

crafting with purpose



20/23

ENLIGHTEN



# ENLIGHTEN

Enlighten Your Space. Enliven Your Spirit.



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e n l i g h t e n   y o u r   s p a c e



## WHO WE ARE

At Enlighten Candles, we believe in living with intentional simplicity. We celebrate clean lines, clean ingredients and the comfort of a clean home. We believe in the calming quiet of candlelight and the power of transforming your space and state of mind.

Hand poured in Arizona, each Enlighten candle is designed to celebrate the luxury of living simply, with transformative scents thoughtfully designed to enliven your spirit.

Clean burning and made with 100% pure soy wax, — Enlighten Candles are free of all the things you don't need, like phthalates, fillers, petroleum, paraffins, and dyes and proud to be vegan and cruelty-free.

Enlighten your space. Enliven your spirit.

## ORIGIN STORY

Enlighten Candles began as a passion project by Julianna Lyddon in 2014 that sparked an innovation of clean candles.

Julianna, a therapist with a Master's Degree in Marriage & Family Counseling, had been using candles as a tool and touchstone to elevate her clients vibrational frequency and empower them to connect to their inner calm. Understanding the transformative power of finding a space of tranquility, Julianna had an inspired vision to create candles that enlighten your space and enliven your spirit. Out of this, Enlighten Candles was born.

Self taught, Julianna intuitively crafted candles filled with magic (and clean ingredients) that bring the ancient practice of candle making and ceremony into your home. Our candles leave space for enlightened living through minimal ingredients and a clean aesthetic.

## FROM WORKSHOP TO WHOLE FOODS

Enlighten Candles started in Julianna's garage in 2014, and in 2015, we landed our first Whole Foods account. Today, we are proud to be in 500+ Whole Foods stores, sharing our passion for candles made cleaner, crafted with intention and purpose.



enliven your spirit



ENLIGHTEN  
**EUPHORIA**

Top Notes: Citrus, Cassis, Raspberry, Black Currants  
Middle Notes: Jasmine, Gardenia, Honeysuckle, Nutmeg  
Base Notes: Patchouli, Vanilla, Sandalwood, White Chocolate

Double Scent Formula • Phthalate Free Fragrance & Essential Oil Blends • Cotton Wicks • 100% Pure Soy Wax • Dye & Additive Free

Handpoured In Arizona

ENLIGHTEN  
**CARIBBEAN TEAKWOOD**

Top Notes: Leather, Allspice  
Middle Notes: Tobacco, Cloves, Teakwood  
Base Notes: Sandalwood, Amber, Peppercorn

Double Scent Formula • Phthalate Free Fragrance & Essential Oil Blends • Cotton Wicks • 100% Pure Soy Wax • Dye & Additive Free

Handpoured In Arizona

ENLIGHTEN  
**EGYPTIAN MOONSTONE**

Top Notes: Ozone, Jasmine  
Middle Notes: Leather, Patchouli, Sandalwood  
Base Notes: Amber, Musk, Powder

Double Scent Formula • Phthalate Free Fragrance & Essential Oil Blends • Cotton Wicks • 100% Pure Soy Wax • Dye & Additive Free

Handpoured In Arizona

ENLIGHTEN  
**ORANGE BLOSSOM**

Top Notes: Petitgrain, Bergamot  
Middle Notes: Jasmine, Neroli, Orange Blossom  
Base Notes: Sandalwood

Double Scent Formula • Phthalate Free Fragrance & Essential Oil Blends • Cotton Wicks • 100% Pure Soy Wax • Dye & Additive Free

Handpoured In Arizona



celebrate the luxury of living simply

### CRAFTING WITH PURPOSE

We produce our all-natural candles from 100% pure soy wax and lead-free cotton wicks. Our candles are made cleaner, following artisanal craftsmanship, and delivered to you with minimal packaging and maximum intention.

We never add phthalates, fillers, petroleum, paraffins, or dyes, and we're proud to be vegan and cruelty-free. We use the highest quality ingredients, sustainably made in the USA.



### THE MAGIC TO THE MAKING

At Enlighten, we regard the process of candle-making as an artful alchemy, where our skilled artisans blend their passion and precision to produce each candle by hand. We obsess over every detail, from selecting the finest raw materials to examining each vessel for any imperfections, ensuring that our candles burn evenly and cleanly. We believe in crafting candles with purpose, with a mindful commitment to sustainability and using recyclable packaging materials to minimize our ecological impact.

### THE ART OF FORMULATING PREMIUM SCENTS

Creating a luxurious candle requires more than just quality ingredients; it demands an intuitive sense of balance and harmony. Our experienced aromatherapy experts diligently blend natural essential oils and high-quality phthalate-free fragrance oils to create complex, perfectly balanced scents inspired by the healing energy of the Sonoran Desert.

We use double the scent load in our candles compared to others, ensuring that the scent is bold and transformative. Our candles not only imbue your space with an inviting aroma but also reflect our commitment to bringing positive energy to your daily rituals.



“Using candles to set an intention is an ancient practice that brings us into the present moment. Lighting the flame has a magical way of elevating your senses, calming your nervous system, strengthening your self awareness and creating tranquility in any space.”

Founder, Julianna Lyddon

t r a n s f o r m   y o u r   s p a c e   a n d   m i n d



## CONTACTS

### Wholesale Inquiries:

Sofie Sullivan

sofie@enlightencandles.com



# CLASSIC COLLECTION



## WHERE IT ALL STARTED

Introducing our Classic Collection. Where it all started, this collection embodies our core brand values of clean ingredients, clean lines, and premium scents at double the scent load. Available in three sizes and a wide selection of twenty two different scents.

## WHOLESALE PRICING

- 12 oz Glass Tumbler (Burn time: 50-60 hours) \$14
- 8 oz tin (Burn time: 30-40 hours) \$8
- 3 oz mini Glass Tumbler (Burn time: 10-15 hours) \$6
- Reed Diffusers (Burn time: 4-6 months) \$14

## BEST SELLERS



**BLUSH**  
 Top Notes: Lemon Peel, Orange Peel  
 Middle Notes: Grapefruit, Tangerine, Agave, Citrus  
 Base Notes: Lime, Peach



**EUPHORIA**  
 Top Notes: Petitgrain, Bergamot  
 Middle Notes: Jasmine, Neroli, Orange Blossom  
 Base Notes: Patchouli, Vanilla, Sandalwood



**CARIBBEAN TEAKWOOD**  
 Top Notes: Leather, Allspice  
 Middle Notes: Tobacco, Cloves, Teakwood  
 Base Notes: Sandalwood, Amber, Peppercorn



**ORANGE BLOSSOM**  
 Top Notes: Petitgrain, Bergamot  
 Middle Notes: Jasmine, Neroli, Orange Blossom  
 Base Notes: Sandalwood



**EGYPTIAN MOONSTONE (#1 SELLER)**  
 Top Notes: Ozone, Jasmine  
 Middle Notes: Leather, Patchouli, Sandalwood, Tonka Bean  
 Base Notes: Amber, Musk, Powder



**COCONUT**

Top note: Toasted coconut  
 Middle note: Buttery rum  
 Base note: Vanilla



**COOLING MIST**

Top note: Honeydew melon and green leaves  
 Middle note: Rosemary and thyme  
 Base note: Clover and basil



**EUCALYPTUS MINT**

Top note: Peppermint  
 Middle note: Eucalyptus  
 Base note: Cedarwood



**POMEGRANATE CIDER**

Top note: Apple  
 Middle note: Pomegranate and orange  
 Base note: Cardamom and nutmeg



**ROSE BOUQUET**

Top note: Lily  
 Middle note: Fern and marigold  
 Base note: Rose



**SAGUARO BLOSSOM**

Top note: Sweet agave and orange  
 Middle note: Fir and aloe  
 Base note: Patchouli



**GRAPEFRUIT MANGOSTEEN**

Top notes: Orange, Orange Peel  
 Middle notes: Peach, Grapefruit, & Mango  
 Base notes: Red Currant, Cedar



**INFATUATION**

Top note: Mandarin, raspberry, coconut  
 Middle note: Peach, plum, violet  
 Base note: Vanilla



**LAVENDER**

Top note: Lavender  
 Base note: Musk



**SIGNATURE SCENT**

Top note: Sugar cane and lime  
 Middle note: Black currant  
 Base note: Patchouli



**VANILLA**

Top note: Cream  
 Base note: Vanilla

# SEASONAL SCENTS



Warmly welcome and celebrate the changing seasons with our curated collection of seasonal scented candles. For a limited time, imbue your home with scents that bring comfort and cheer. Available in our classic 12oz tumbler, 8oz tin and mini glass tumbler.

## WHOLESALE PRICING

12 oz Glass Tumbler  
(Burn time: 50-60 hours) \$14

8 oz tin  
(Burn time: 30-40 hours) \$8

3 oz mini Glass Tumbler  
(Burn time: 10-15 hours) \$6

Reed Diffusers  
(Burn time: 4-6 months) \$14



### FALL HARVEST

Top notes: Cinnamon and Nutmeg

Middle notes: Apple

Base notes: Clove and Cedar Wood



### PUMPKIN

Top notes: Cinnamon

Middle notes: Vanilla

Base notes: Clove and Ginger



### CHRISTMAS TREE

Top note: Sugar cane and lime

Middle note: Black currant

Base note: Patchouli



### HOLLY BERRY

Top note: Cream

Base note: Vanilla



### CHRISTMAS HEARTH

Top note: Sweet agave and orange

Middle note: Fir and aloe

Base note: Patchouli

# INTENTION COLLECTION



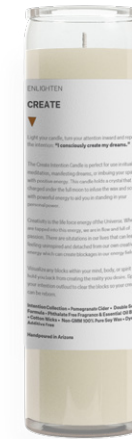
## INTENTION COLLECTION

A cult classic with a dedicated following, this collection features glass pillar vessels and is available in six unique scents. Each candle is thoughtfully infused with a quartz crystal, charged under the full moon.

The Intention Collection is designed for ritual, meditation, manifesting dreams, and infusing spaces with positive energy.

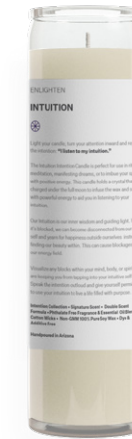
## WHOLESALE PRICING

14 oz pillar candle  
(Burn time: 50-60 hour) \$17.50



### MANIFESTATION INTENTION CANDLE

Consciously create your dreams  
Intuitive Scent Pairing: Pomegranate Cider



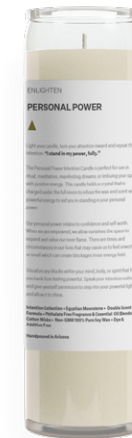
### INTUITION INTENTION CANDLE

Listen to your intuition  
Intuitive Scent Pairing: Signature Scent



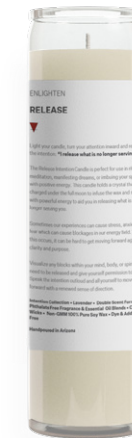
### SELF LOVE INTENTION CANDLE

Practice self compassion  
Intuitive Scent Pairing: Blush



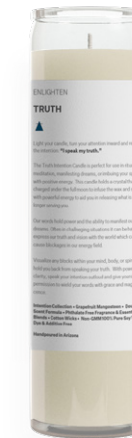
### PERSONAL POWER INTENTION CANDLE

Harness your personal power  
Intuitive Scent Pairing: Egyptian Moonstone



### CLEANSING INTENTION CANDLE

Release what no longer serves you  
Intuitive Scent Pairing: Lavender



### AFFIRMATION INTENTION CANDLE

Speak your truth  
Intuitive Scent Pairing: Grapefruit Mangosteen

# THE AMBER COLLECTION



ENLIGHTEN

## AMBER COLLECTION \$32

Setting the mood with elegance and allure, this collection features hand-poured candles in modern 12oz amber glass tumblers and adorned with foil stamped labels.

Crafted to embody all our brand values, these candles are a testament to our commitment to quality. With a carefully curated selection of three scents, the Amber Collection showcases some of our most sophisticated scents.

## WHOLESALE PRICING

12 oz Amber Tumbler  
(Burn time: 50-60 hours) \$14



## AURA

Top Notes: Powder, Amaretto

Middle notes: Tonka Bean, Balsam

Base notes: Rum, Light Musk, Dark Musk, Oud



## NOIR

Top Notes: Saffron

Middle notes: Clove, Incense, Sandalwood

Base notes: Smoke, Amber, Patchouli



## REVERIE

Top Notes: Mint, Ozone, Camphor

Middle notes: Eucalyptus, Peppermint, Cypress, Sage

Base notes: Patchouli, Juniper, Cedar, Spice, Incense

ENLIGHTEN

**COMING SOON - FEBRUARY 2024**

Feb 2024

2 new limited edition spring scents (lasting Feb-May)

March 2024

6 pc discovery kit– branded box

May 2024

2 new limited edition summer scents (lasting May-Aug)

June 2024

Room sprays

August 2024

2 new limited edition fall scents (lasting Aug-Dec)

September 2024

Gift Bundle

October 2024

2 new limited edition Holiday Scents (lasting Oct-Jan)





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Enliven your spirit.

Handpoured in Arizona

[enlightencandles.com](http://enlightencandles.com)