFIED ORGANIC **ALUMINUM FREE

Vegan, Gluten-Free & Cruelty-Free | 2.55 oz (72 g) | 5 months of Use

BODY | PROTECT

LAVENDER, ROSEHIP & TEA TREE NATURAL DEODORANT

- Wicks away sweat to keep you feeling dry
- pH balanced formulation that neutralizes odor without irritation
- Aluminum free
- Fresh scent of lavender, rosehip and tea tree
- Softens with temperature changes; doesn't separate

SKIN EXPECTATIONS | Conditioned skin with a powdery finish and neutralized odor.

DIRECTIONS

Step 1: Scrape backwards with thumbnail to remove desired amount.

Step 2: Apply like a cream to clean, dry underarms.

PRO TIP: Product softens with warmer temperatures.

INGREDIENTS | Maranta Arundinacea (Arrowroot) Root Powder, Cocos Nucifera (Coconut) Oil*, Sodium Bicarbonate**, Euphorbia Antisyphilitica (Candelilla Wax), Helianthus Annuus (Sunflower) Seed Oil*, Lavandula Officinalis (Lavender) Oil, Rosa Canina (Rosehip) Seed Oil* & Melaleuca Alternifolia (Tea Tree) Leaf Oil*

*CERTIFIED ORGANIC **ALUMINUM FREE

Vegan, Gluten-Free & Cruelty-Free | 2.55 oz (72 g) | 5 months of Use